FUJITSU (Thailand) Co., Ltd.
Co-creation for Success
with Alteryx in

Self-Service Data Analytic

Digital Innovation

The future of enablement

Analytics may be nothing new, but today we can go faster and deeper with data than ever before, The future is IT as a business enabler, and predictive analytics will play a big part in that transformation. This area of technology is showing no signs of slowing down.

Transforming business data into value that help organizations improve revenue, reduce costs, seize business opportunities, improve customer experience, and more.

Self-Services Data Analytics is:

- **Easy to Use:**
  Performing the full spectrum of data and analytic tasks in a single platform, without having to know SQL, Python, R, or other programing languages.
- **Fast:**
  Iterating on and delivering ever-faster data insights at the speed that business needs, and not at the dependency of IT or data scientists' availability.
- **Flexible:**
  Creating sophisticated analytics regardless of data size or source with a single platform that can blend data, independent of format.
- **Scalable:**
  Sharing insights across geographies, departments, and with decision-makers in a way that respects existing data governance policies.

The Leading Platform for Self Service Data Analytics

Input All Relevant Data

- Cloud
- Data Storage
- Database
- File
- Salesforce

Social Data

Prep & Blend

Enrich

Analyze

Share

Output All Popular Formats

- BI Tools
- Database
- File
- Salesforce

shaping tomorrow with you

FUJITSU Solution
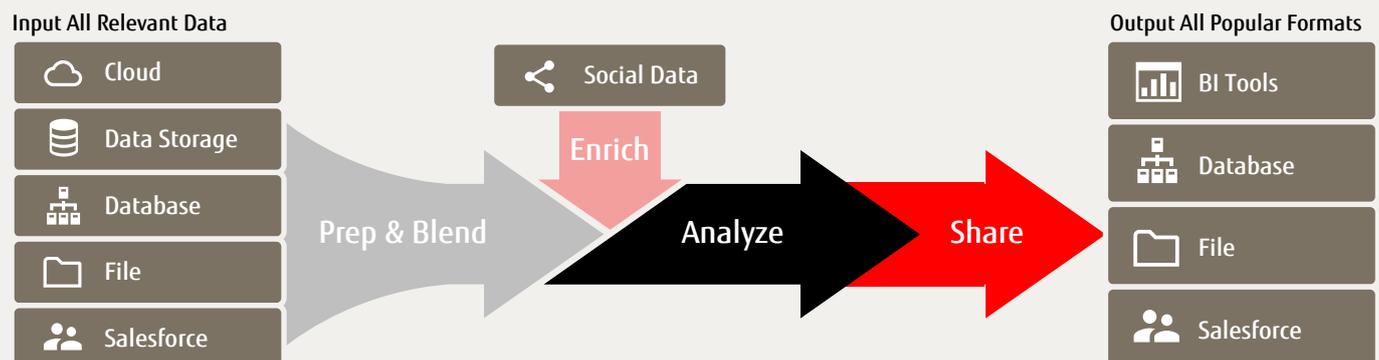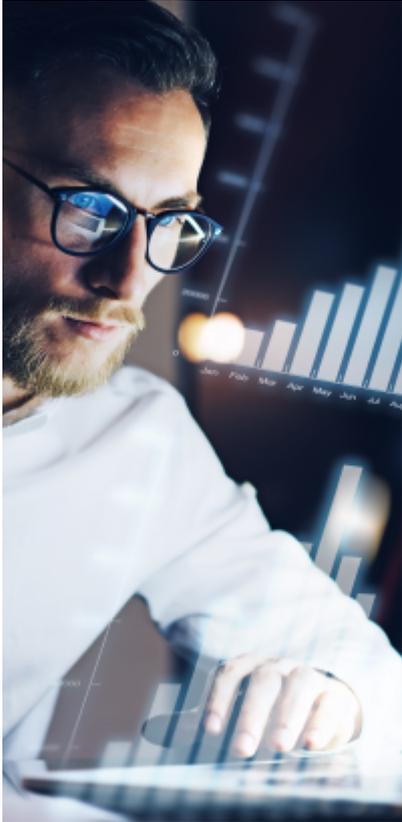
Repeatable Workflows for Self-Service Data Analytics

ALTERYX DESIGNER

200+ tools in Alteryx

■ **FROM RAW DATA TO READY TO USE RESULTS:**
- Combine data sets - from the cloud, on the ground, from Excel, wherever – no unique identifying factors, no problem
- Analytics for all–predictive, statistical, and spatial–code-free for analysts, or code-friendly for data scientists
- Visual insights as you build your workflow and share your analysis with Visualytics.

