

Mind the gap!

Delivering on ever-
changing passenger
needs



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Human Centric Innovation

Driving a Trusted Future

Introducing our Panellists



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11.50 - Bouzy

Our research suggests...

- UK consumers are dissatisfied with their everyday use of public transport.
- Many of them spend a long time commuting to and from work, and services are not meeting expectations of efficiency and modernisation found in other sectors.
- There is a lack of trust in the reliability of services, in spite of newer technologies being introduced to the sector in recent years, and people do not believe public and private entities will collaborate to improve things.

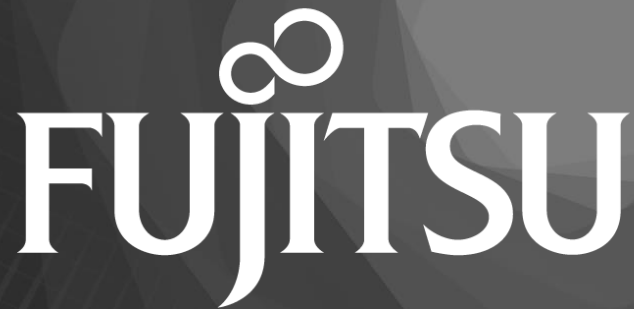
50% of consumers do not trust the public transport system to get them from A to B on time

Over a quarter (29%) of the public spends between 45 mins – 2 hrs commuting every day

80% do not anticipate the use of facial recognition in five years

Over three-quarters (78%) do not expect to see AI, IoT and ML in the next five years

Less than 1 in 10 (9%) people expect to see VR used in the next five years



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