# FUJITSU Market Place Experience the power of 'One'

63%
of retailers say that increasing the average sale per customer is their No. 1 focus.

This comes at a time when the retail sector is experiencing the biggest upheaval in its history...



### The Retail Revolution



#### Customers are changing

- Seamless experiences
- Personalization
- Mobile access

#### Workflows are changing

- Big Data
- Profile analytics
- Cloud computing

#### Business is changing

- Global competitors
- Shifting demographics
- Channel convergence

### Retailers must respond



Improve store
efficiency
with a
complete
view of your
customers

Break the barrier between orders and in-store shopping

Mix technology deployments to suit your channel

## How can Fujitsu help?

## With FUJITSU Market Place:

A revolutionary Point of Service application that increases retailer revenues by improving both customer service and enterprise efficiency in an omni-channel world.





'Anything, Anywhere, Anytime' selling



Future-proof your IT



'Save the sale'



'360° view of your customers'

FIND OUT HOW FUJITSU MARKET PLACE COULD REVOLUTIONIZE YOUR RETAIL ENVIRONMENT.



