Set BYOD Free

Embrace Consumerisation, Empower Employees, Simplify IT.

Give people the freedom to work on the device of their choice, and you'll see your business perform at its best. Together, Fujitsu and Citrix put this promise into action—with bring-your-own-device (BYOD) solutions that enable your workforce to simply and securely work from anywhere, on any device.

shaping tomorrow with you

BYOD is everywhere these days.

Give people the freedom to work the way they work best. Empowering people to choose their own personal devices increases productivity, satisfaction, talent recruitment, and employee retention.

ANY DEVICE FROM ANYWHERE

People want the freedom and flexibility to work from anywhere, on any device—either personal or business—with always-connected convenience and productivity.
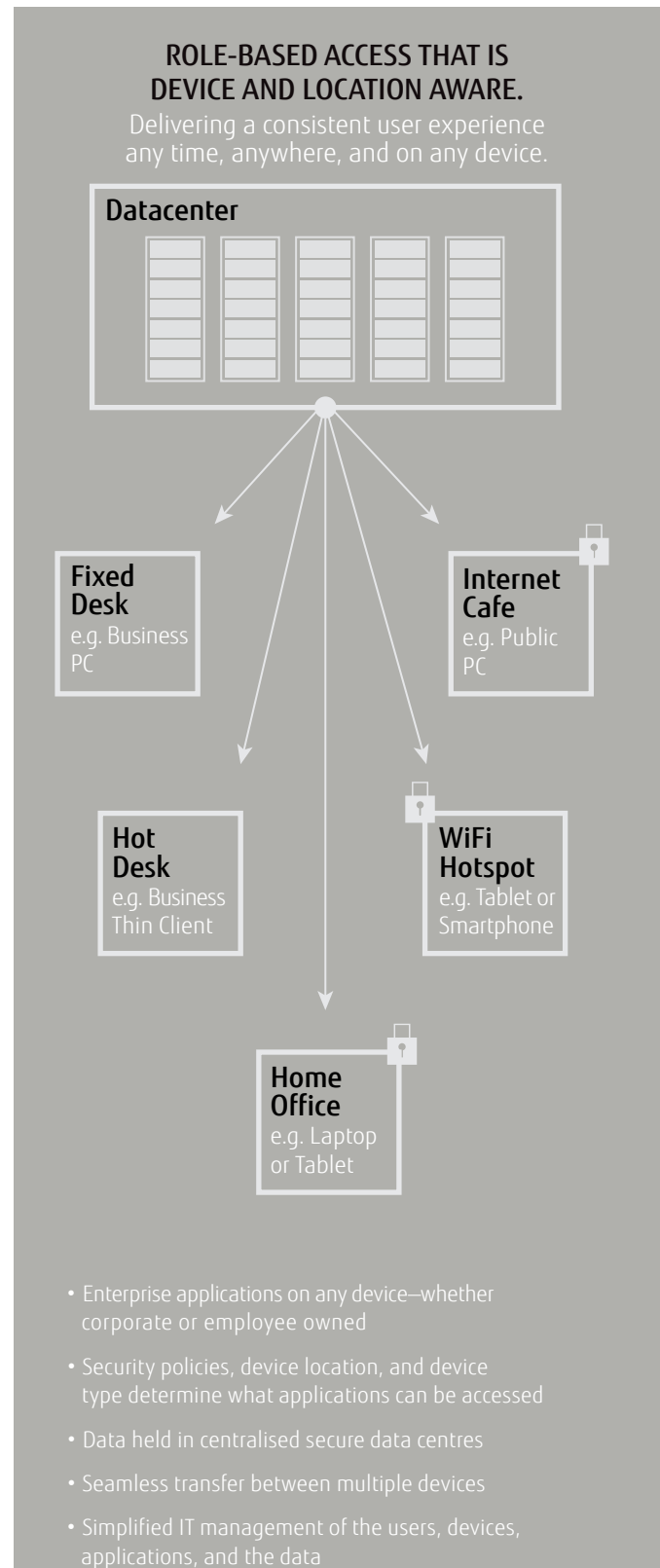
MULTIPLE DEVICES, MULTIPLE SCENARIOS

BYOD lets people choose the best device for any need or situation. Centralised management enables IT to efficiently and securely support a variety of personal notebooks, smartphones, and tablets.

FACE-TO-FACE CONTACT

Through smart devices and online collaboration solutions, professionals can interact face-to-face with customers, partners, and colleagues in any part of the world.

HEALTHY WORK-LIFE BALANCE

Business can call at any time. But the big benefit of BYOD is that it empowers employees to decide when, where, and what tools they're going to use to get work done—resulting in better productivity and a happier workforce.
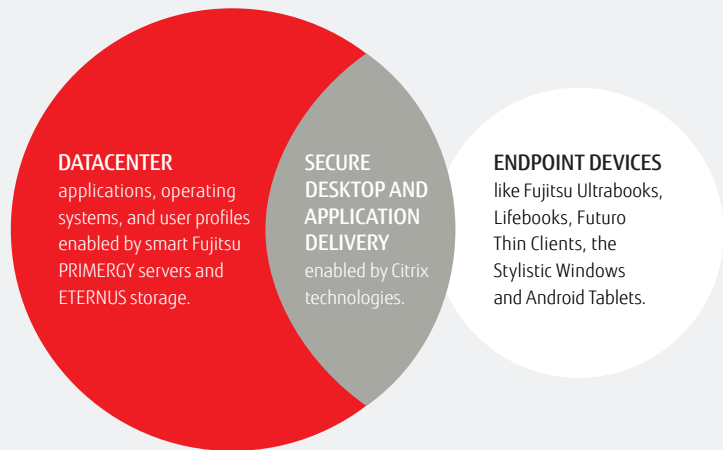
ROLE-BASED ACCESS THAT IS DEVICE AND LOCATION AWARE.
Delivering a consistent user experience any time, anywhere, and on any device.

