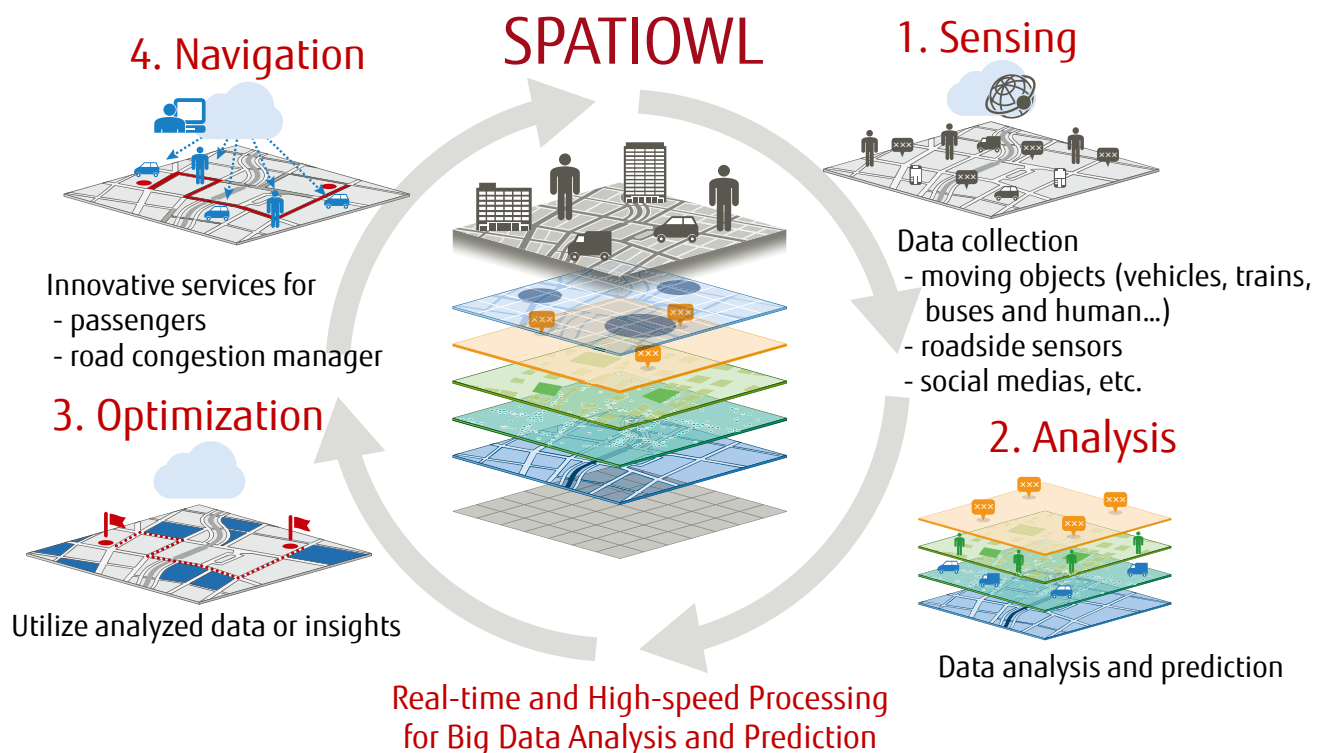


Big Data Solution for Real-time Location Data Analytics

FUJITSU Intelligent Society Solution SPATIOWL

Customer Benefits

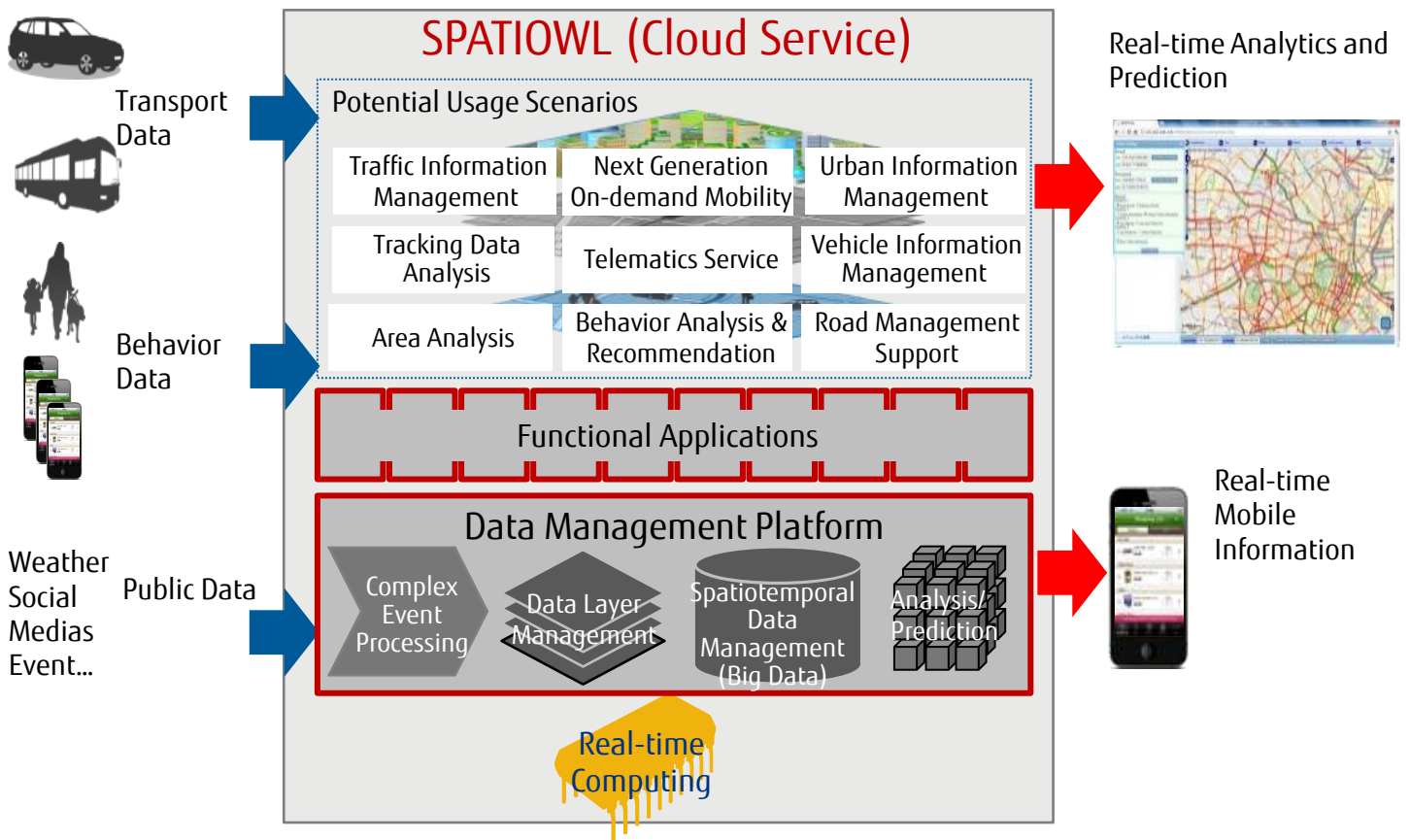
- SPATIOWL brings an innovative solution for the transportation sector. The solution allows for the capture of vast amount of location data, its aggregation from different sources and the use of analytics for generating decision-support information. This provides new capabilities for public transportation operators and urban city traffic management to enhance service to passengers and create new business opportunities.



Business Applications

Traffic Management	Multi-modal Route Search Service	Telematics Service	Deployment of Security Personnel	Marketing
Monitor traffic flow on expressways and highways against planned assumptions.	Assist users in finding optimal route with multi-modal transportation (train, bus, subway)	Provide services to drivers with information derived from sensors on car, taxi and roadside.	Analyze real-time traffic conditions to deploy security personnel at strategic locations and give them real-time instructions.	Provide customers with real-time information on products and store locations.

System Structure



Business Application Domains



If you require further information, please see our website as below or contact our sales representative in your region.
 [URL] <http://www.fujitsu.com/global/solutions/business-technology/intelligent-society/smart-mobility/>