



# The Global Delivery Responsible Business Program

We are dedicated to creating a positive societal impact in all the territories we operate





### Fujitsu Global Delivery

With customers in 100+ countries currently served by our teams, providing support in over 40 languages, we help customers to transform and grow. Having people in every continent, the talent and passion for excellence within Global Delivery is matched only by its diversity.

In addition to continually taking steps to provide the best possible environment for our people, we are dedicated to creating a positive societal impact in all the territories we operate; we do this with a 5-pillar approach to Responsible Business. The Global Delivery Responsible Business Program – known as 'GRiP' – is our way of giving back. Following the success of the previous year, where we completed in excess of 80,000 hours of responsible business activity, over the past 12 months, we've focused our efforts on five crucial areas.



#### Community

Positive impact on society



#### Diversity & Inclusion

Diverse, inclusive, and enabled workforce



#### Environment

Reduced environmental impact of services



#### **Operating Practices**

Open, honest and ethical business



#### Wellbeing

Positive health culture at work



Our purpose is to make the world more sustainable by building trust in society through innovation.



## Wabi-Sabi Program



Poland



People:

8 employees & 20 students





In 2019, Fujitsu Poland Research and Development Team carried out a project focused on the United Nations Sustainable Development Goals. They worked with University students studying programming, mentoring them to create mobile applications that would have a long-term positive impact on society or the environment. The goal was to generate Proof of Concept mobile apps, while inspiring the students to be responsible global citizens. We called this the 'Wabi-Sabi Program,' to highlight our Japanese heritage, and to emphasize that complex problems can have simple solutions.

#### Challenge

Young people are passionate about delivering sustainable solutions, but may not have the knowledge or confidence to develop solutions to do so. The Fujitsu Poland R&D team provided mentoring and real-life opportunities for University students to learn and develop valuable skills – both in programming and also related to responsible business and sustainability.

Through this program, the students produced mobile apps with solutions for the following 5 global concerns:

- 1. Infectious disease information for travelers
- 2. Availability of accessibility information across public areas including hotels and restaurants in Poland
- 3. Reducing environmentally-harmful packaging
- 4. Reducing food waste
- 5. Increasing empathy towards people with disabilities

At Fujitsu Global Delivery, we have a global focus on education and sharing the skills and knowledge of our employees with the communities where we live and work.

We create long-term partnerships with local schools and tertiary education institutions, in order to create innovative learning opportunities and mentoring.





### Solution

Students from University of Lodz, Faculty of Physics and Applied Informatics, created 5 proofs of concept for applications promoting sustainability. This was completed in partnership with 8 Fujitsu employees from the Poland R&D Team.

These student future developers used various technologies including: PHP, html, CSS, VR and Google Places API. They also had a chance to work in Agile methodology, being coached to run their projects in the most flexible and efficient way.

Students engaged in the project had the opportunity to apply for an internship with Fujitsu, where they were progress further with their applications, as well as participate in other R&D projects.

"Our mentoring collaboration with Lodz University in Poland showed that students have skills required by the labour market. All they need is a chance to get some experience. Fujitsu provided learning opportunities to them and facilitated the creation of five demo apps. Maybe in future, thanks to this know-how these students will create IT solutions that will change the world. "

R&D Senior Manager, Fujitsu Poland

SDGs











#### Fco View

This app enables restaurant quests to provide feedback about the food options available, for example: vegan, vegetarian, gluten-free. It also provides user-generated information and adjustments for people with disabilities.

#### Vorld Reality

This app aimed to raise people's awareness about global issues through use of Virtual Reality. The objective of visualizing existing problems via VR technology is to make users more self-aware and empathetic.

#### Wastic

This app aimed to help customers to provide feedback on products that they purchase, specifically on how ecofriendly they are - from packaging to ingredients and more.

#### 7drova.cc

This app helps users to manage necessary vaccination plans when travelling. It also provides information on infectious diseases that are common to a given country of destination.

#### FridgeMAP

This app aims to reduce food waste through better management of what is stored in the user's fridge. The app provides tips on what ingredients should be used first, as well as recipes that could be prepared based on actual fridge contents.



