Searching for alternative ways to grow your business?

Hackathons for Digital Business Solutions with Fujitsu

For a collaborative approach to develop innovative solutions to business challenges

Businesses today need to **constantly innovate at a pace** that can keep up with up and coming start-ups as well as other well established companies. The key to mainlining success is now to disrupt your own business before others do.

This requires a **constant business transformation** to foster a **culture of experimentation** and spur creativity to address business challenges. A key tool is a hackathon and Fujitsu can help.

About our hackathons

Hackathons are one or two day events, working in teams to engage in collaborative computer programming. In groups we conceptualise and prototype new products or solutions. It starts with your business challenge. Then, through diversity of thinking and expertise we embrace technology to develop a solution with meaningful value. In the aim to accelerate your digital transformation, we offer joint hackathons that brings technology as well as facilitating expertise.

The theme of automation

Empowering the workforce and boosting productivity
We strongly believe in the benefits of automation to emulate human interaction to decrease costs, improve efficiency and reduce errors. We use hackathons as an opportunity to explore the advantages automation can bring to the wider business environment and to address the problem statement.

What are the benefits?

Understanding the business problem and identifying the right solution to address

Diversity in thinking to bring together various perspectives for a human-centric approach to problem solving

Resulting in innovative solutions that create meaningful customer value

Contact us to find out more at: askfujitsu@uk.fujitsu.com

Visit: uk.fujtisu.com/RPA