Co-creating the digital factory

1. Manufacturing outcomes
   Digital enables new business models so a manufacturer’s connection to the product – and the customer – doesn’t end when it comes off the production line. It extends into new services and revenue streams.

2. Safety by digital design
   Smart manufacturers protect their people at all stages of production. IoT technologies help improve wellbeing & compliance through reducing stress, exertion, tiredness, and detecting problems before they affect people’s health.

3. A broad ecosystem
   Smart factories depend on a broad ecosystem of people, suppliers, partners, and customers. Each can share ideas and data to analyze market-trends and react to them with agility and speed. Collaboration drives the new factory from supply chain to the customer’s premises and beyond.

4. Revolution and evolution in sync
   Industry 4.0 is transforming manufacturing, but it won’t do it overnight. Factories are evolving to achieve radical new ways of both mass producing goods and delivering Lot Size 1 at similar costs. To do it, IT must be aligned with OT.

5. People deliver Industry 4.0
   Smart factories are run by people. Technology supports them as they implement smart ways of making, supporting and servicing products. Robots and AI serve to enable people to be more skilled and creative.

6. A new era of craftsmanship
   Digital technology is bringing craftsmanship back to factories. Workers can use their skills and be involved in the entire process of making a product, supported by technology, not replaced by it.