Press Release



Fujitsu Microelectronics Limited

Company Name change of Fujitsu Microelectronics Limited

Yokohama, Japan, March 23, 2010 - Fujitsu Microelectronics Limited today announced that it is to be renamed "Fujitsu Semiconductor Limited" as of April 1, 2010.

Fujitsu Microelectronics Limited, its predecessor was semiconductor division of Fujitsu Limited, has been promoting business as Fujitsu Limited's wholly owned subsidiary for semiconductor business since its establishment in March 2008.

Standing at the beginning of the third year of the company, the decision was made to change company name, that is easily comprehensible as a semiconductor product and service provider. Upon this occasion, the company aims to be better acknowledged by customers in global market.

1.New Company Name: Fujitsu Semiconductor Limited

2. Date of change: April 1, 2010

3. Reason for change: For clarity of the company as a provider of semiconductor products and related services

Press Contact:

Fujitsu Microelectronics Ltd.

Inquiries: https://www-s.fujitsu.com/jp/group/fml/en/release/inquiry.html

About Fujitsu Microelectronics

Fujitsu Microelectronics Limited designs and manufactures semiconductors, providing highly reliable, optimal solutions and support to meet the varying needs of its customers. Products and services include ASICs/COT, ASSPs, power management ICs, and flash microcontrollers, with wide-ranging expertise focusing on imaging, wireless, automotive and security applications. Fujitsu Microelectronics also drives power efficiency and environmental initiatives. Headquartered in Yokohama, Fujitsu Microelectronics Limited was established as a subsidiary of Fujitsu Limited on March 21, 2008. Through its global sales and development network, with sites in Japan and throughout Asia, Europe, and the Americas, Fujitsu Microelectronics offers semiconductor solutions to the global marketplace.

For more information: http://jp.fujitsu.com/group/fml/en/

Information provided in this press release is accurate at time of publication and is subject to change without advance notice.