

Stakeholder Engagement

We, one by one, promote CSR together with stakeholders, as "Corporate Citizenship" at each site and Group company in and outside Japan.

Social Activities

Sponsorship of Kawasaki Frontale SDGs food drive

Kawasaki Frontale holds food drive at every home game. Food drives are activities in which people bring unused food that cannot be consumed at home and donate it to food bank groups and local welfare facilities. The food collected at Kawasaki Frontale SDGs food drive will be distributed to local welfare facilities and people in need of food through Food Bank Kawasaki (Tama-ku, Kawasaki City).

We have sympathized with these activities and started supporting the Kawasaki Frontale SDGs food drive since the 2023 season.

As part of their activities, we have also set up collection boxes within Fujitsu Frontech to bring unused food items that cannot be used up in employees' homes and donate them.



Kawasaki Frontale SDGs food drive Booth



Collection boxes within Fujitsu Frontech

Community vitalization based on KAWASAKI KEIRIN PARK (TEL)

Totalizator Engineering Limited (TEL) is entrusted with businesses of bicycle races in KAWASAKI KEIRIN PARK by Kawasaki City, Kanagawa Prefecture. Under the theme of "Community vitalization based on KAWASAKI KEIRIN PARK", TEL aims to create a KEIRIN PARK which can be not only familiar to citizen, but conducive to local economy.

West Area of KAWASAKI KEIRIN PARK has had few people before. After that, TEL installed a large screen on the area so that neighbors and bicycle race fans can enjoy a variety of citizen events, which Kawasaki-ku, shopping district in Kawasaki Station square and TEL cooperate with each other and hold. Skateboard school is also popular with citizen there.



Contribution to local events with a large screen

Communication

SDGs training for new employees

We focus on enhancement of employee's awareness related to SDGs, mainly by implementing environmental e-learning annually, which is applied to all the employees.

In FY2024, continuing from the previous fiscal year, we also conducted SDGs training as one of the curriculum of trainings for new employees, so that from the beginning they are able to do their work, thinking of SDGs as their own things.

At the training session, our person in charge of SDGs played a role of the teacher. He explained from a summary of SDGs through relation between our activities and SDGs to new employees, by using a unique material. At the end, he finished his lecture after pointing out the importance of how they can contribute to SDGs through their own work.



A scene of training for new employees

Environmental Month

In every Environmental Month (June), we make efforts to enhance the environmental awareness of employees, by holding events such as cleaning activities around our sites and flower planting volunteer as well as by creating and putting up original posters. In the Month of FY2024, it was meaningful time because a number of employees participated in the events at each site.



Original poster



Flower planting volunteer (Niigata Plant)