

FUJITSU shaping tomorrow with you

Mark Wilson, Identity Lead



Driving a Trusted Future



- What is Identity
- Personal and Business Identity boundaries blurred
- Identity and the threat landscape
- Identity. The new perimeter
- Identity and digital transformation
- Identity and Zero-Trust
- Identity Management 101

What is Identity...business







What is Identity...personal





PlayStation.Network











easyJet









































































wattbike



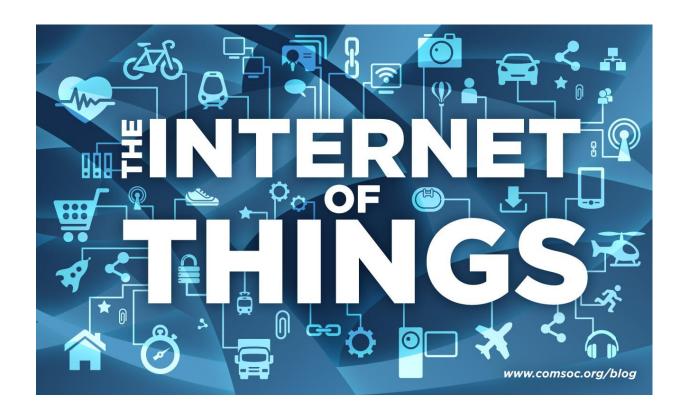






What is Identity? It's you, me and....IOT!



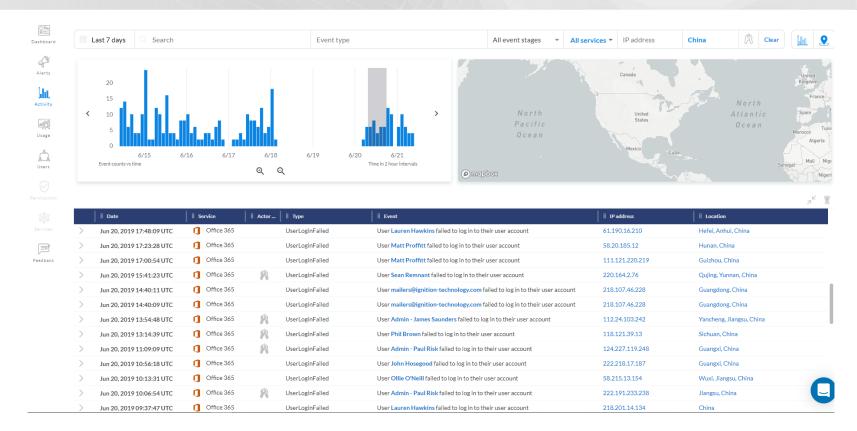




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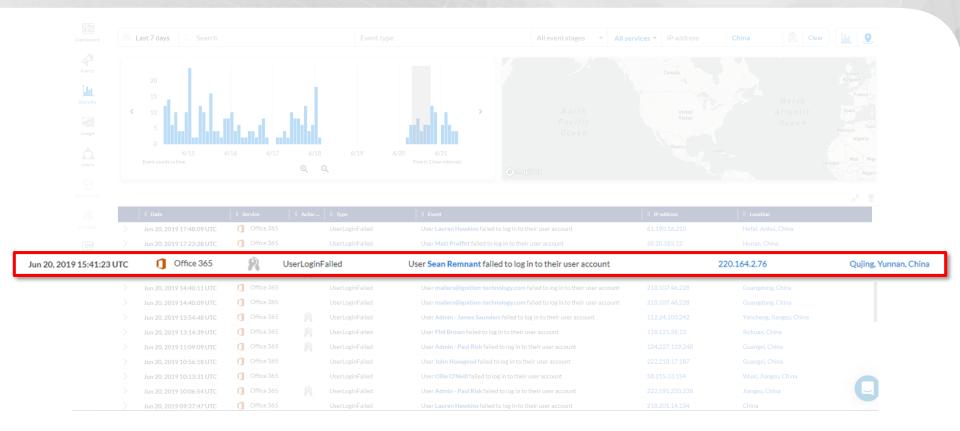
Credential stuffing





Credential stuffing







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Attacks and Breaches involving Identities are growing exponentially





