

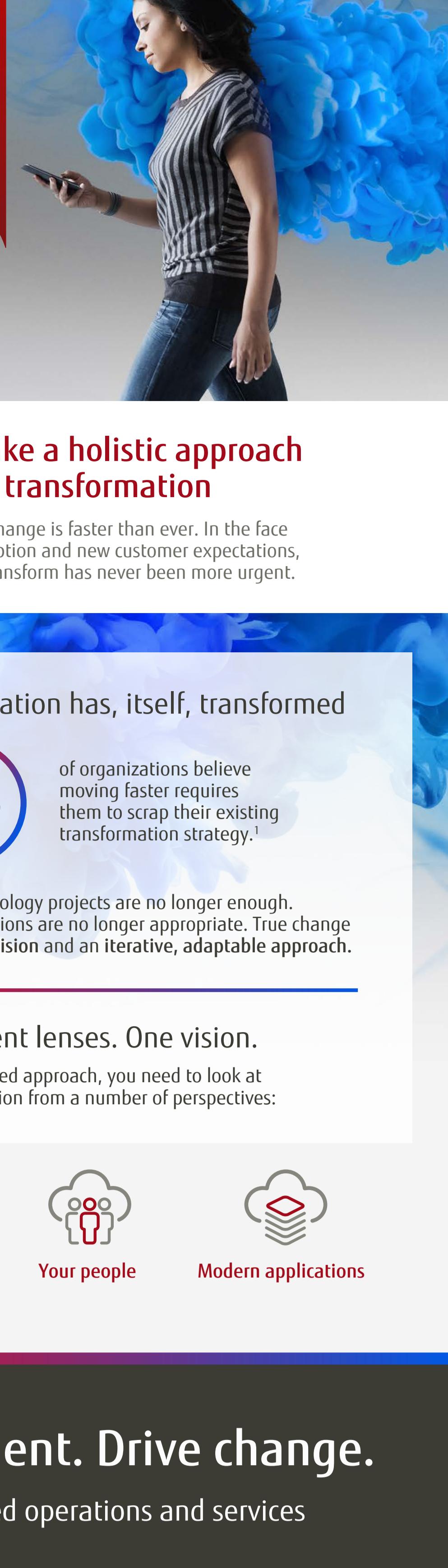
shaping tomorrow with you

FUJITSU

## Transform for good

Gold  
Microsoft  
Partner

Azure  
Expert  
MSP



### How to take a holistic approach to transformation

The pace of change is faster than ever. In the face of digital disruption and new customer expectations, the need to transform has never been more urgent.

#### But transformation has, itself, transformed

64%

of organizations believe moving faster requires them to scrap their existing transformation strategy.<sup>1</sup>

Isolated technology projects are no longer enough. Big bang transformations are no longer appropriate. True change now takes a holistic vision and an iterative, adaptable approach.

#### Different lenses. One vision.

For a unified approach, you need to look at transformation from a number of perspectives:



Operations and services



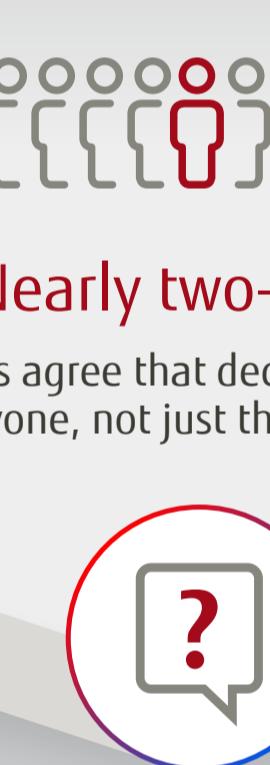
Your people



Modern applications

## Stay resilient. Drive change.

### Transformed operations and services



#### The challenge

Becoming lean enough to ride out tough times and flexible enough to recover and react to new opportunities.

77%

of organizational leaders say they need to react faster to market uncertainty and change.<sup>1</sup>



#### What this means

Build adaptability or long-term resilience into everyday operations.

Organizational leaders name:

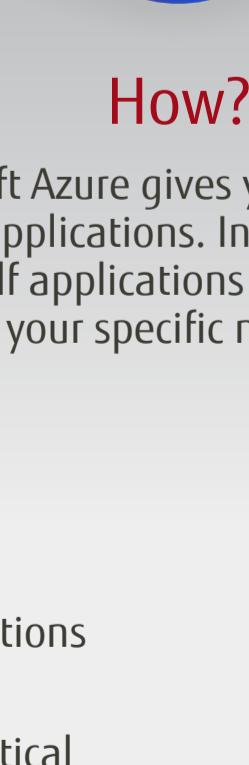
Speed

= 36%

Operational Resilience

33%

as their two biggest priorities.<sup>1</sup>

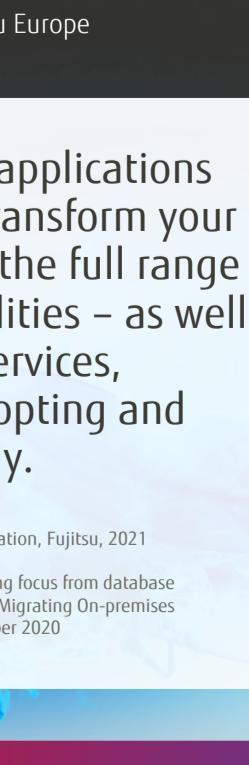


#### How?

By using cloud infrastructures like Microsoft Azure to scale where your organization needs to be. So, you can optimize consumption and lower cost.

