

Brief Summary of Intellectual Property Activities

FUJITSU LIMITED 2015.12.14

Function of IP strategy



Fujitsu's Intellectual Property strategy



Value of IP to the Business:

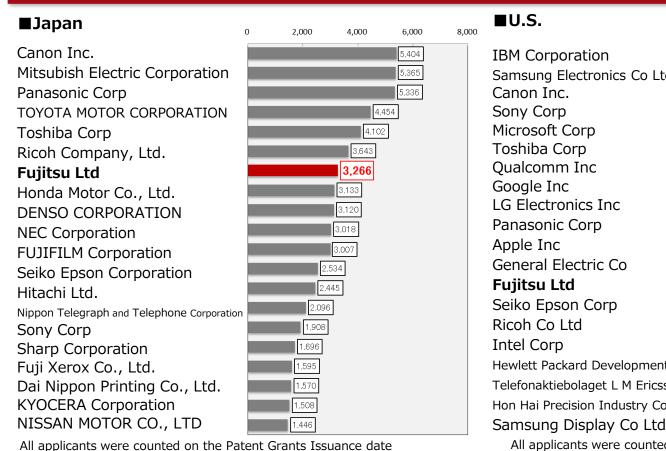
(1) IP confirms Fujitsu's standing as a technology company

(2) IP provides values appropriate to each business

Current standing of Fujitsu's patents



Ranking in Number of Granted patents (2014)



Source: In-house investigation based on data published by Japan Patents Office

2,000 4,000 6.000 8.000 7,534 4,952 Samsung Electronics Co Ltd 4,055 3,224 2,829 2,608 2.590 2,566 2,122 2.095 1.860 1,820 1,662 1,634 1,578 Hewlett Packard Development Co LP 1,474 Telefonaktiebolaget L M Ericsson 1,537 Hon Hai Precision Industry Co Ltd 1,537 1,511

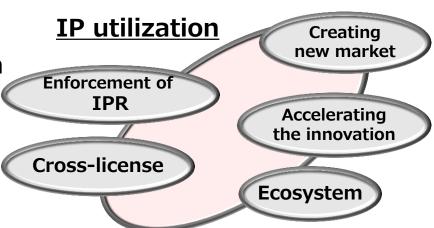
All applicants were counted on the Patent Grants Issuance date Source: Data provided by IFI CLAIMS Patent Services

- We were ranked by the EPO as one of the top 50 companies for patent filing in 2014
- We have been awarded "Top100 goofball innovator award" presented by THOMSON REUTER for the fourth consecutive year

Intellectual Property strategy



- I. File and obtain patents protecting inventions created from R&D activities to protect Fujitsu technology and business
- Enhancing business flexibility through cross-licensing with other companies
- Securing business competitive advantages via differentiation of our products and services
 - **II.** Planning and conducting new IP strategy for companywide IP utilization to further contribute to business
- Creating new market by offering IPRs
- Accelerating innovation by co-creation
- Creating Ecosystem



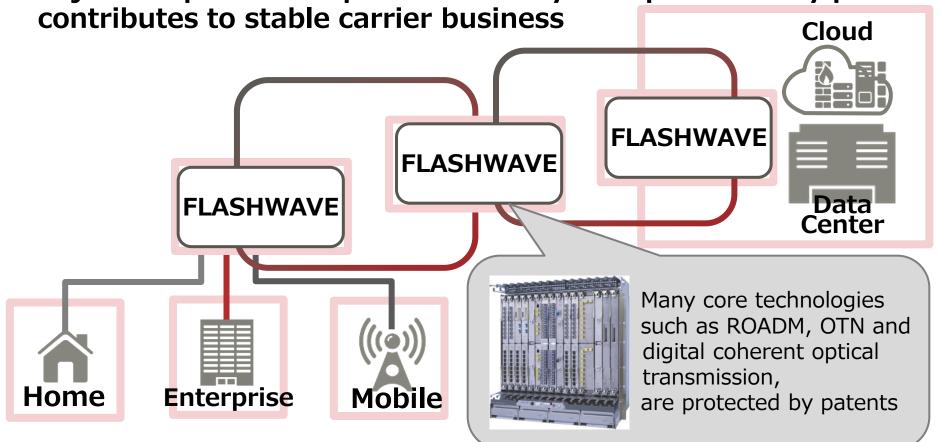
Case1 Optical transport network (IPR for protecting business)



Optical transport system : FLASHWAVE

Core technologies of high-speed optical transport are protected by patents

■ Fujitsu's optical transport network system protected by patents



Case2 Biometrics authentication (market creation)



