

Technology and enterprise partnership – the key to digital transformation in the Higher Education sector

By combining expertise and experience, partnerships have helped solve challenges in many fields, and higher education (HE) is no exception where Ellucian has forged a unique and powerful partnership with technology leader, Fujitsu Asia, to drive the benefits of digital transformation into HE institutions across the Asia Pacific region.

Even before COVID, the HE sector recognized the need for digital transformation. The pandemic clearly forced the issue, leaving institutions no choice but to adopt new technologies and practices. These quickly proved their values, and opened the door to new possibilities, including the potential for a high-quality blended learning experience. Having tasted the benefits, institutions now need to plan ahead and create a long-term sustainable solution.

The key obstacle here is the challenge caused by outdated legacy systems. Institutions of higher learning are highly complex enterprises. As well as being in the business of student learning, they also need systems to manage other peripheral needs, integrated seamlessly. The sheer diversity of their needs, and the tendency for those requirements to be siloed has created a patchwork quilt of solutions, each of which work very well departmentally, but don't always integrate together into a single point of truth. The truth is, institutions need to move towards a solution that moves away from extensive tender processes so they can connect their people, processes and applications together to meet students' expectations for an ever more personalized and engaging experience.

Ever increasing competition

With ever-increasing competition and pressure on budgets, Institutes of Higher Learning need greater insights, reporting and differentiation. The introduction of an enterprise-wide cloud-based environment can meet these requirements and help create both a more enriching educational experience and better evidence-based decision making. It's therefore not a luxury, but a necessity.

However, the sheer scale and complexity of transformation, not to mention the potential costs and need to move swiftly can appear overwhelming. Such technical challenges and organizational complexity call for highly specialized expertise. It's for this reason that Ellucian elects to collaborate with Fujitsu Asia.

Combining educational and enterprise. Our expertise.

With over 50 years' experience in the education sector – including the successful delivery of some 2,700 programmes globally – Ellucian's solutions include Banner, a modular cloud-based enterprise resource planning (ERP) system which allows 'plug and play' integration with existing systems, streamlining processes and giving students and staff easy access to features on any device.

In the Asia Pacific region, Banner is delivered and supported locally by Fujitsu Asia, a world-leading technology brand with strong roots in the region. With a proven track record of technological innovation, Fujitsu Asia has unrivalled experience in enterprise delivery, from consulting and design, through to management.

These complementary skills combine to deliver high value, low risk solutions for institutions

Shared insight and best practice

Vital to the well-being of students and organizations, digital transformation demands world-class education software, well-informed strategic planning, and reliable on-going support. These can be effectively realised by together bringing the expert skills and perspectives of specialists, helping organizations benefit from shared insight and best practice, as well as a more robust pool of resources.

This is exactly what Fujitsu Asia and Ellucian are doing across the Asia Pacific region, setting the benchmark for delivering high value, end-to-end solutions without the cost, delays and risks that so often accompanies such ambitious transformation programmes.

Find out more by [getting in touch](#) with us today.