Data is all around us

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Just like Billy Mack says, data is all around us, and data and reporting can be similar to decorating a Christmas tree.

Like a Christmas tree, the reporting and dashboards can be flashy and sparkle, however the structure, storage and data integrity all play a vital part in data integrations and reporting.

In every interaction we have and in our daily lives, data forms the basis of and the backbone of many customer's systems, however data organisation and reporting can be a challenge for companies to get right.

As it is an integral part of our lives, it is important for organisations to have a plan and clear vision of how data is structured, how systems are integrated and how this can aide leaders and employees to improve reporting and dashboards.

Reporting is about more than data, metrics and KPI's and through data storytelling, insights can be gained to enable organisations and its users to make better decisions based on data.

Santa and his elves would need a robust system to track those on the naughty/nice list and to track his deliveries and timeframes a well laid out data structure would be important.

From tracking which child gets a certain present to which reindeer gets fed certain hay, I'm sure the big man would have a dashboard and reports across his organisation.

Whatever the outcome and whether he is reviewing the nice/naughty list or his flight plan, Santa would need insights into these areas which a well laid out database and dashboarding system would give him.

May your holiday period be merry and bright and may you enjoy your time with family and friends and remember just like Christmas

I feel it in my fingers,

I feel it in my toes,

Data is all around me,

and so the feeling grows

To save everyone I won't sing for you.... I think we've all suffered enough in 2021.

To see how we can help your business unlock the value of its data, please contact a Fujitsu Data & AI specialist now.

Contact

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