Palm Vein Authentication

Linkage

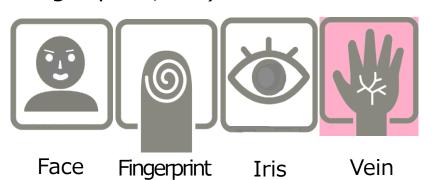
Standardization

Purpose

Expansion of the market Public use (government procurement)

Approach

International standardization activity Adding veins into existing spec(Face, Finger print, Iris)



Core Technology

Purpose

Value-added Algorithm, censors technology for high authentication function

Products







Entry control system



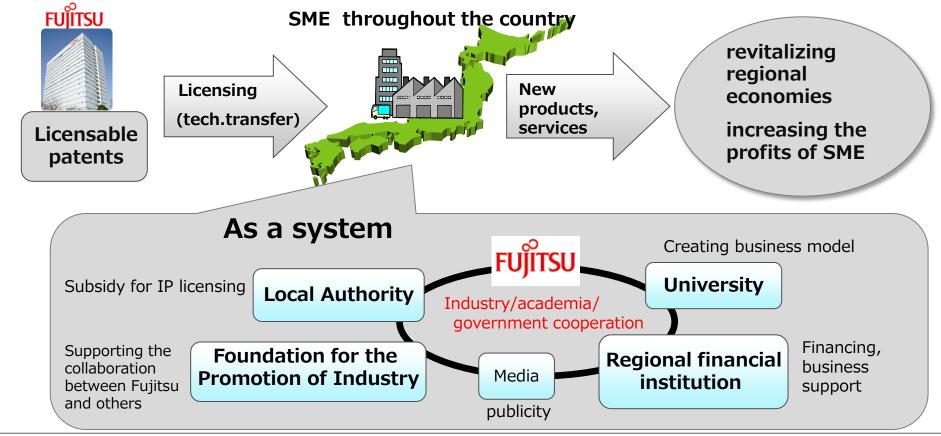
Informatio n access

Case3 Technology sales (regional contribution) FUJITSU



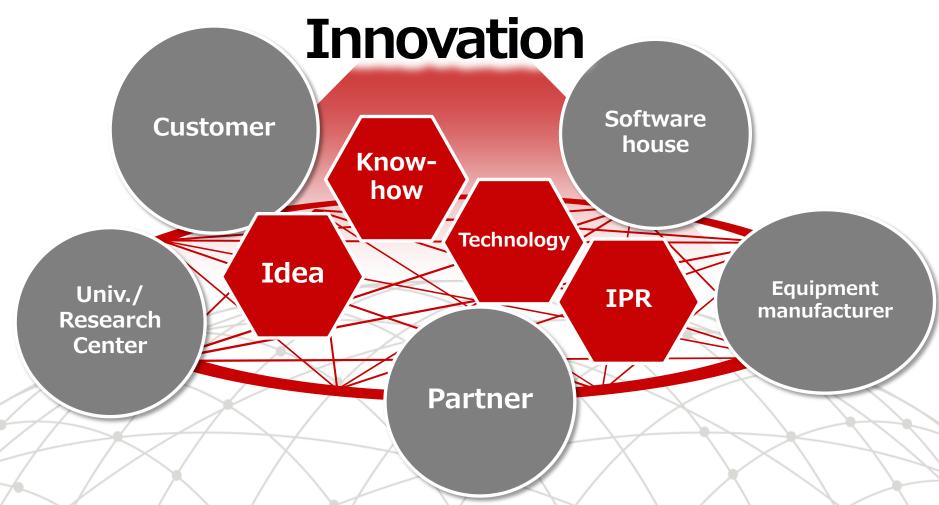
Intellectual property matching activity

- Fujitsu supports the development of new business by small-medium enterprise(SME) through licensing of Fujitsu's "sleeper patents."
- Through this activity, Fujitsu builds a win-win relationships between customers (e.g. SME and financial institutions) or local authorities and us

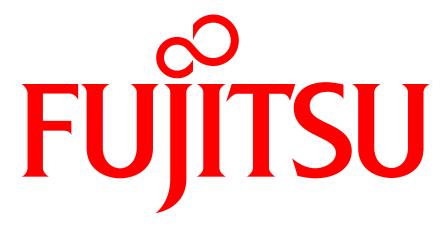


Providing the value through the IP ecosystem FUJITSU

Accelerating co-creation and Open innovation



Accelerating creation of the innovative products, services



shaping tomorrow with you