

# Transforming the Future of Financial Services with Multi-Cloud

## How can you stay ahead in a constantly evolving world?

Disruptors are entering the Financial Services sector and meeting customer demand for more innovative services.

Our recent market report (2018/19) "The state of orchestration 2018/19 – Managing your perfect balance to make the most of Multi-Cloud" found the following:



**57%** think keeping up with customer demands is tougher than 12 months previous



Almost **two-thirds** of organizations think Multi-Cloud will play a bigger part in their architecture over the next two years



**95%** of organizations find managing Cloud Security a top challenge

Multi-Cloud & Hybrid IT approaches are enabling financial organizations to offer state-of-the-art, cloud-based and digital services. And it starts with:

- Bridging the gap between existing and new technologies to introduce smart digital services at speed
- Using APIs to deliver innovative new offerings to customers via the cloud such as Internet of Things, Artificial Intelligence, Big Data and Blockchain
- Managing your ecosystem of platforms, applications and data to ensure that you're compliant with the latest Financial Services sector relevant regulations and requirements
- Security built in by design and at conception stage

To stay competitive and even get ahead of your competitors you have to:

- Future-proof your business to introduce new technologies and enable you to flexibly adapt to legal requirements and regulations
- Optimize your legacy technology so that you can reap value from existing technology in a cost-effective way that means you don't have to start from scratch
- Use cloud-based data analytics tools to derive insights to better personalize customer service and build 'stickiness'
- Leverage security as a business enabler and build in security by design

The answer to these challenges are a personalized Multi-Cloud enabled Hybrid IT strategy co-created perfectly around your organization. And we're making it happen.

We work with a broad range of cloud service providers to source the best cloud services to Financial Services organizations. We help them get the most out of their Multi-Cloud & Hybrid IT models by keeping control of cost and maintaining visibility over IT systems. We have broad experience with legacy infrastructures as well as the security know-how to ensure that organizations can build on a common security approach across the whole IT infrastructure.

Want to find out more about how we're transforming the future of Financial Services with Multi-Cloud?

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