A reliably perfect fit

How technology can help you address The Big Six

Shrinking IT budgets. Rising expectations from your stakeholders. Complex legacy environments to deal with. In a challenging business environment, does this sound all too familiar?

Fujitsu storage and servers can help you adapt.

We understand that overcoming the everyday issues associated with maintaining your ICT infrastructure is only one part of the story. Keeping pace with the latest technological trends brings a fresh set of challenges but also offers new opportunities.
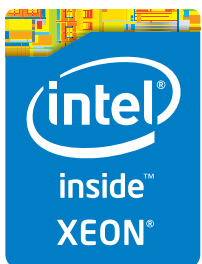
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Adapting to The Big Six ICT trends

Key influencers	How Fujitsu can help
1. Everyday evolution Lack of time, resources or specialist skills (to implement virtualisation for example) undermines your ability to deal with rising data needs.	■ ETERNUS storage architecture lets you scale up data capacity and embrace Big Data. ■ SPARC Solaris servers offer mainframe availability and capacity on-demand for ever-increasing workloads.
2. Cost control Cloud could give you a way to reduce capital expenditure. But is your server infrastructure ready for this new way of operating?	■ FUJITSU PRIMERGY servers are cloud-ready, fully optimised solutions for virtualisation. Ultra energy efficient so you can benefit from lower-cost ICT on-demand.
3. Reducing risks Progressive business units want more processing power to turn data to their advantage but traditional ICT deployments can take time.	■ ETERNUS CS storage architecture radically simplifies ICT infrastructure for improved data protection and backup. ■ Fujitsu solutions for SAP HANA give your business units the ability to analyse larger sets of data in real-time.
4. Long-term efficiencies Organisations rely on yearly budget cycles but you could help break the mould by adopting technologies offering longer-term returns.	■ FUJITSU ETERNUS or NetApp FAS storage solutions give you a way to invest wisely in technology with a choice of scalable technology to suit your budget.
5. Overcoming ICT complexity Multi-platform infrastructure is becoming harder to manage and only increases operational risk while making life difficult for IT departments.	■ Meet expectations and deliver maximum productivity with our easy-to-manage, cloud-ready FUJITSU PRIMERGY servers. ■ Deliver the faster analytical speeds and high availability your business demands with FUJITSU Server PRIMEQUEST. ■ Where ICT experience is limited, rely on FUJITSU Cluster-in-a-box and FUJITSU vShape for ready-to-run virtualisation platforms.
6. Ready for the future Your data centre holds the key to enterprise growth. Yet how do you support the integration of cloud and tradition ICT infrastructure without risk?	■ Fujitsu can help you create a single storage and server environment – offering you agile ICT under a simplified management structure and without the usual risks so your business units can continue to innovate.

Fujitsu ETERNUS storage family:

■ Minimise OPEX and training costs with a single platform
■ Tier storage according to your data requirements
■ Software licences that last the lifetime of your platform
■ Experience market-leading performance with ETERNUS S3

World record-holding Fujitsu servers:

■ Record-breaking virtualisation performance
■ Complete portfolio: x86 to mainframe
■ 99.997% availability guarantee
■ Cool-Safe™ technology for increased efficiency
■ Fujitsu ServerView™ offers a single source for deployment, monitoring, administration, remote operations and power management
■ With Cool-Safe™ technology, our servers can reduce data centre power costs by 27%

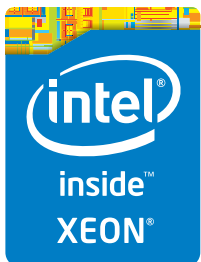**Built for Business. Ready for the Future.**
Fujitsu PRIMERGY servers and ETERNUS storage are powered by Intel® Xeon® Processors.

intel inside™ XEON®

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Solutions at a glance

Whether you face all six of these influencers or just one, Fujitsu can help you meet your organisation's ongoing ICT requirements with our wide range of storage and server solutions:

FUJITSU ETERNUS storage

Achieve enterprise-class disk storage and drive data consolidation with the fully scalable ETERNUS DX or utilise ETERNUS CS architecture for improved automated disaster recovery.

FUJITSU PRIMERGY servers

Benefit from record-breaking performance and efficiency with our fully-customisable range of PRIMERGY server solutions, including x86 industry-standard server systems.

NetApp Fabric Attached Storage (FAS)

Enable sophisticated data management techniques such as thin provisioning, de-duplication, and archives and vaults for effective management of critical information with this family of storage solutions from our partners at NetApp.

FUJITSU Cluster-in-a-box

Consolidate your systems using our entry-level virtualisation platform. With no hidden costs it's the ideal solution when budgets or IT expertise may be limited.

FUJITSU High Performance Computing (HPC)

Deliver a high performance technical compute platform for complex problem-solving with our end-to-end HPC platform that is built on 40 years of heritage in the sector.

Fujitsu solutions for SAP HANA

Gain the ability to utilise real-time analytics and help put the right information in front of the right people at the right time to maximise enterprise productivity.

FUJITSU Server PRIMEQUEST

Deliver a high availability environment that can leverage the benefits of x86 and OpenSource platforms with servers that are specifically suited to always-on, data-rich ICT.

FUJITSU vShape

Shift to an agile ICT environment with our unique out-of-the-box virtualisation solution that comes with state-of-the-art Fujitsu, NetApp, Brocade and VMware technology already built in. All supported under a single maintenance contract provided by Fujitsu.

FUJITSU SPARC Solaris Servers

Discover scalable, resilient mainframe options that come with 13 world record performance benchmarks and can offer over 1,000 cores available in a single instance. Users can depend on Fujitsu SPARC serves whatever the workload.

With Fujitsu you can expect:

- A single platform management layer
- A single point of contact for your storage and server support
- A single product family for complete scalability
- Access to the largest number of storage and server engineers in the UK
- Access to some of the most powerful and performant ICT in the industry
- Complete transparency when it comes to selecting your configuration
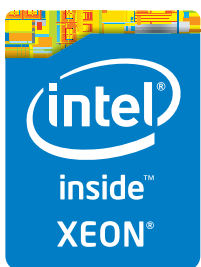
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