350k Users Affected



87 Million Records



As yet undisclosed

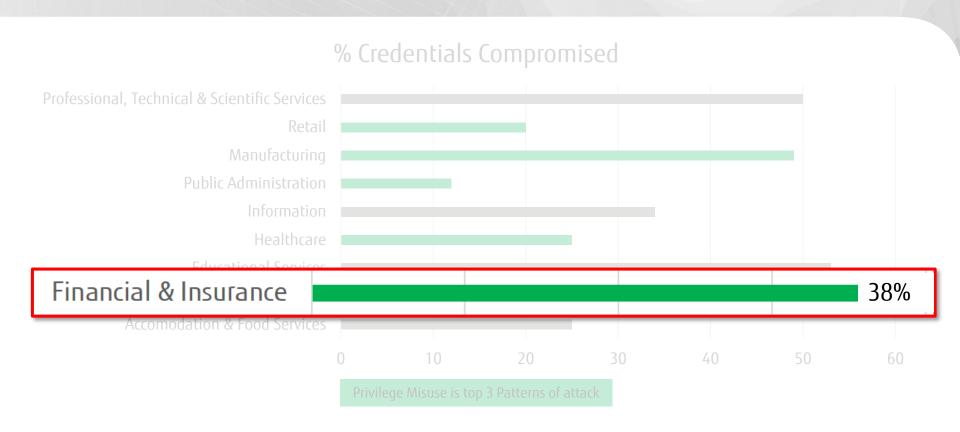


150 Million Records

3.6 Billion Records Exposed in 2018

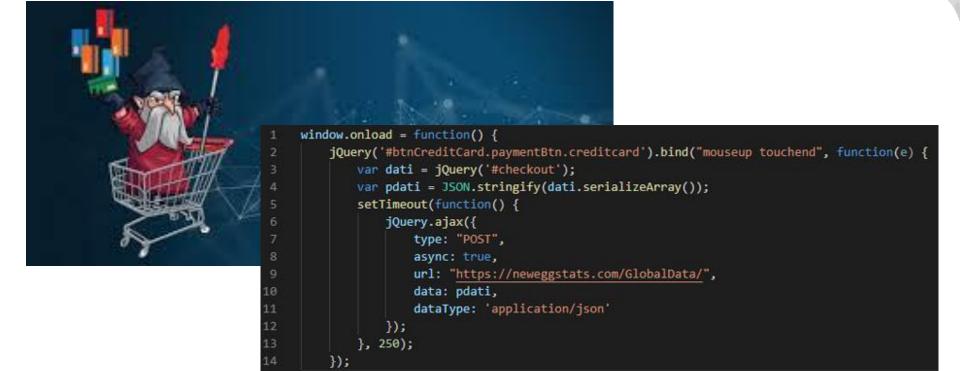
Verizon Data Breach Report 2019





Malware as a Service









200
Per Month

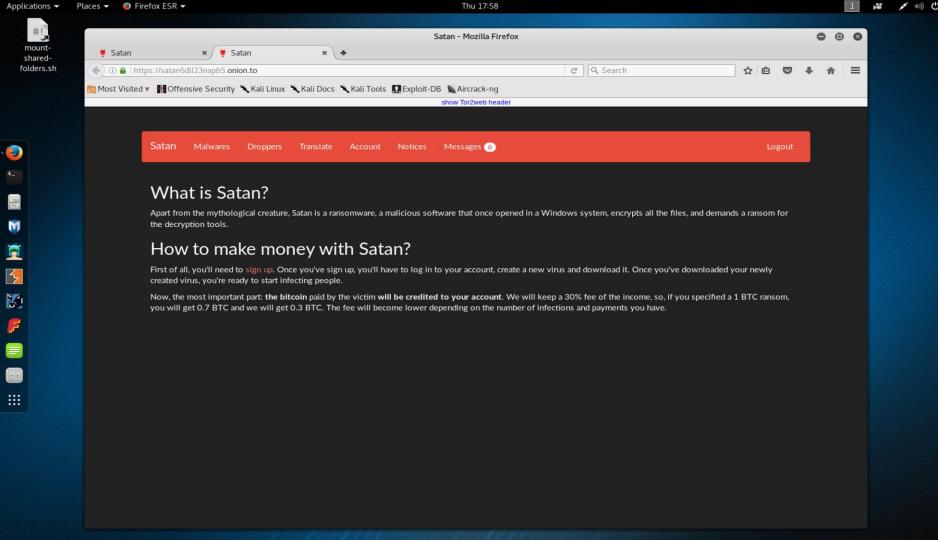


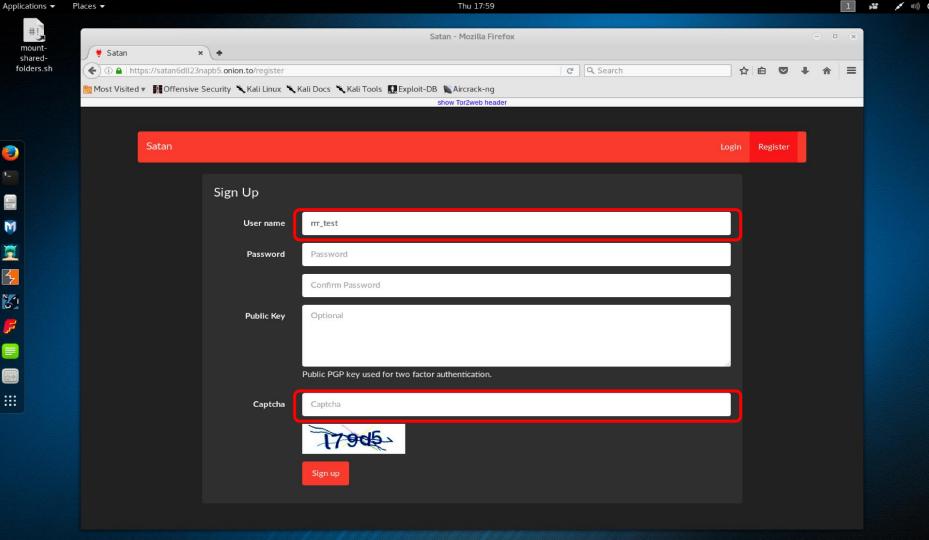
Today

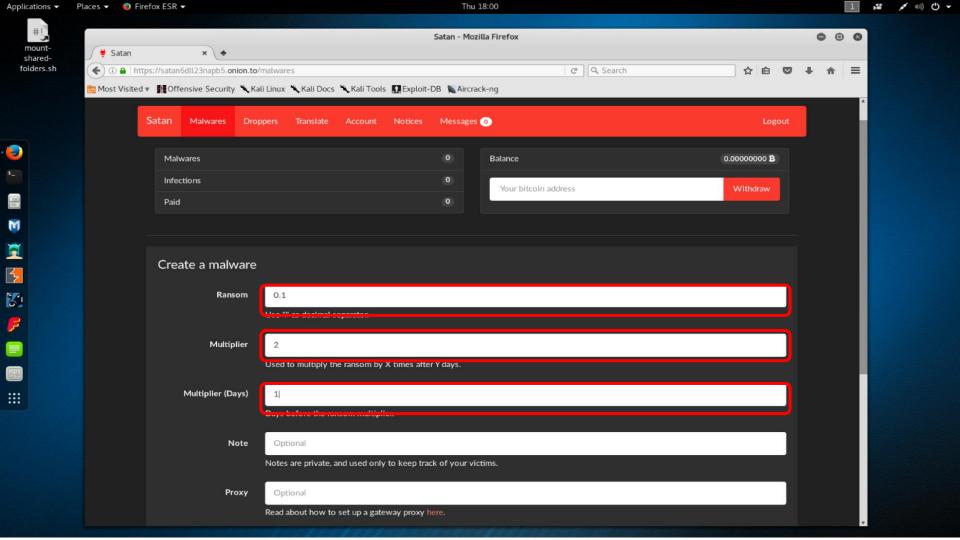


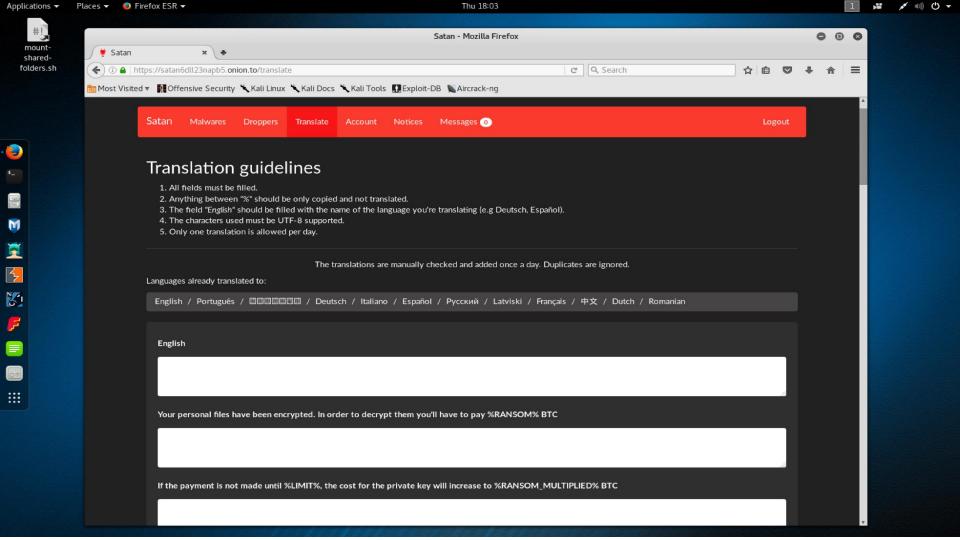
400,000
Per Day

