



Work Like A Network

As the world becomes more and more social, it is of utmost importance to take advantage of the networked world also inside the company. We strongly believe in networked ways of working – therefore we have converted our expertise on enterprise social to packaged solutions, guiding you through your social journey



Work as a network!

Yammer is not Facebook, even though the user interface resembles significantly to the popular social media platform. Instead, enterprise social networking delivers real business value. Yammer is a Microsoft product so it integrates seamlessly to our SharePoint-based Valo intranet. We have also a set of packaged enterprise social services to guide you and your company through the social journey.

Enterprise social networking helps your organization to respond faster to change and deliver better customer experiences. "Work like a network" means that you can listen, adapt and grow in new ways.

Make it happen

To make your Yammer implementation a success the launch of an internal social network requires planning and a systematic approach. The launch is in many cases a major change in organization's culture and working habits and needs to be fully supported, for it to succeed in a desired manner.

Yammer

Yammer is a private social network that helps you and your company stay on top of it all. Yammer collaboration tools allow you to get connected to the right people, share information across teams and organize around projects so you can go further – faster.

Fujitsu and Blue Meteorite

The company behind Fujitsus Yammer offer is Blue Meteorite. Blue Meteorite (Sininen Meteoriitti) is one of the worlds leading SharePoint and Yammer vendors. They are rated by Microsoft as top 50 in the world at Business Critical SharePoint and are one of very few that has really understood Yammer och the business around Enterprise Social. Blue Meteorite is owned at 45% by Fujitsu in Finland.

Fujitsu Sweden is a leading vendor of services, solutions and products within IT. Fujitsu offers outsourcing, consultancy services and a wide range of IT solutions, in Sweden, the Nordics and globally. Our customers are in both private and public sector, and in most industries, such as bank and finance, retail, manufacturing, and telecom.

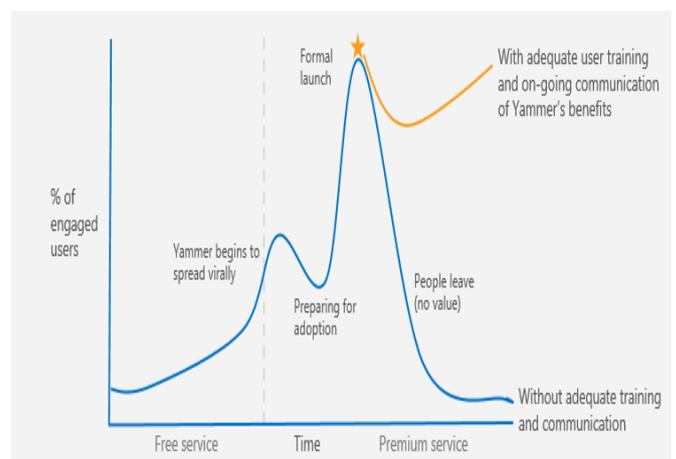


Image 1 - Launching a successful social network. Based on actual data from Yammer networks. (Yammer, 2013)

What we offer

Our offer consists of a number of trainings and concepts:

Yammer Kickstart – define the vision for your Yammer network

Yammer Kickstart consists of two 3 hour workshops, which include:

Workshop 1: Vision

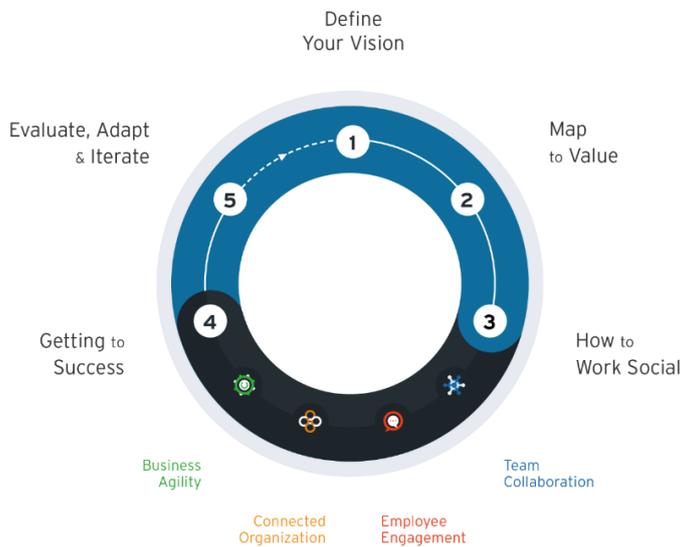
- Find the existing problems in internal collaboration and communication
- Develop a good vision on how the organization can tackle the problems found by using Yammer

Workshop 2: Use cases

- Plan the most important use cases for the organization, based on good business reasons.

Participants:

- Those who are responsible for the business development and communications. Maximum 10 participants.



Yammer Certified Customer Engagement

Blue Meteorite is an official Yammer partner certified by Microsoft.



Yammer Launch Pack – ensure a successful Yammer launch

Yammer Launch Pack helps you to make the planned vision reality. The pack includes a variety of ready-made activity ideas for the Launch event, YamJams and more.

Integrations

To make Yammer a business critical workspace solution, we also offer integrations to for example AD, SharePoint and Dynamics CRM. Let Yammer be a channel for all your communication, not just person-to-person.

Benefits

- Business becomes more agile, responsive and transparent
- Higher customer satisfaction due to faster resolution times
- Work efficiency increases
- Higher employee engagement and satisfaction
- Better cooperation across organizational boundaries
- Tacit knowledge comes visible
- Accelerated innovation
- Unnecessary meetings, emails and instant messages are reduced

In collaboration with

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