FUJITSU

Efficiently and actively safeguard store processes

Fujitsu Profit Protection

According to the study "NRF 2021 / 2019 National Retail Security Survey" by the NRF Association, the damage caused by inventory losses in the North American retail sector reached 2020 1.62% of sales and it is even forecasted to exceed 2% of losses in 2022. Fujitsu Profit Protection is the first solution that enables retailers to continually monitor the efficiency and quality of in-store processes. This solution helps them to directly identify irregularities and anomalies, take immediate measures, and effectively prevent loss.

Undetected irregularities in store processes at the point of sale (POS) quickly add up to annual revenue losses in the tens and hundreds of millions. That's why it's essential that retailers be able to analyze their store processes on an ongoing basis so that they can immediately identify irregularities. The challenge facing retailers is to be able to actively audit in-store processes and take immediate measures. This requires that they have access to the relevant transactions and transaction types in the store – ideally on one platform. Individual transactions or multiple transactions in a behavioral context must be systematically evaluated for intent by specialized departments – a process requiring a great deal of effort. Only rapid access to all the data down to the detail level – in one solution – can ensure the smooth processing of irregular transactions and minimize response times.

Fujitsu Profit Protection

Our solution allows retailers to analyze all of their store processes in detail, identifying both individual transactions and structures that could indicate intent. It's designed to be highly efficient at evaluating anomalies. In the shortest possible time, measures can be initiated to effectively prevent a repetition of destructive behavior in the store. At any time, the platform allows access to all the necessary transactions, which have been supplemented with information from a variety of sources to enable a rapid evaluation. In this way, additional manual effort is eliminated from the very start. The application can process the following transaction types: cash transactions, transactions at the service counter, back-office transactions, cash management, markdowns, inventory data, inventory differences, incoming goods, and much more. The user guidance is highly efficient. Users have direct access to

their personal dashboard, which informs them about the current workload and the associated value of identified and categorized business risks. From the very start, this ensures that actual critical transactions are examined and processed as top priorities. Specific measures can quickly be defined and implemented. The time required to evaluate all of the alerts is reduced by an average of at least 40 %. With the help of guided analytics, process owners gain deep insights into the current process quality in no time. For more details, the analytics workflow enables a top-level view, supplemented by a drill-down to highly granular information (complete receipts or a transaction journal) to allow a fast and comprehensive assessment of alerts. This solution is source-agnostic! Overall, Fujitsu Profit Protection helps reduce costs, safeguard revenues, and increase process quality at the POS. Our customers benefit from our more than 20 years of experience in optimizing store processes. We actively apply this experience to customer projects and can usually ensure that the Profit Protection platform will be available for productive use after 4 months. Since we take customer-specific requirements into account from the very start, our customers are able to achieve an ROI within just a few months.

Your added value

- Designed for use by auditing departments, HR, and store management
- End-to-end view of store processes
- Active and continuous optimization of store processes
- Response time reduced by at least 40 %
- Information instead of data
- Easy connection of video servers
- Factor analyses of inventory differences
- Intuitive self-service for users
- GDPR-compliant
- Source-agnostic
- Go-live within 4 months
- ROI in just a few months
- Available as SaaS
- Used by retailers worldwide
- Supports a more efficient planning of headcounts in-store
- Designed to leverage the power and performance of a SAP CAR Installation

Fujitsu – Your competent SAP partner

Fujitsu has over fifty years of experience in providing solutions with real added value for retail – from point of sale to fulfillment, from retail solutions to enterprise apps. We deliver end-to-end solutions from concept to design, integration, deployment and ongoing support. Our retail offerings are based on long-term, targeted investments in the hardware, software and services needed to build and operate digital and connected commerce. You benefit from:

- Know-how of more than 3,500 global SAP specialists
- Experience from the support of approximately 8,000 joint SAP installations worldwide

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