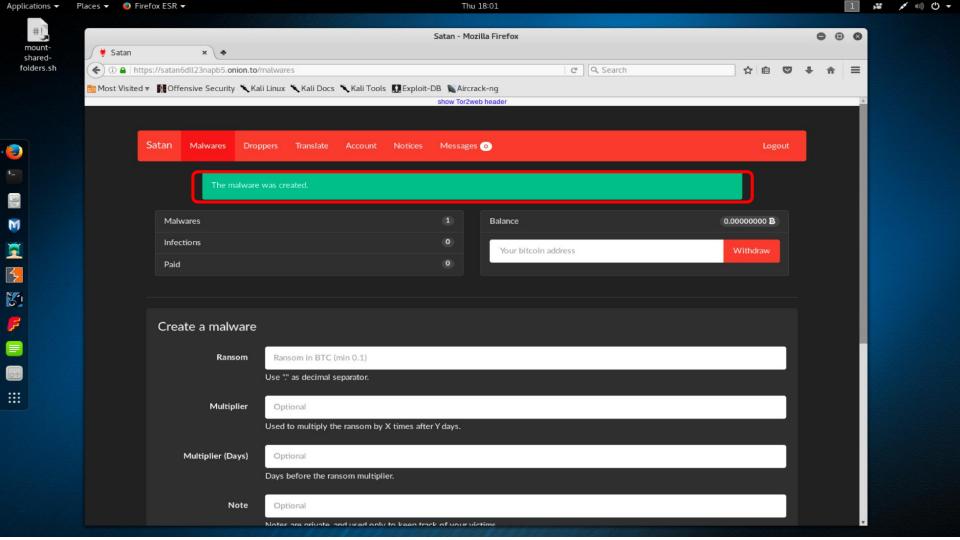
17

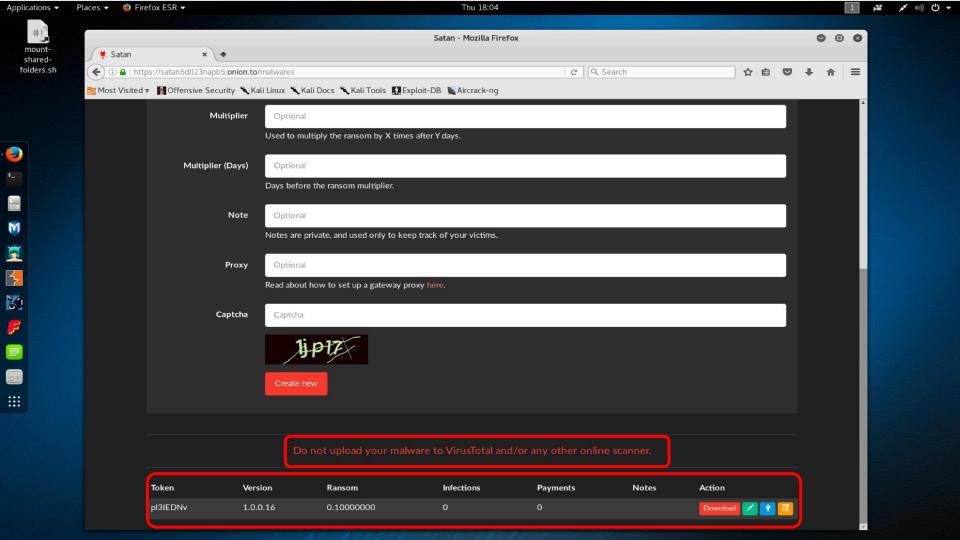


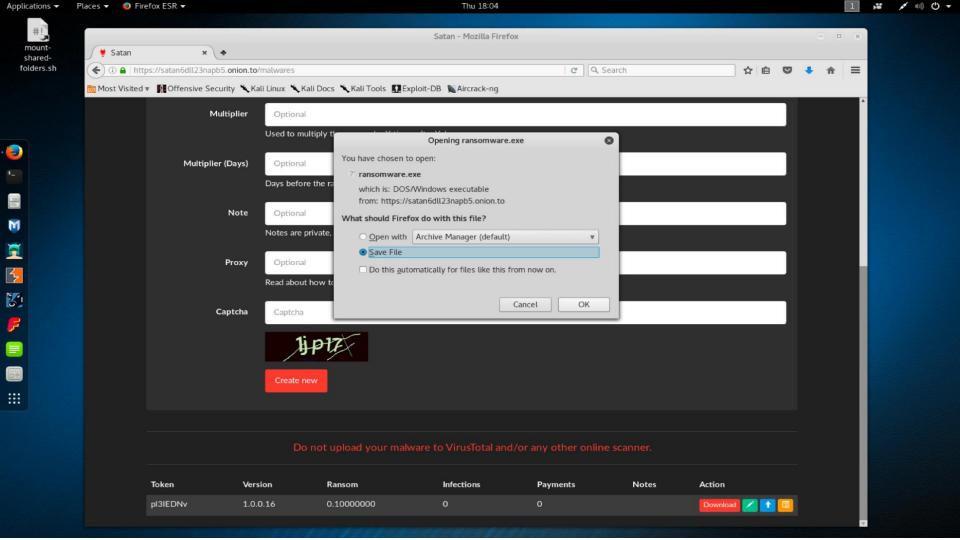


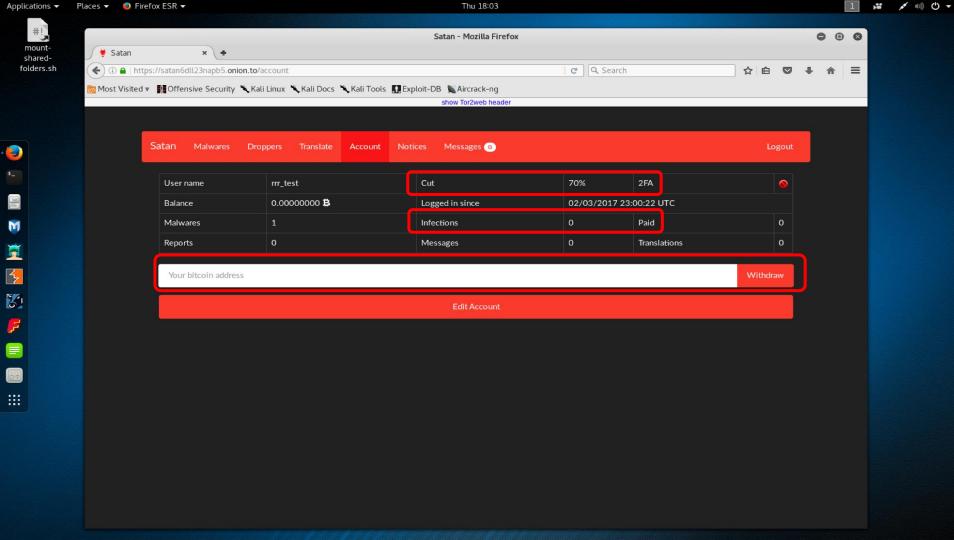






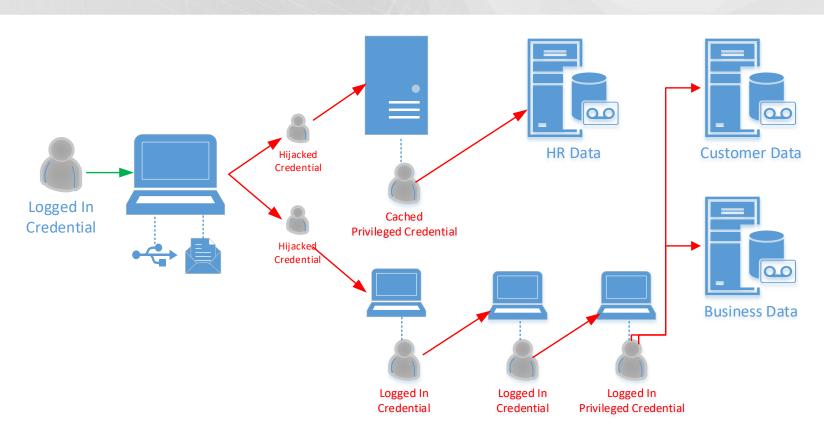






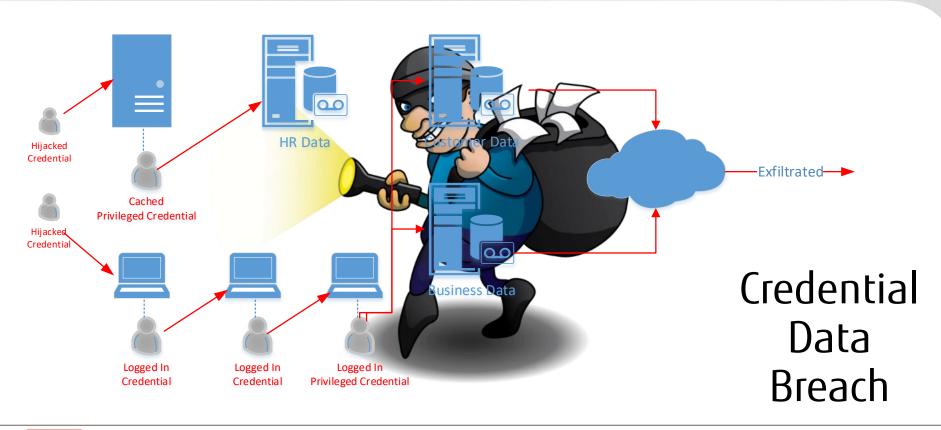
DNA of 'Lateral Movement' malware





Credentials – Identities are the key







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Insider Threat



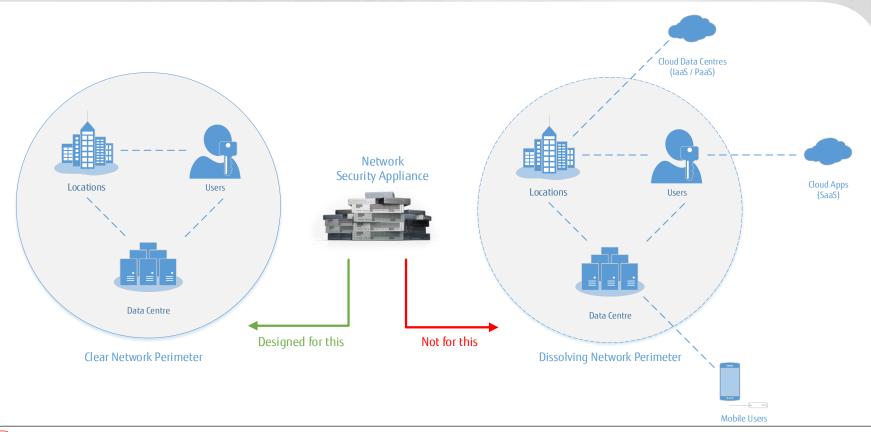






The new perimeter











