

# FUJITSU Market Place

## FUJITSU Market Place Retail Commerce

Market Place Retail Commerce is a complete, packaged retail commerce solution designed for retailers to cover all aspects of Cloud enterprise retailing, supported by all the packaged managed services you need to easily get started and continue to trade.

With Market Place Retail Commerce, we provide everything you need to manage and support:

- buying in-store via associate at a till or mobile or via self-service: self-checkout or Scan & Pay
- manage orders (creation, amend, cancel, enquiry, pick-up, return)
- manage pickups/delivery (buy on line pickup in store, buy in store ship to home)
- inventory status (search by item/description, search by location – see quantity, status, location, transit)
- inventory management (stock count, receiving, transfers, return to vendor, etc.)
- customers (add, search, email capture, loyalty – adding to sales or orders, points mgt)
- coupon management and validation
- pricing and promotions across channels (to manage pricing how you choose)
- e-commerce (for online commerce at any time, including buy online, pick-up in store)
- employee management (clock in/out. Timesheets, tasks, scheduling)
- reporting (out of the box reporting)
- accept payments (multi-country/currency support, compliant terminals)
- reliably trade (our managed services are designed to keep you operating seamlessly)
- run everything in the Cloud (allowing you to easily scale for peak trading, without large support overheads)

All of which taken together, enables retailers to more easily, more quickly and more cost effectively take advantage of the power of Market Place Retail Commerce, all in the Cloud.

Importantly, for retailers concerned about the in-store aesthetic, cloud deployment means no more bulky till equipment in store and no more store servers, reducing hardware costs. This opens up the ability for retailer business teams to deploy better looking, more mobile devices - better suited to creating a richer customer experience. Running on a cost-effective tablet or a lightweight till, the device connects to Market Place data and services hosted in the Cloud. We connect to all the other enterprise data you need to allow you to view inventory across stores and online, place and process orders anywhere, manage store-to-store transfers and home deliveries, manage your pricing effectively across your channels, manage reporting so you can easily monitor and manage performance as well as manage payments via integrated cloud payments. And, for those retailer IT teams who worry about being able to trade regardless of network connectivity, it is easier than ever to deploy Market Place Cloud to provide the in-store resilience you sometimes need.

We designed Market Place Cloud to support dynamic scalability, this means you can pay for what you need, as you need it. We help you find your average run rate and then Market Place can flex to add resources during peaks and then auto-scale down again when business returns to normal levels.

As a global services provider, we provide end-to-end managed services, this makes running the Market Place Retail Commerce package as easy as possible. In addition to deploying the solution configured to your requirements, we also monitor and support, making running Market Place Retail Commerce as easy as pie.

**The Key benefits of Market Place Retail Commerce are:**

- Options to allow you to design the customer experience in-store via associate at a till or mobile or via self-service: self-checkout or Scan & Pay
- Comprehensive retail enterprise Commerce functionality designed for today's omni-retailing
- Fully integrated Cloud payments for fast and secure retailing
- Fast deployment, with configurable options to suit your business model
- Dynamic Cloud scalability to easily manage your peak trading cost effectively
- Open-API framework to support easy integration to third party apps to add further flexibility and service value to your business
- Full end to end cloud and application monitoring, management and support
- Streamlining your store with cost effective, retail-centric cost-effective hardware with full store peripheral device handling
- Includes extensive order management, inventory, pricing & promos, CRM, back office and reporting, cloud payments – all ready to go.

**Market Place Retail Commerce** – the ultimate end to end retail enterprise Cloud solution, deployable in different ways - managing many of the complex and demanding retail processes necessary today, including order management, customer management, inventory, pricing and promos and more. However you choose to deploy Market Place Retail Commerce, it sits in the Cloud at the heart of your retail enterprise – a critical piece in an increasingly complex retail world.

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