

Fujitsu World Tour

Warsaw

FUJITSU
shaping tomorrow with you

Human Centric Innovation

Digital Co-creation



Fujitsu Approach to Digitalization



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Riding the Digital Wave

Digitally Challenged

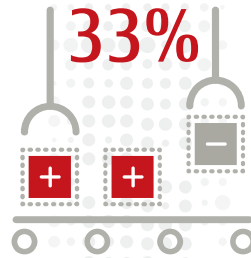
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Nine out of ten organizations are investing in digital skills



74% of organizations admit their digital projects aren't linked to an overall digital strategy



A third of organizations have cancelled digital projects in the past two years



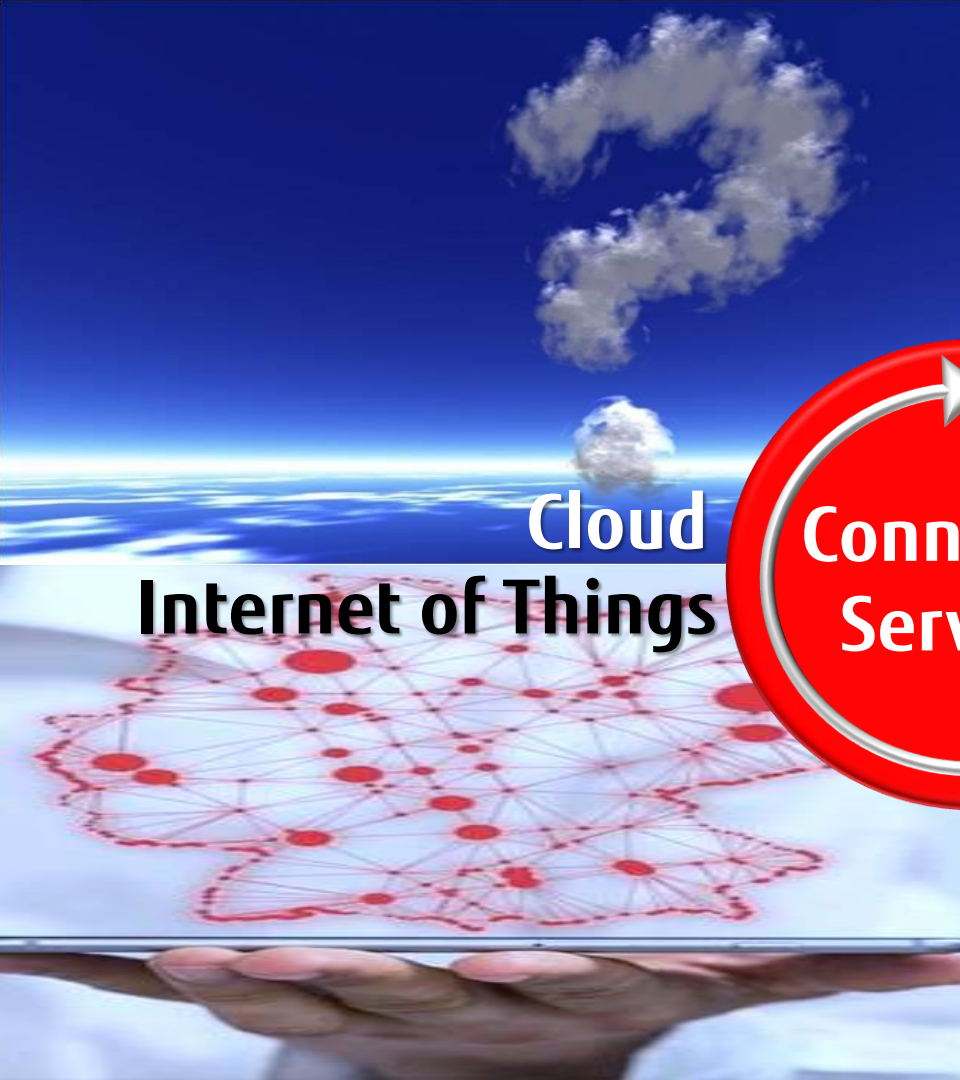
Are undertaking or planning co-creation projects

