

Actions on SDGs

Through our products and solution services connecting people to ICT with cutting-edge technology, we contribute to SDGs.

Actions on "Environmental Action Plan IX"

We established "To contribute to SDGs through ICT service", as one of the targets in "Fujitsu Frontech Group Environmental Action Plan Stage IX" (FY2019 – 2020). And, we also established management program for this target, which consists of 3 large themes and 6 small themes, as the matrix below.

In FY2019, we achieved the annual target (results: 52 cases / plan: 30 cases), thanks mainly to the efforts on the development of "SDGs Contribution Solutions" and positive information disclosure on Sustainability Website.

In FY2020, we continue to contribute to achieving SDGs, expanding and deepening the actions.

[Action Plan relevant to SDGs]

(1) Enhancement of understanding SDGs	
1) Internal communication about SDGs	Communicate internally about SDGs through e- learning and intranet, etc., to enhance the understanding of employees toward SDGs in the whole Group companies.
Training of specific human resources familiar with SDGs	Train and ensure human resources familiar with SDGs, through the deep understanding at sales promotion meeting / study meeting, and the participation in external workshop etc., and establish the basis to promote SDGs in the whole Group companies.
(2) Communication with our customers	
3) Development of "SDGs Contribution Solutions"	Develop "SDGs Contribution Solutions" which are added with some factors of SDGs (in other words, are linked to some items among 17 goals of SDGs), based on previous "Environmentally Conscious Solutions" certification program.
4) Proposal and sales of "SDGs Contribution Solutions"	Propose our "SDGs Contribution Solutions" to our customers with specific proposal documents, to gain their orders finally.
5) External communication about the actions on SDGs	Communicate with all the stakeholders about our actions on SDGs in a forward-looking manner, through Sustainability Website and Environmental Report, etc.
(3) Case studies of "SDGs Contribution Solutions" and PRs of them	
6) PRs about case studies of "SDGs Contribution Solutions"	Introduce the case studies of "SDGs Contribution Solutions".

Main Results in FY2019

Internal communication about SDGs

In order to promote and expand actions on SDGs, it is primarily and most important for us to enhance the understanding of employees toward SDGs. Therefore, we took actions like internal communication of top messages, rental service of SDGs-related books and abolishment of internal sales of PET-bottle beverages, aiming to tackle the issues of marine plastic waste and to cultivate employee's awareness of it.

Training of specific HRs familiar with SDGs

Totally 6 employees who belong mainly to SDGs secretariat, participated in some external workshops to make deeper, understanding about SDGs.

Furthermore, we held an internal workshop inviting a proficient presenter from Fujitsu Limited, and shared the current status such as Circular Economy with totally 42 attendees who are mainly engineers, so that we can expand SDGs-related business in the near future.



An explanation material

Development and release of "SDGs Contribution Solutions"

At the beginning of the fiscal year, we created the scheme of "SDGs Contribution Solutions". And, we announced it to solution development divisions through a management review. After that, they considered and decided on development plans of "SDGs Contribution Solutions". And then, they made efforts on the development throughout the year. As a result, totally 9 solutions could be developed and released, compared to 5 ones as an initial target.

(Details: See Page XI "Solution & Service Business".)

Disclosure of actitivities relevant to ESG

We established Sustainability Website mainly in Japanese on our Group official Website, and have disclosed information on ESG (Environmental, Social and Governance) activities externally, since June

2019. Incidentally, the English version of completed Sustainability Website is scheduled to release in 2020.

In FY2019, we created and released contents such as "Environmental Compliance", "Actions on Climate Change" and "Contribution to Local Community" in both Japanese and English. The following is the URL of English version: https://www.fujitsu.com/jp/group/frontech/en/about/sustainability/



Top image on Sustainable Website