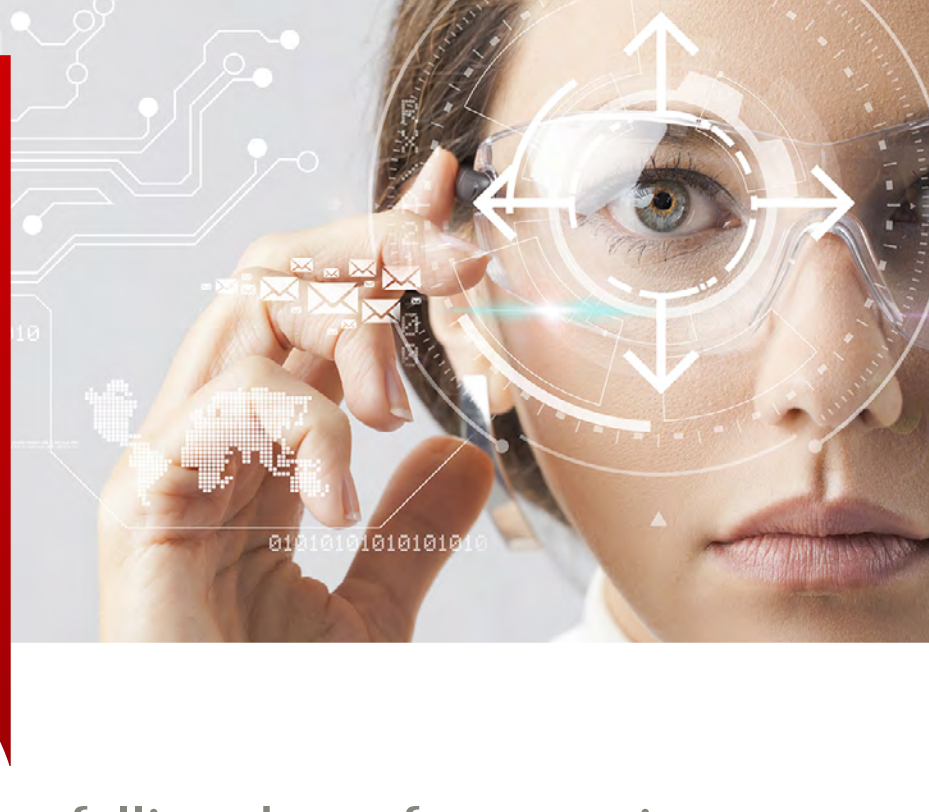


# Bridging the gap in your workplace strategy



## Today's workplaces are falling short of expectations.

Our survey of senior decision-makers in commercial and public organisations found that current workplace strategies are failing to deliver.

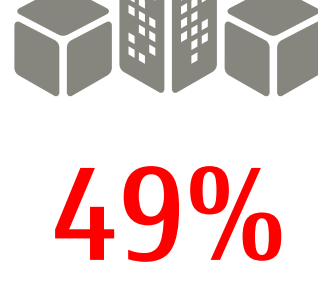
By 2025, the workplace will have transformed beyond recognition and organisations must address these shortcomings if they ever hope to match the pace of change.

So what are the key challenges?  
What can a strategy for Workplace 2025 actually deliver?  
And how can Fujitsu help you bridge the gap?

## For organisations in every field a chasm is opening up

New demographic, technological and security pressures are undermining the existing foundations of organisations.

The gap is widening between those committed to open, collaborative and flexible working, and those that are not.



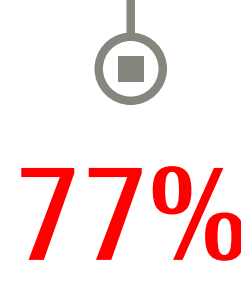
**49%**

see the disappearance of the traditional office environment as having the single biggest impact on their future workplace strategy by 2025.



**By 2025**

Millennials will represent 50% of the workforce in the UK and Ireland.



**77%**

believe that increased generational diversity will be one of the top three trends to shape their workplace strategy in 2025.