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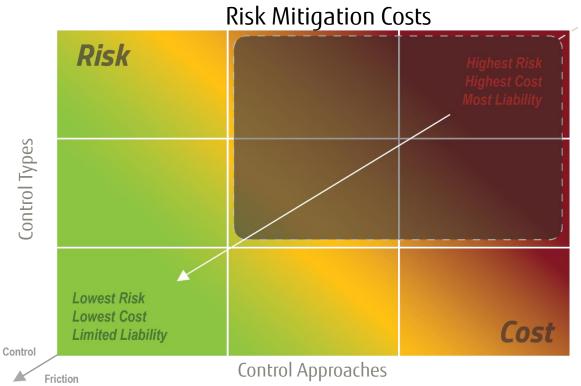
Digital Transformation & Increase in Attack Surface





Security budget – People or Technology





Where most of the industry is focussed

Security Budget – People or Technology?



Average Cyber Security Analyst salary in 5yrs

\$118k

Number of Cyber Security Analysts to be employed in 5 years

143k

Average Hours Per week

42

Costing the Industry \$17 Billion per year

2 Hours/week saved by using Al/Automation (5%) could save

\$1 Billion

16 Hours/week saved by using Al/Automation (39%) could save

\$7 Billion

Source: Bureau Of Labor & Statistics

Move to the cloud needs a different approach



"I cannot afford to be flatfooted at the moment when the public cloud is safe and secure, which it will be."





Chief Operations and Technology Officer of \$94 billion Bank of America, Cathy Bessant

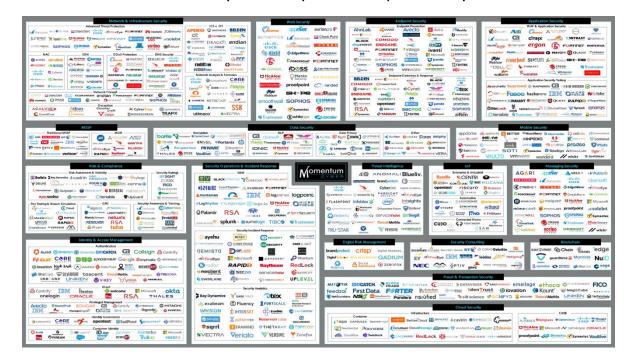
Need for consolidation



Enterprises can't keep pace with the rate of change