■ Alteryx Designer empowers analysts and data scientists with a self-service data analytic experience to:-
- Unlock answers from nearly any data source available with 250+ code-free and code-friendly tools.
- Using a repeatable drag-and-drop workflow, you can quickly profile, prepare and blend all of your data without having to write SQL code or custom scripts. This used to require leveraging multiple tools–and even multiple people–to create an analytic model or report. Not anymore.
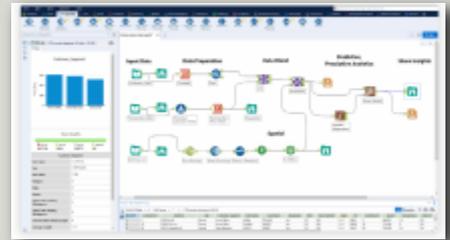
Deploy and Share Analytics on a Scalable Platform

ALTERYX SERVER

■ **ALTERYX SERVER PROVIDES:**
- Flexible, scalable and open architecture of analytics at scale–right sized for your right now and the future
- Analytic governance - unify IT, data scientists, and analysts into one big problem-solving team
- Intensive processing latencies and downtimes are a thing of the past - scheduling, load balancing, automation, and built-in auto recovery

■ Enterprise Analytics at Scale: Automate and Govern with the Alteryx Server at the heart of your analytics culture, data scientists and citizen users can answer the questions you didn't know you had, and IT can make analytic governance the easiest part the day.

- Automate and Schedule Analytic Processes
- Sharing and Collaboration
- Extensible Analytics
- Data Connection Management
- Flexible Deployment and High Availability
- Security and Analytic Governance
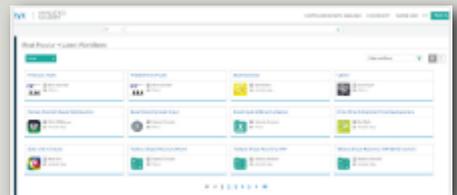
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About
FUJITSU Vision

About
FUJITSU Thailand

Advantages of Self-service Data Analytics

- **Work together for better productivity:** Business users can help themselves with self-service like data exploration, verification, visualization and reporting on their own, and core data science team can take input from self-service analytics team for further advanced analytics or complex tasks. So it goes together as one single team to achieve a common goal.

- **Data science team can concentrate on the core analytics tasks:** Since business users can perform less intensive tasks, the core data science team can concentrate on more critical and complex tasks. This gives a lot of value and flexibility to the organization and business.

- **Empower business users:** In this age of data explosion, if analytics tasks are confined within a limited set of people, then the organization will not be able to leverage the power of analytics. Self-service analytics empowers the business users to do their tasks by themselves.

- **Democratize Big Data:** Democratization of big data is only possible when it is used by the majority of the users. Self-service analytics is making the path towards this goal. It spreads the awareness among the common users who are actively involved or will be involved in self-service analytics tasks.

Why Alteryx - Gartner 2019 Magic Quadrant for Data Science and Machine-Learning Platforms

Gartner has recognized Alteryx as a Challenger within the "2019 Magic Quadrant for Data Science and Machine-Learning Platforms," based on its ability to execute.

In fact, Alteryx achieved the highest placement in the quadrant for its ability to execute. We believe our placement validates our ability to allow users to discover, share and prep data, perform analysis—statistical, predictive, prescriptive and spatial-and deploy and manage analytic models using our end-to-end analytics platform.

https://pages.alteryx.com/analyst-report-2019-gartner-mq-data-science-machine-learning.html

What are you looking for

Business Perspective:

How can we adapt to the ever increasing amount of data available within our own organization and be more responsive to our customers in order to grow our business? How do we keep our business ahead of the competition in an increasingly agile marketplace?

Finance Perspective:

How can we grow revenues while maintaining the cost base, drive a greater return on the resources we have?

IT Perspective:

How do we enable access to the knowledge within the data we have to drive business benefits without the need for expensive IT infrastructure and personnel?

Why Fujitsu?

Outcome Focused

- Fujitsu's holistic approach focuses on delivering business outcomes not just implementing technology.
- We help organizations build a roadmap for new ways of working and use pilots to prove the benefits can be realised.
- Fujitsu can help you solve today's business challenges and take advantage of the new opportunities that digital technology offers.

Industry Leading Service Delivery

- Fujitsu is the world's 7th largest IT services provider, No.1 in Japan and more than 20 years experiences that Fujitsu (Thailand) provides a full range of technology products, solutions and services.
- Brilliant Fujitsu people around 140,000 support customers in more than 100 countries.

Financial Clarity

- Fujitsu will help to scope the problem, determine the solution in alignment with your goals and create the necessary analytic models

Ease of Implementation

- You can implement this solution as a small POC and expanded as required.
- Does not require large amounts of initial investment in hardware.

Services and Support

- Fujitsu provide 24x7 support capability