Meet the Hybrid Cloud that has your game plan in mind

Unlock the power of hybrid with Fujitsu and VMware

Today's cloud approach is an entirely different game than it was ten years ago. The playing dynamics really started to accelerate during the pandemic. It was then that cloud strategies were recalibrated for a whole new operational level. But this change also came with challenges: expected cost-savings often didn't materialize, and companies had to fight with shadow IT issues. Moreover, high bills and inappropriate workload placement occurred due to unused instances. The game was on, but the start was turbulent.

In these times, the strategic cloud approach is no more about cloud first. It has been replaced by a workload first approach, where organizations want to build modern hybrid cloud architectures that enable them to deploy workloads on the most appropriate infrastructure, no matter whether on- or off-premises.

Being customer obsessed, Fujitsu and VMware are simply responding to their requests. We are uniquely positioned to help customers find the right cloud for the right workload because we can offer a choice of solutions on which to build a hybrid cloud. These solutions build on Fujitsu's engineering heritage, where we have already pre-certified, pre-integrated, and prebuilt solutions to take out the complexity, cost, and risk for our customers. Enabling them to build resilient infrastructures and businesses.

Learn more about Hybrid Cloud from Fujitsu:
www.fujitsu.com/global/services/hybrid-cloud

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Fujitsu's Hybrid Cloud Starter Kit for VMware smooths your company's path to a hybrid cloud infrastructure. It allows you to adopt a cloud architecture and cloud operating model in your own, on-premises data center – allowing you to enjoy the same operational experience as with an external cloud service provider. The Starter Kit includes everything you need for this: an agile, on-premises private cloud platform extensible to public cloud, financial flexibility with a pay-per-use consumption service and fast time to production with Fujitsu deployment services.

Read more: Point to "Flyer – Hybrid Cloud Starter Kit for VMware"

Fujitsu's Hybrid Cloud Starter Kit for VMware builds on the Fujitsu Reference Architecture for VMware Cloud Foundation providing a complete set of hardware and software components validated by Fujitsu experts to simplify deployment and life cycle management of a large-scale, software-defined data center infrastructure. It combines PRIMEFLEX Essentials for VMware vSAN, offering a broad range of certified vSAN ReadyNodes, with VMware Cloud Foundation™, the industry's most advanced hybrid cloud platform. Resulting in a complete set of software-defined services for computing, storage, networking, security, Kubernetes, and cloud management to run your enterprise apps – traditional or containerized – in private or public environments.

Read more: "White paper: Fujitsu Reference Architecture for VMware Cloud Foundation"

Driving business growth with cloud native apps
If your business relies on continuously delivering and optimizing modern software that provides the best customer experiences and competitive advantages on any cloud and at the edge, VMware Tanzu® is the modular cloud native application platform that enables vital DevSecOps outcomes in a multi-cloud world.

Make the most of your data in a hybrid cloud world
If you don't know where to begin, or how to take the next step, Fujitsu Data-driven services help you to identify your starting point, challenges and potential, set out clear targets to become data-driven, and achieve measurable progress on your journey to being a data-driven organization in an increasingly distributed and hybrid IT environment.

Read more: Fujitsu Infrastructure and Data Discovery Service
Read more: Fujitsu Application Discovery Service

Unify Hybrid and Multi-Cloud Management
Gain consistent operations of multi-clouds with VMware Aria (former VMware vRealize), VMware's multi-cloud management portfolio that provides a set of end-to-end solutions for managing the cost, performance, configuration, and delivery of infrastructure and cloud-native applications across any cloud.

If you don't want to cope with all the challenges involved in managing your hybrid cloud environment, Fujitsu's Cloud Management Service helps you to reduce the complexity of managing your cloud services and helps you provide great experiences to your customers. Our service provides end-to-end management of your cloud environment, leveraging cloud native capabilities, best practices, and high levels of automation to deliver an exceptional customer experience. The service encompasses the leading hyperscale platforms, giving the flexibility enterprises need to complement on-premises capabilities with an array of options in the cloud.

Read more: eBook – Building digital infrastructure for a connected society
Read more: eBook – Return on cloud – why a razor-sharp focus on management is key

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