

Datasheet

Mobile Shopping for Online and In-Store

Mobile Shopping for Online and In-Store is a SaaS based DX solution for store-based retailers to deliver new digital service (online / offline) quickly to the market

Retailers need to respond to changing requirements

Retailers are always facing challenges such as COVID-19 pandemic, changing consumers lifestyle / behavior / demand, and emerging technologies. Nowadays, consumers are asking for new service such as frictionless, cashless and more personalized digital experience. To respond to these requirements, retailers need to introduce new services in less time and cost. Mobile Shopping for Online and In-Store enables Retailers to release new services quickly on flexible / scalable cloud native platform.

Mobile Shopping for Online and In-Store Overview

- A SaaS based DX solution for store-based retailers to deliver new digital services (online / offline) quickly to the market
- Digital service such as Online Shopping / Walkthrough Checkout REST API / mobile app is ready for use out-of-box
- Enable flexibility and scalability by Cloud Native, API first, micro service architecture

Online Shopping

Mobile Shopping for Online and In-Store provides Online Shopping services including both API Service and Mobile application (consumer app / store staff app).

Enable consumers to buy grocery items from categories, by text search, from favorites, shopping list at home and either deliver it to home or pick up in store (BOPIS). In-store staff app accept online order from customers and manages orders, delivery slots and support store staff to pick & pack.

Walkthrough Checkout

Mobile Shopping for Online and In-Store provides Walkthrough Checkout service which enables consumer in store to scan items and checkout on their mobile phone without waiting in long queue.

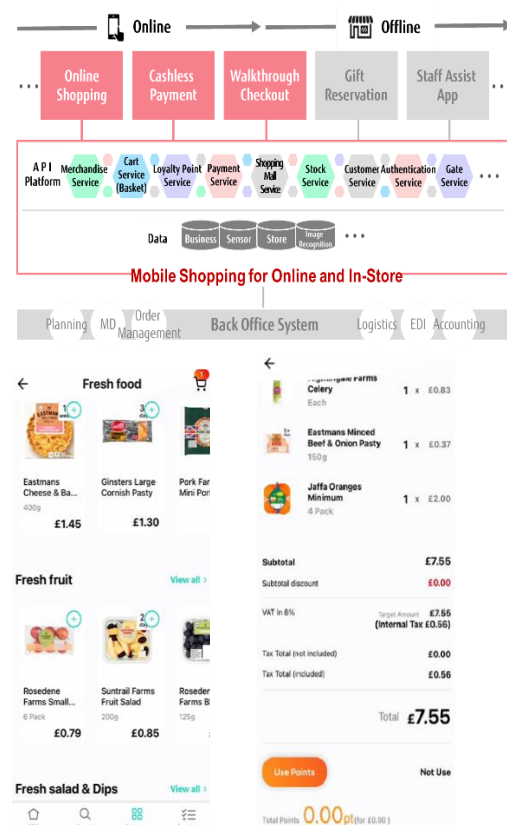
Cloud Native / MSA Architecture

Mobile Shopping for Online and In-Store is cloud native, consists of latest technologies, and leverage various PaaS services which enables quick and easy deployment (agile and low code development). Compliant to micro service architecture which makes the system flexible and scalable – easy to start small / quick and rollout as you go.

Deployment / Customization / Hosting service

Introducing Mobile Shopping for Online and In-Store does not require replacing existing systems – will tap into back-office system and retrieve / exchange merchandise / transaction data through API.

Mobile Shopping for Online and In-Store will be provided as a SaaS subscription service and hosting will be done by Fujitsu.



Features and benefits

Main features	Benefits
Online Shopping <ul style="list-style-type: none">■ Online Order – Shop by category, text search, favorites, shopping list, barcode scan■ Home Delivery, Store Pickup (BOPIS), auto promotion (free delivery) for vacant delivery slot■ Subscription Delivery – Purchase a particular item regularly■ Loyalty points given per shopping	<ul style="list-style-type: none">■ Consumers can shop on their mobile device without visiting the store, contactless shopping■ Consumers can choose whether to be delivered or pick up at store■ Cashless payment
Walkthrough Checkout <ul style="list-style-type: none">■ Scan item by consumer mobile device■ Store Check-in by QR code or GPS■ Checkout on consumer mobile device■ Loyalty point given per shopping	<ul style="list-style-type: none">■ Consumers can shop without waiting in a queue■ Cashless payment
Administration <ul style="list-style-type: none">■ Store / Merchandise / Order Management	<ul style="list-style-type: none">■ Store staff can manage orders efficiently

More information

Fujitsu products, solutions & services

Always open retail

Fujitsu's mission is to keep you always open to serve, trade, operate, and innovate. Come talk to us and let us guide you to the idea of Always Open Retail, where we will open the imagination, innovation, culture, and ecosystems that all retailers need to transform the value of their business in the next normal.

Retail Core Capabilities

Product support services with different service levels agreements are recommended to safeguard each product and ensure smooth IT operation.

- Innovative retail solutions – to support and future proof the customer experience in today's omni-channel world
- Connected enterprise – within the store, between the front and back office, and between multiple vendors to deliver a seamless and integrated customer journey, working enterprise solutions, and outcome-based enterprise services
- Global delivery – the assets and capabilities to deliver consistent cross-border solutions

With over 50 years of co-creating innovative retail solutions with our customers, we understand and know what makes retail experiences different for you, the retailer, and for your customers. Over 500 retailers in 52 countries have successfully simplified, innovated, and grown with our end-to-end retail solutions, along with our global knowledge and delivery capabilities. Retail is at the heart of Fujitsu and we look forward to working with you and keeping retail always open.

More information

To learn more about Fujitsu, contact your Fujitsu sales representative, Fujitsu business partner, or visit our website.

www.fujitsu.com/global/solutions/industry/retail/

Fujitsu green policy innovation

Fujitsu Green Policy Innovation is our worldwide project for reducing the burdens on the environment. Using our global know-how, we aim to resolve issues of environmental energy efficiency through IT. Please find further information at:



Copyright

© 2021 Fujitsu Limited
the Fujitsu logo are trademarks or registered trademarks of Fujitsu Limited in Japan and other countries. Other company, product and service names may be trademarks or registered trademarks of their respective owners.

Disclaimer

Technical data subject to modification and delivery subject to availability. Any liability that the data and illustrations are complete, actual or correct is excluded. Designations may be trademarks and/or copyrights of the respective manufacturer, the use of which by third parties for their own purposes may infringe the rights of such owner.

Contact

FUJITSU

Email: askfujitsu@ts.fujitsu.com

Website: www.fujitsu.com/global/solutions/industry/retail/