Press Release



Fujitsu Semiconductor Limited

Fujitsu Semiconductor to Rename Nine of Its Group Companies

- Effective July 1, 2010 -

Yokohama, Japan, June 21, 2010 – Fujitsu Semiconductor Limited today announced that it will rename nine of its group companies, effective July 1, 2010.

The company was established in March 2008 as "Fujitsu Microelectronics Limited" from the reorganization of Fujitsu Limited's semiconductor business divisions. Since then, the company has provided semiconductor products and product-related services as the Fujitsu Group's semiconductor business. As the company entered its third year of operations, as of April 1, 2010, it changed its company name to "Fujitsu Semiconductor Limited" to clarify that its business activities are in semiconductor-related products and services. In association with this corporate name change, nine of Fujitsu Semiconductor's group companies will change their company names, aiming at gaining greater recognition from customers in the global marketplace.

Current	New
• Fujitsu LSI Technology Limited \Rightarrow	Fujitsu Semiconductor IT Systems Limited
• Fujitsu Microelectronics America, Inc.	⇒ Fujitsu Semiconductor America, Inc.
Fujitsu Microelectronics Europe GmbH	⇒ Fujitsu Semiconductor Europe GmbH
Fujitsu Microelectronics Embedded	⇒ Fujitsu Semiconductor Embedded
Solutions Austria GmbH	Solutions Austria GmbH
• Fujitsu Microelectronics Asia Pte. Ltd.	⇒ Fujitsu Semiconductor Asia Pte. Ltd.
Fujitsu Microelectronics Pacific Asia Limited	⇒ Fujitsu Semiconductor Pacific Asia Limited
•Fujitsu Microelectronics (Shanghai) Co., Ltd.	⇒ Fujitsu Semiconductor (Shanghai) Co., Ltd.
Fujitsu Microelectronics Korea Limited	⇒ Fujitsu Semiconductor Korea Limited
•Chengdu West Star Chips Co. Ltd.	\Rightarrow Fujitsu Semiconductor Design (Chengdu) Co. Ltd.

1. New Company Names

2. Date of Change:

Effective July 1, 2010

*Actual date of change for each company may vary slightly due to national holidays, etc. of the country it is incorporated in.

Press Contacts

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Fujitsu Semiconductor Limited Public and Investor Relations Department Inquiries : <u>https://www-s.fujitsu.com/jp/group/fsl/en/release/inquiry.html</u>

3. Reason for Change:

To clarify that the group's business activities are in semiconductor-related products and services.

For more information

Fujitsu Semiconductor : http://jp.fujitsu.com/group/fsl/en/

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About Fujitsu Semiconductor

Fujitsu Semiconductor Limited designs, manufactures, and sells semiconductors, providing highly reliable, optimal solutions and support to meet the varying needs of its customers. Products and services include microcontrollers, ASICs, ASSPs, and power management ICs, with wide-ranging expertise focusing on mobile, ecological, automotive. imaging, security, high-performance applications. and Fujitsu Semiconductor also drives power efficiency and environmental initiatives. Headquartered in Yokohama, Fujitsu Semiconductor Limited (formerly named Fujitsu Microelectronics Limited) was established as a subsidiary of Fujitsu Limited on March 21, 2008. Through its global sales and development network, with sites in Japan and throughout Asia, Europe, and the Americas, Fujitsu Semiconductor offers semiconductor solutions to the global marketplace.

For more information: <u>http://jp.fujitsu.com/group/fsl/en/</u>

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