84%

Would change their business model to take advantage of new technology

Digital co-creation

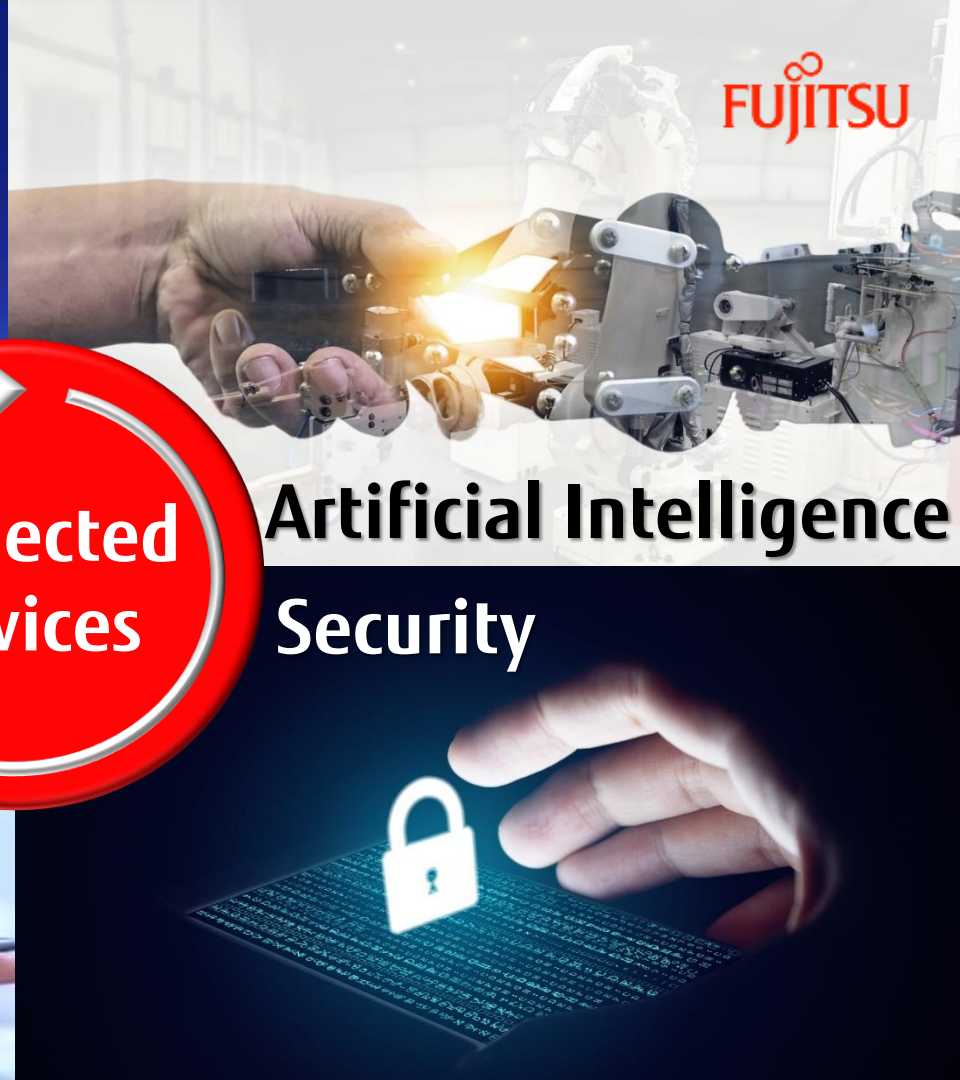
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**Cloud
Internet of Things**



**Connected
Services**



FUJITSU

**Artificial Intelligence
Security**

Post Industrial
(Information)

Industrial

Agricultural

Hunter
gatherer

Human Centric

Canalys Leadership Matrix EMEA Q1 2018

Europe, Middle East and Africa – February 2018



Fujitsu, Lenovo and DBJ form Joint Venture

FUJITSU

Fujitsu expected to sell a 51% stake of subsidiary Fujitsu Client Computing Limited to Lenovo, and a 5% stake to the Development Bank of Japan (DBJ)

Focus on the research, development, design, manufacturing and sales of Client Computing Devices for the global PC market

Products will continue to be distributed and sold under the Fujitsu brand name

Fujitsu will continue to provide sales and service – direct and via channel



Thank you for your support !

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