74%

of business leaders see increasing cloud usage as critical for remaining relevant and competitive.



#### Prioritizing

35%

optimizing business processes.

34%

making services more reliable.

32%

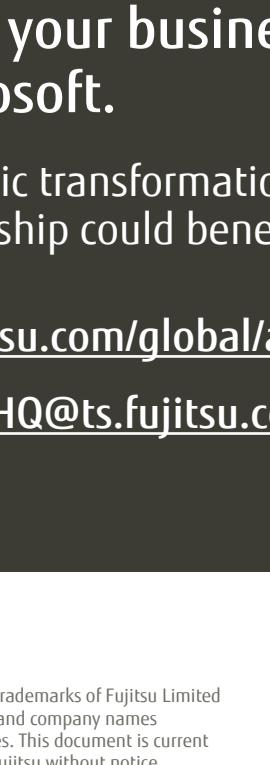
augmenting customer experience.<sup>1</sup>

#### How Rice Exchange is doing it

Rice Exchange is using the cloud to revolutionize the agricultural industry with the first global BlockChain rice trading platform. Built on Azure and the Fujitsu Blockchain and Distributed Ledger Technology (DLT) platform, the Ricex marketplace aims to make the global trade in rice faster, more secure, and more transparent through transformed operations.

#### Agile. Creative. Lean.

Cloud-first environments like Microsoft Azure – delivered by an expert partner like Fujitsu – are key to future-proofing your organization.



## Connect your people. Inspire their work.

### Connected and empowered people



#### The challenge

Shifting to a distributed workforce – and hybrid ways of working – means organizations need to evolve in a way that connects, supports, and empowers their people.

» Top-down, decision-making is slow. It's in everyone's interest to decentralize data, ensure each employee has their say, and embrace a 'leaders everywhere' culture.<sup>1</sup> «

58%

of organizations admit their decision-making is heavily or fairly centralized.<sup>1</sup>



#### What this means

Give employees the tools, insights, and autonomy to make informed, appropriate decisions.



#### Nearly two-thirds

of organizations agree that decisions should be made by everyone, not just those at the top.<sup>1</sup>



#### How?

Cloud-based tools – and productivity suites like Microsoft 365 – have a key role to play in distributing and securing data for a modern enterprise. But they can also help to make it accessible to the right people at the right time.



With Microsoft 365, organizations can save 12,500 hours a year in distribution activities through streamlined business processes.<sup>2</sup>



#### How Robeco did it

Robeco wanted a state-of-the-art and always up-to-date workplace solution, supporting working anytime and anywhere. Fujitsu provides Robeco's users with a hardware, independent, digital workplace, based on global standards and latest Microsoft technology, integrating Windows 10, Skype for Business, Office 365, and OneDrive for Business.

#### Easy access. Faster decisions.

By decentralizing the right data and processes – employees can make faster and better-informed decisions.



## Modern applications. Powerful experiences.



#### The challenge

Standing out through responsive, personalized customer experiences.



Over two-thirds

of leaders say cloud-native data and cloud-hosted data are key for enhancing customer experiences.

58%

of organizations admit their decision-making is heavily or fairly centralized.<sup>1</sup>



Nearly three-quarters

said using business data would be crucial to survival during this year.<sup>1</sup>



#### What this means

Transform applications and draw on your data to create great experiences across digital and physical channels.

75%

see modernizing applications as essential to staying competitive.<sup>1</sup>



#### How?

A cloud like Microsoft Azure gives you the capability to move and modernize your applications. In addition, you can integrate modern, off-the-shelf applications or build new ones to meet your specific needs.



With Microsoft Azure, developers can create and deploy applications up to 40% faster.<sup>3</sup>

7.6 months

It typically takes organizations to re-build a business-critical application from scratch in the cloud.<sup>1</sup>



#### How CITB did it

CITB needed a flexible and better organized content management system – as well as scanning and API services. We built their cloud-based environment on Microsoft Azure, which now enables mobile working and encourages collaboration. Employees can now share and access information securely, wherever they are – improving efficiency and reducing costs.

#### Insights. Value. Powerful experiences.

The Microsoft cloud portfolio contains a full range of intelligent business applications and advanced technologies to extract data and maximize its value – from IoT and data analytics solutions to Artificial Intelligence and Machine Learning.

» It's no secret that emerging technologies like AI, blockchain, and machine learning are already making waves in business. But what we shouldn't forget is they're all enabled by cloud and data.<sup>1</sup> «

Brad Mallard

CTO for Digital Technology Services at Fujitsu Europe

1. Fragile to agile: Withstanding uncertainty as an adaptive organization, Fujitsu, 2021

2. https://www.microsoft.com/microsoft-365-enterprise

3. In conjunction with modern development methods, and by shifting focus from database operations to application management. The Economic Value of Migrating On-premises to Microsoft Azure SQL Database, ESG, October 2020

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