

Fact Sheet

FUJITSU Retail Suite

GlobalSTORE®

Point-of-sale application
The single solution for multiple points of sale

Today's retail environment presents an explosion of new in-store devices and applications that can help you increase profitability through better inventory management and improved customer intimacy. However, the inability of traditional POS systems to easily and seamlessly integrate these technologies into a single, cost-effective store solution limits their potential benefits.

That's why Fujitsu developed GlobalSTORE®: a full-featured, configurable POS, cash management and back office system – that's built to deliver a seamless customer experience across applications, devices and channels.

GlobalSTORE enables you to easily connect different applications and devices from multiple vendors on various platforms. The result is a complete store system that reduces the costs of integration and helps you provide better customer service.

Global Reach

As a true international solution, GlobalSTORE allows you to interoperate your POS systems at multiple locations, whether across town or around the globe. Store staff can now be empowered to view merchandise inventory across the enterprise and have items shipped directly to the customer from any number of locations.

Because GlobalSTORE provides multi-currency, multi-language capability, you can rely on a single store solution for all countries in which you operate. Three languages (US English, Mexican Spanish and Canadian French) are

optionally available as part of the base solution. If additional markets are required, Fujitsu Professional Services can assist to make it easier for you to adjust to new markets and opportunities while keeping infrastructure costs low.

A single store solution suited to many needs For retailers large and small

Whether you need a few POS systems or hundreds, GlobalSTORE enables you to run the same system regardless of the size or number of stores in your operations. This means you can grow your organization without technology-imposed limitations, thus saving you the time and expense of adding new systems.

Supports different store formats

GlobalSTORE is designed to fit your business needs, whether it's for a particular store format or different departments within a store. You can manage one system from corporate while maintaining specific business features for various store formats. Even multiple chains can operate from a single application. Centralized management of POS systems means lower IT administrative time and cost in configuring those systems.

Increase revenue at the point of sale Quickly train new store associates

To help your employees get up to speed quickly—and efficiently assist customers—GlobalSTORE features an adaptable, easy-to-use interface.



Ensure store promotions achieve objectives

GlobalSTORE offers the most complete promotions systems in the industry, with more than 350 built-in formats. It not only provides a wide variety of options but is designed to ensure that promotions are applied appropriately, including calculating "best deal" price structures. All activities are carried out in real-time and can be managed via a central download. This means quicker and more cost effective implementations of promotional strategies.

Extend point-of-sale capabilities to new devices

GlobalSTORE's design allows Windows devices to be deployed using the same application as is used on the standard POS terminals. There's no need to invest in dual development for both POS and mobile devices. GlobalSTORE also offers you and third parties the ability to leverage its pricing engine and business logic via a set of APIs. Using devices and operating systems of your choosing, you can create additional applications which use GlobalSTORE to better serve your customers and run your stores.

GlobalSTORE framework

GlobalSTORE includes the infrastructure to integrate GlobalSTORE with other applications (in the store, in the enterprise or on the web) into the current retail environment with minimum disruption to the ongoing operation.

GlobalSTORE delivers omni-channel integration so retailers can capture and expand sales opportunities, offering the ability to have a single view of inventory to sell merchandise from alternate locations when it is not available in-store. This capability to interface to order management solutions for real-time updates on inventory count and location can be leveraged to 'save the sale'.

GlobalSTORE is built to exploit the benefits of simplicity and scalability offered by Service Oriented Architecture (SOA) and exposed web services. The open framework can be used to integrate applications from other vendors, allowing multiple functions in the store and across the enterprise to work together at a granular level in real-time, without significant alterations to existing systems.

To provide your technical business user with the ability to configure different parameters and files for a FRS installation of GlobalSTORE, Fujitsu has introduced the GlobalSTORE Configuration Manager. This tool provides a number of tools used to modify the application's behavior, look and feel, database options, and receipt content and formatting without the aid of an IT resource, allowing you to incorporate changes in a more timely manner.

The Fujitsu difference

Fujitsu is your one-stop resource for Retailing solutions. In addition to GlobalSTORE, we offer a complete range of application software, including loyalty, data management and centralized returns. We also deliver the hardware and services you need to excel in today's challenging retail environment. Our focus on relentless cost reduction means we'll partner with you to significantly lower your store technology costs - not only in the beginning, but over the entire life of your system.

For more information on GlobalSTORE and the full range of Retailing solutions from Fujitsu, contact us today.

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