

# Fact Sheet

## FUJITSU Retail Suite

### StoreCENTER™

A multi-channel solution

Staying ahead of the competition in today's retail environment requires agility and speed. This is especially true when it comes to the data that drives your business. Being able to move data to and from your stores in real-time and make critical decisions based on that data, is essential to gaining that competitive edge.

StoreCENTER™, the Fujitsu centralized store and management solution, provides the tools for real-time movement of data, giving you a much more effective way to interact with your stores. As a result, you can rapidly respond to opportunities, improve operational efficiency and significantly reduce costs.

#### Seize opportunities

StoreCENTER delivers real-time reporting that allows you to identify opportunities at the store level, and quickly respond accordingly. Unlike traditional batch process reporting systems, StoreCENTER's trickle-poll methodology delivers up-to-the-minute results that provide the information you need at any given moment.

StoreCENTER inventory allows you to search for items that are "out of stock" in your store but available in other locations. It also supports inventory counts, inventory units received, and inventory transfers.

StoreCENTER also helps you reduce the costs associated with errors, such as pricing mistakes, by providing instant visibility to them and giving you the ability to quickly make corrections chain-wide.

#### Improve efficiency

StoreCENTER consolidates the data that flows to and from your individual stores into one repository. You can make configuration changes to retail locations centrally from the enterprise, rather than on a one-to-one basis, thereby improving the efficiency of many store-level administrative tasks.

In addition, because data is collected from your stores centrally in real time, you significantly reduce the likelihood of data loss.

#### Reduce IT costs

With StoreCENTER, managing and supporting store-level operation changes at a corporate level reduces the resources spent on in-store IT operations. Rather than relying on multiple IT programmers, you need only one IT administrator at the corporate level, thereby enabling you to focus those resources on strategic retail programs. Streamlining of operations also minimizes overhead and decreases hardware costs related to in-store backups and similar IT operations.



#### Features and Benefits

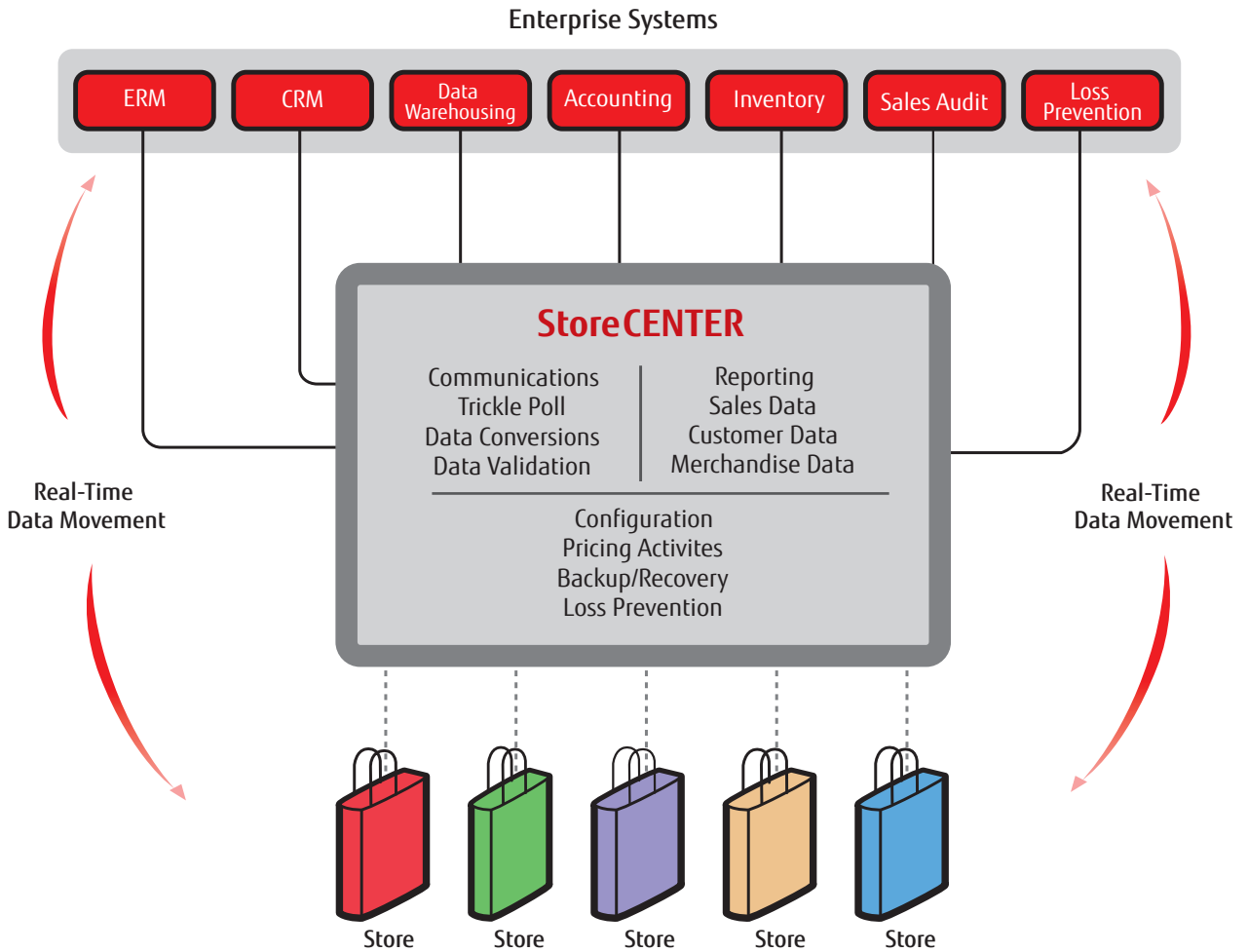
- Inventory Visibility - see item inventory across all stores (physical and virtual)
- Data Management - sales, customer, and merchandise data management
- Store Management - polling and sending data to individuals or specific groups
- Reporting - consolidated reporting for one store, one region, or the entire enterprise

**The Fujitsu difference**

Fujitsu is your one-stop resource for Retailing solutions. In addition to StoreCENTER, we offer a complete range of application software, including point-of-service, loyalty, data management, stored value cards, centralized returns and workforce management. We also deliver the hardware and services you need to excel in today's challenging retail environment. Our focus on relentless cost reduction means we'll partner with you to significantly lower your store technology costs – not only in the beginning, but over the entire life of your system.

For more information on StoreCENTER and the full range of Retailing solutions from Fujitsu, contact us today.

Examples of real-time reports	Examples of centralized configuration changes
Sales	Category management
Electronic journaling	Assortment control
Customer data	Pricing and promotional activities
Promotional results	Business reporting
Merchandise information	System configuration
	Backup and recovery
	Loss prevention



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