In-House Environmental Education and Enlightenment Activities

We carry out environmental education and enlightenment training based on our belief that “to promote environmental management, it is essential to raise the environmental awareness of each and every employee and to take proactive measures.”

Comprehensive Environmental Education
Every three years we have all of our employees undertake e-Learning to acquire a basic understanding of environmental management. In addition, education is provided to meet the needs of each level of employee from new entrants to managers, as well as those of departments including design development, sales and systems engineering. We are also implementing internal auditor, waste management and other training as professional education for employees in charge of work related to the environment.

Environmental e-Learning
The Fujitsu Group offers environmental e-Learning to all of its employees to facilitate the spread, recognition, and implementation of our Environmental Action Plan.

In FY 2016, the first year of Environmental Action Plan (Stage VIII), we implemented practical programs aimed at increasing understanding for the background and contents of the Plan.

In-House Award Scheme
To raise the environmental awareness of employees at all Fujitsu Group companies, we have operated an Environmental Contribution Awards scheme and conducted an Environmental Photo Contest, open to all employees, every year since 1995.

Winners of the FY 2016 Environmental Grand Prize (environmental contribution award)
1. Developed the world’s lightest mobile PC (refer to Page 29)
   We developed a 13.3-inch mobile PC that saves resources and is the world’s lightest design (761 grams), while still maintaining high performance including a long battery life, durability, and security.
2. Achieved TCO reduction for entire system through water-cooled server
   We developed a water-cooled server that saves energy and reduces TCO (Total Cost of Ownership) for the entire system. This server is used in the supercomputer that is jointly operated by the University of Tokyo and the University of Tsukuba. The supercomputer ranked 6th in the world in the Green500 list of top power-saving performance (as of November 2016).

Environmental Photo Contest Top Prize Winner "Ice Floe"

Judge’s comment:
Ice floes provide rich oxygen and nutrition. In recent years, global warming has caused changes in the amount and season of ice floes. This has impacted the ecosystem of wildlife. This photograph was selected for the Top Prize in recognition of how it shows the need to continually protect nature and raises a strong alarm against the dangers of global warming.

Raising Awareness Through Environmental Seminars
The Fujitsu Group believes that proactive environmental action by each and every employee starts from an understanding of social issues, environmental issues, and international affairs. Therefore, we hold periodic environmental seminars and workshops. In FY 2016, we produced an animated film which is enjoyable for employees to watch and demonstrates the relationship between the environment and our business.

Seminars Held in FY 2016
• “Environmental Seminar: Understanding SDGs” (October 2016)
• “Adoption of the Paris Agreement—Business Strategy in Changing Times” (December 2016)
• Workshop “2030 Future Forecasting Seminar + Ideathon” (March 2017)

Animated Films
• “SDGs Implemented by the ICT”  https://www.youtube.com/watch?v=CV9GB7qJ_1
• “Decarbonized society and its potential for business”  https://www.youtube.com/watch?v=ID9OUw7muM

Environmental Photo Contest Top Prize Winner "Ice Floe"

Scene from workshop at the “2030 Future Forecasting Seminar + Ideathon” (left) and idea sheet (right)