## Evidence demonstrates how current workplace strategies are crumbling

Our survey highlights five key areas where current workplace strategies are currently falling short of future requirements:

**1**

**They are not designed to support a fluid, flexible workforce.**

4 out of 5 UK&I organizations state that their current working hours and practices are not flexible enough.

**2**

**Employees are being held back by rigid approaches to IT security.**

57% of businesses in UK&I believe their current approach to cybersecurity is a barrier to workplace productivity.

**3**

**Remote working and mobile collaboration has not been enabled.**

One 1/4 of all participants stated that their current workplace strategy includes an integrated approach to mobility.

**4**

**Innovation beyond the walls of the organisation is stifled.**

3/4 of all companies state that their current workplace IT infrastructure does not have a highly positive impact on their ability to engage and innovate with businesses outside of their organisation.

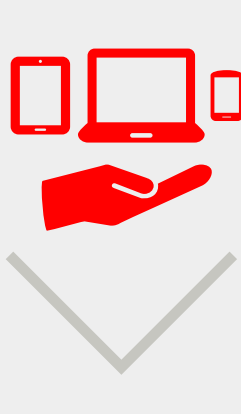
**5**

**Organisations are not providing the right tech to the right people.**

9 out of 10 of all respondents state that the complexity of workplace technology is a barrier to productivity.

**Time to make a step-change with Fujitsu Digital Workplace Services**

Fujitsu Digital Workplace Services enable your organisation to keep pace with technology change, helping you unleash the potential of your people – wherever and whenever work.

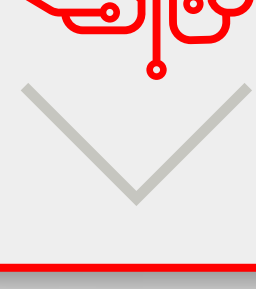


### Workplace Anywhere for a truly mobile workforce

With Workplace Anywhere, you can introduce complete flexibility in the way people work outside the office.

By integrating new and existing systems and securing workflows, your people can work in a way that feels personal and supports collaboration.

Whether colleagues or suppliers, anyone can share knowledge and connect with the apps and data they need from any location and on any device.



### Intelligent Engineering for intelligent IT services

Intelligent Engineering uses data analytics to align IT services with your organisational needs – lowering your IT costs and cutting the disruption of on-site interventions.

This predictive, proactive and preventative approach covers all technologies.

It also gives you a clear view of how your people, processes and workplace as a whole benefit from better IT services.



### Social Command Centre for people-focused support

Offering a next generation service desk, Social Command Centre gives your people access to omni-channel support.

Powered by AI, virtual assistants and cognitive learning, it ensures 24/7/365 and personalised support to cover all needs.

From HR to IT, your people will have a single point of contact to self-serve answers when they need them most.

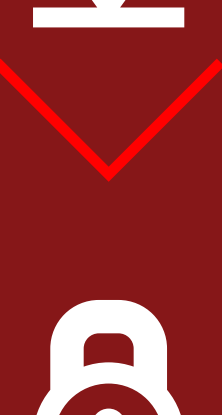
## Deliver a new digital strategy to enable your workplace of the future

This is what your workplace could be like in 2025 with Fujitsu Digital Workplace Services:



### More productive

- Your people are making the most of their day thanks to a commitment to mobile and responsive working.
- Your technologies work together seamlessly, driving better business performance in every department.
- You have freed-up IT staff for value-add activities by digitising mundane tasks and making everyone more efficient.



### More innovative

- Individuals at every level are empowered to bring to life new ideas leading to renewed organisational success.
- Being able to meet your digital transformation objectives is enabling you to reinvent the business in line with market developments.
- Your integrated approach to technology infrastructure is reducing dependencies on slow manual processes that people said were holding them back.



### More secure

- All personal and proprietary data remains protected, no matter how and where people are working.
- The protection you have in place extends to every corner of the organisation and covers all endpoints – from mobile devices through to your data centres.
- The proactive services you put in place are helping to solve IT problems before they develop into full-blown enterprise failures.



Workplace 2025: The CXO View  
How are business and technology leaders trying to build the foundations for the future digital workplace?  
November 2017



Talk to us about your current challenges and what you want your workplace to look like.