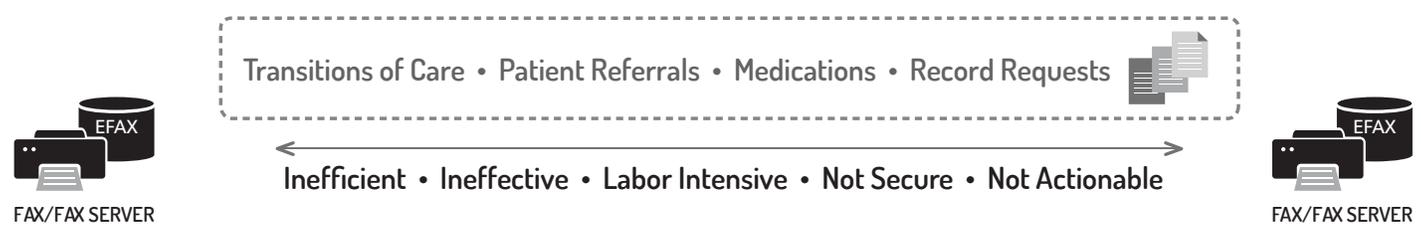## GOODBYE FAX, HELLO KNO2

Let's be honest, fax technology is old technology. And since it loudly announced its arrival on the scene a half-century ago – both before and after each and every transmission – it hasn't really changed or evolved that much.

Transitions of Care • Patient Referrals • Medications • Record Requests

FAX/FAX SERVER   EFAX   EFAX   FAX/FAX SERVER

Inefficient • Ineffective • Labor Intensive • Not Secure • Not Actionable

Sure, there have been some changes. With an electronic fax system at your disposal, on-site or in the cloud, you can now retrieve a fax transmission via your email inbox, and send it from your desktop, eliminating a costly and confusing paper trail. But the underlying nature of fax communication hasn't really changed your clinical workflow or business processes. In the rapidly-shifting and ever-evolving world of technology, a half-century-old technology isn't just slowing you down. It's holding you back.

INTRODUCING KNO2.

There's a reason for fax's long lifespan. Several reasons, actually. But chief among them is one very valid reason: There has never really been a viable alternative. Until now. With Kno2, your organization and office personnel now have a better way to move beyond fax and achieve true Clinical Document Exchange (CDE).

Ancillary Care   DirectEnabled   Kno2   DirectEnabled   Hospital & Physician   EMR

Option 1: Kno2 + Existing Scanner

Combined with your organization's existing scanner, Kno2 is the first completely viable fax alternative. Simply scan to a network directory or digital file, where Kno2 can quickly and efficiently access the information, import it and send it on or combine it with other electronic information and then send it on.

Option 2: Kno2 + Konica Minolta MFPs/Kodak Scanners

This is where Kno2 really delivers efficiency! Capture your documents, create a Direct Message and send the information on its way right from Konica Minolta multifunction printers (MFPs) or Kodak scanners Direct-enabled by Kno2TM and Surescripts validated.

SUPERIOR SECURITY IS GOAL – AND REASON – NUMBER ONE.

There are many reasons to say goodbye to your fax and hello to affordable, easy-to-use, cloud-based Kno2 today. A primary reason is to achieve the industry-wide goal of superior security.

More reasons to switch…

- **Replace fax workflow:** Enable Direct Message workflow on the device instantly.

- **Lower Costs:** With Kno2 there is no cost for send and receive, it is simply embedded into the application.

- **Speed Up Transmission:** Kno2, using the Surescripts network, document transmission speeds will be expedited at the speed of the Internet.

- **Reduce Paper:** Kno2 lets you eliminate fax as a source of excess paper.

- **EMR/EHR Program Adoption:** Kno2 offers a variety of output options and formats, making your integration easier and more intelligent.

WE'RE READY FOR THE FUTURE. NOW. ARE YOU?

With Kno2, change doesn't have to be difficult or slow. And you can save you and your entire organization time, space, money, worry and confusion. Starting right away. Make your move into a bold new healthcare future right now. Introduce your organization to Kno2.

Solution information and product registration www.inofile.com/Solutions