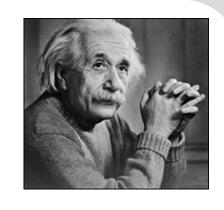
Traditional approach to security won't scale for enterprises or address todays challenges

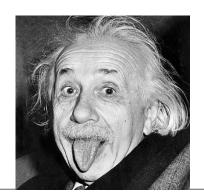
CYBERscape: The Cybersecurity Landscape





"if you always do what you always did, you will always get what you got"





"insanity is doing the same thing over and over again and expecting a different result"

Identity is the new perimeter

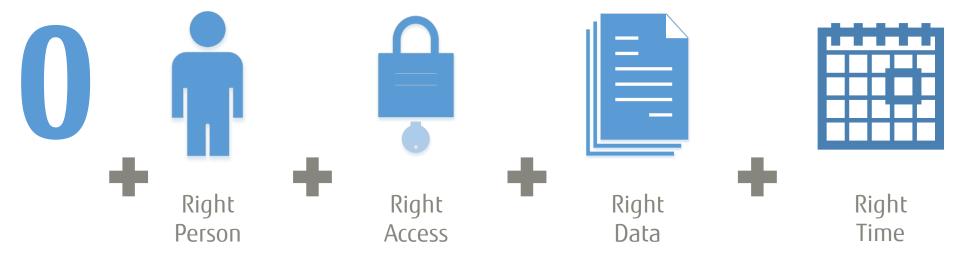


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Zero Trust



Is nothing new
Is not a product 'thing'
Is Principle of Least Privilege (PoLP) – the foundation of Identity Management



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Identity Management 101





Privilege Acce



We believe that identity is the cornerstone of security providing a foundation for all application access, data access, technical controls and policy.



Up next...

15.30 – 16.15

Breakout Session 3 or a visit to the Demo Center



shaping tomorrow with you