Datacenter

Fixed Desk
e.g. Business PC

Internet Cafe
e.g. Public PC

Hot Desk
e.g. Business Thin Client

WiFi Hotspot
e.g. Tablet or Smartphone

Home Office
e.g. Laptop or Tablet

- Enterprise applications on any device—whether corporate or employee owned
- Security policies, device location, and device type determine what applications can be accessed
- Data held in centralised secure data centres
- Seamless transfer between multiple devices
- Simplified IT management of the users, devices, applications, and the data

Here's how to make it really go.

SEE HOW FUJITSU AND CITRIX CAN HELP SPEED BYOD PLANNING AND IMPLEMENTATION.

BYOD is freeing workforces and fuelling productivity, but a strategic, well-architected enterprise approach is essential. Enter Fujitsu and Citrix, two trusted partners leading the BYOD charge with a wide variety of BYOD services, solutions, and experience. Together, they help clients assess and deliver large-scale deployments of devices, desktop virtualisation, online collaboration, and fast, seamless, and secure IT integration.

DATACENTER
applications, operating systems, and user profiles enabled by smart Fujitsu PRIMERGY servers and ETERNUS storage.

SECURE DESKTOP AND APPLICATION DELIVERY
enabled by Citrix technologies.

ENDPOINT DEVICES
like Fujitsu Ultrabooks, Lifebooks, Futuro Thin Clients, the Stylistic Windows and Android Tablets.

Fujitsu's managed services and Citrix technologies—a trusted end-to-end solution to delivering BYOD initiatives securely and efficiently.

EMBRACE BYOD WHILE MANAGING THE RISK.

Liberate your workforce without creating security gaps, compliance issues, and IT complexity. The keys to a successful BYOD approach will:

- Empower people with secure, self-service applications and follow-me data.
- Protect sensitive information from loss and theft while addressing privacy and risk management mandates.
- Reduce costs, and simplify IT with centralised application management and self-service provisioning.
- Provide role-based access policies that are device and location aware—so users get applications and data based on which device they're using and what location they are working from.

VIRTUAL CLIENT SERVICES AND MANAGED MOBILE. IT'S HOW FUJITSU FREES BYOD FROM DESKTOP TO DEVICE.

Virtual Client Services (VCS) is Fujitsu's global standard approach to delivering desktop and application virtualisation based on Citrix technologies. With VCS, organisations can securely deliver individual Windows, web and applications, or full virtual desktops, to PCs, Macs, tablets, smartphones, laptops, and thin clients—all with a high-definition user experience.

Managed Mobile is Fujitsu's global cloud-based service that manages, supports and controls multiple smartphone and tablet platforms, devices, and enterprise applications. Managed Mobile supports both corporate and employee owned devices and delivers advanced security—including the smart ability to lock down and wipe out all data on corporate devices and erase just corporate data on personal devices.

What Fujitsu and Citrix bring to the BYOD table.

ENTERPRISE EXPERTISE

As leaders in building flexible, mobile workstyle solutions and services for the enterprise, Fujitsu and Citrix can help organisations profit from BYOD without the peril—secure, strategic solutions and trusted, efficient implementations.

TOP-NOTCH BYOD TECHNOLOGIES

Highly efficient, high-definition video and audio collaboration. Data security without device constraint. Desktop and application virtualisation. Follow-me data applications. These are the Citrix technologies and solutions making simple and secure BYOD possible.

Fujitsu Virtual Client Services (VCS) is a global, streamlined approach to desktop transformation using Citrix virtualisation technologies. VCS delivers a utility infrastructure that serves up virtual desktops and applications to client devices. Built on a proven, scalable technology, VCS is delivered as a managed service—integrated into a client's own environment and services.

Fujitsu Managed Mobile offering is an enterprise-class, cloud-based, modular service for managing, securing and supporting mobile devices and tablets, applications, and end user services. Managed Mobile covers the full lifecyle from configuring, provisioning, maintaining, tracking, and de-commissioning with the ability to manage both corporate and employee owned devices.

TRUSTED AND PROVEN PARTNERS

Citrix is a Fujitsu Global Alliance Partner—one of only 10 worldwide and is Fujitsu's preferred partner for delivering desktop and application virtualisation. In turn, Fujitsu has been a Citrix SI partner for 12 years in key countries across the globe. In fact, Fujitsu is one of the largest Citrix SI partners and the first with a complete end-to-end Citrix Ready Offering—through Virtual Client Services.

BYOD READINESS AND ASSESSMENT

Is your organisation ready for BYOD? What will it take? What's the right technology solution? Both Fujitsu and Citrix offer expert planning and assessment help. The result is a clear BYOD strategy and roadmap—an immediate way forward to addressing BYOD in your organisation. And Fujitsu's Consultancy Service can help you build the business case for the investment—so you can communicate and demonstrate its strategic value.

For more information about Fujitsu and Citrix solutions and to learn about best practices for BYOD, visit:

www.fujitsu.com/byod
www.citrix.com/byod

E-mail: askfujitsu@uk.fujitsu.com

Ref: 3411