



# The future of Data Driven Organization

Analytics may be nothing new, but today we can go faster and deeper with data than ever before, The future is IT as a business enabler, and predictive analytics will play a big part in that transformation. This area of technology is showing no signs of slowing down.

Transforming business data into value that help organizations improve revenue, reduce costs, seize business opportunities, improve customer experience, and more.

# The Biggest Benefits of Being a data driven organization

### Faster Decision-making

- What happened? Why happened? And what should be the next actions to be taken. The companies that has these insights are one step ahead of their competitors
- Confident to decide what new products and services to launch

### Better collaboration

 Increase agility on data analysis, save more time in collaborating and sharing reports across organization

### **Enhanced Efficiency and Effectiveness**

- Data is the new revenue generator: Insights into new and evolving markets and a deeper understanding of your business operations will empower your business innovation to increase new revenue streams and drive more profitable business.
- Cost optimization: Find patterns like seasonal effect on your cost and in which period of time you spent most, reduce interruptions to critical operations. This could efficiently save cost on processes, and accurately plan the cost instead of letting the cost plan you.

# DATA ANALYTICS PLATFORM FOR BUSINESS VALUES Input All Relevant Data Output All Popular Formats Cloud Data Storage Discovery Insight Outcome File Alert

## **FUJITSU Solution**

### What are you looking for?

### **Business Perspective:**

How can we adapt to the ever increasing amount of data available within our own organization and be more responsive to our customers in order to grow our business? How do we keep our business ahead of the competition in an increasingly agile marketplace?

### Finance Perspective:

How can we grow revenues while maintaining the cost base, drive a greater return on the resources we have?

### IT Perspective:

How do we enable access to the knowledge within the data we have to drive business benefits without the need for expensive IT infrastructure and personnel?

### Fujitsu (Thailand) Data Analytics Ecosystem Services









### **Data Analytics Services**

- Predictive Analytics
- Recommender Systems
- Text Mining & Sentiment Analysis
- Real-time Analytics
- Trend Analysis & Forecasting
- Anomaly detection

### License & Training

- Alteryx License
- Microsoft Azure Data Platform
- Alteryx Designer Course
- Alteryx Server Course

### Infrastructure

- On-Cloud services
- On-Premise services
- Networking
- Security
- Backup

### Services and Support

- Data as a Services
- Helpdesk Support

### Why Fujitsu?



### Outcome Focused

- Fujitsu's holistic approach focuses on delivering business outcomes not just implementing technology.
- Wé help organizations build a roadmap for new ways of working and use pilots to prove the benefits can be
- Fujitsu can help you solve today's business challenges and take advantage of the new opportunities that
- digital technology offers.

### Industry Leading Service Delivery

- Fujitsu is the world's 7th largest IT services provider, No.1 in Japan and more than 20 years experiences that
- Fujitsu (Thailand) provides a full range of technology products, solutions and services.
- Brilliant Fujitsu people around 140,000 support customers in more than 100 countries.

### Financial Clarity

- Fujitsu will help to scope the problem, determine the solution in alignment with your goals and create the
   necessary analytic models

- You can implement this solution as a small POC and expanded as required.
- Does not require large amounts of initial investment in hardware.

### Services and Support

■ Fujitsu provide 24x7 support capability

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