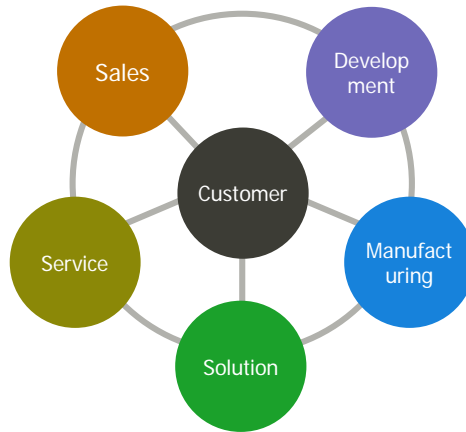


Business Structure

We have business of sales, development, manufacturing, service and solutions, and promote eco-friendly activity in each business cycle.

Consider Environment at Each Business Cycle

Setting “B to B to Front” as a slogan, we establish business structure integrating not only development and manufacturing of hardware and software, but also from sales through delivery of operation, maintenance and service. And, we promote eco-friendly activities in each business cycle.



Sales

We help our customer mitigate environmental burden, proposing introduction of eco-friendly products excellent for energy & resource efficiency and environmental contribution solutions.

Delivery of Eco-friendly Products and Environmental Contribution Solutions

In our sales division, we contribute to mitigating environmental burden at customer side, by providing eco-friendly products such as “palm vein authentication device” pursuing energy and resource efficiency and environmental contribution solutions capable of largely reducing CO₂.



* Green Policy Innovation:

This is Fujitsu Group original eco-label. We put this label on our “Green Products” and “Super Green Products”, etc.

Development of Hardware Products

We pursue energy and resource saving, and make efforts to develop eco-friendly products.

Efforts toward Action Plan VIII

Pursuing higher energy and resource efficiency

In the field of our hardware product development, we make efforts for two targets.

One is to develop products excellent for energy efficiency. Under the circumstances that energy efficiency regulations relevant to ICT products continue to increase, we try to mitigate GHG emissions derived from products.

Another one is to develop products excellent for resource efficiency. Up to now, we have promoted 3Rs design. And, we attempt more resource efficiency to mitigate the environmental burden now.

“Air-line Printer” for air ports, realizing miniaturization and weight saving



Based on know-how that we have developed in the field of airport and airways, we adopted thinner plates for conveying structure and structure parts etc. to materially reduce its weight and volume. These realized free layout in airport counters.

Introduction of Our Products

Palm Vein Authentication “PalmSecure-F Pro” realizing less electricity use and miniaturization



This equips with a high-performance CMOS sensor, and can reduce electric consumption per one authentication thanks to improvement of current drive circuits. And, miniaturization of its optical lenses realized its incorporation within products, which had never been done before.

RFID-RW “Counter Sensor Slim” realizing combination with its antenna



No more stress with “Counter Sensor Slim”! which is provided with a much thinner structure by combining the reader-writer and the antenna and adopting the bus power.