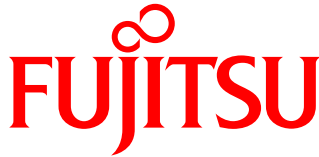


Digital Disruption

in the Manufacturing sector

Manufacturers are confident they can thrive in a digital world but not without dramatic change and more innovation



82% state **Digital Disruption** presents exciting opportunities

90% believe the sector has been influenced by **Digital Disruption**

95% expect further impact

70% want their organisation to move faster when it comes to **Digital Disruption**

90% believe their sector will fundamentally change by 2021

40% believe their business will not exist in its current form by 2021

2 0 2 1

Challenges to Digital Disruption

- Ageing technology and infrastructure
- Lack of investment in innovation
- Fear of change

The sector recognises the power of **Strategic Collaboration and Co-creation** with technology partners

Effects of Digital Disruption

- Increased competition
- More innovation
- Market growth

Customers and competitors drive response to Digital Disruption

ASK FUJITSU Tel: +44 (0)870 242 7998 | Email: askfujitsu@uk.fujitsu.com | Ref: 3590 | www.uk.fujitsu.com / www.ie.fujitsu.com

© FUJITSU 2017. All rights reserved. FUJITSU and FUJITSU logo are trademarks of Fujitsu Limited registered in many jurisdictions worldwide. Other product, service and company names mentioned herein may be trademarks of Fujitsu or other companies. This document is current as of the initial date of publication and subject to be changed by Fujitsu without notice. This material is provided for information purposes only and Fujitsu assumes no liability related to its use. We reserve the right to change delivery options or make technical modifications.

Find the full Fit for Digital report here >>