

Top Message

We, establishing as our Purpose, "To create a tomorrow with new connections between people and companies, people and society", will contribute to the achievement of SDGs.

Fujitsu Frontech Purpose

In 1940, the company, a predecessor of Fujitsu Frontech Limited, was founded in present Tsubame-shi, Niigata Prefecture, Japan, under the name of "Kanaiwa Kosakusho Co., Limited" as a manufacturer of western style metal tableware. Since then, while expanding our business into solutions & services based on reliability cultivated by hardware and manufacture, we have supported innovation at front area of customers' businesses in the wide range of businesses such as in financial, retail, public, medical and manufacturing fields, globally.

From a global standpoint, COVID-19 which has been raging throughout the world, seems to calm down gradually. On the other hand, new difficult global issues such as Ukraine Crisis and inflation have arisen, and the situation remains uncertain and chaotic. In the era of VUCA (Volatility, Uncertainty, Complexity, Ambiguity), where any situations change rapidly, we have decided to comply with Fujitsu Way and established Fujitsu Frontech Purpose to clarify who we are, where we are heading, and what we can do. Thus, we took a new step forward by defining "To create a tomorrow with new connections between people and companies, people and society" as Purpose.

We have long cherished the technical capability and excellence of our hardware, software and services while enhancing the customer experience based on industry knowledge and know-how. These are our DNA (enduring strengths and values) and based on these strengths and values, we aim to become a DX (Digital Transformation) company at the forefront of our customers.

When people touch "MONO (product)" and interact "KOTO (service-oriented way of thinking)", we create new connections between people and companies, people and society. We strive to change the world to a place where people can enjoy entirely new services, by connecting human interaction and digital technologies. We will "challenge" to realize this vision, and as a result, we will continue to "provide value" that exceeds expectations to all stakeholders. Moreover, we will push forward with efforts to achieve SDGs, global common targets.

Actions on Global Environmental Issues

We evaluate environmental aspects such as GHG and waste, to identify priority themes whose environmental impacts are significant. After that, we establish "Fujitsu Frontech Group Environmental Action Plan" and practice it, to tackle global environmental issues.

In the "Environmental Action Plan X" (FY2021 – 2022), we now address 3 kinds of themes which are "Actions on Climate", "Promotion of Resource Circulation" and "Original Themes".

In "Actions on Climate", we set targets of "Reduce greenhouse gas emissions in our business facilities by 24% or more compared to FY2013", "Increase renewable energy use to 8% of total electricity" and "Reduce CO₂ emissions derived from product use by 15% or more compared to FY2013".

In "Resource Circulation", we set a target of "Improve resource efficiency of products newly developed by 10% or more compared to FY2019".

In "Original Themes", we set targets of "Reduce the amount of waste by 27% or more compared to average level of FY2012 – FY2014", "Development & delivery of SDGs Contribution Solutions" and "Social activities as good corporate citizenship".

Now, we promote activities to hit these targets.

And, to hit the mid-term target of "FUJITSU Climate and Energy Vision" which is "Reduce GHG by 71.4% compared to 2013 by the end of 2030, we have begun introducing renewable energy in and outside Japan in earnest since FY2021, in addition to energy saving measures we had already adopted.

Furthermore, we will reinforce activities such as internal communication, thorough recycling and so on, in a more positive manner than ever, to help plastic waste issues to be resolved, following "the Act on Promotion of Resource Circulation for Plastics" put into force in April 2022 in Japan.



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