Sponsorship Activities



We, take part in a variety of Sponsorship activities, cooperating with stakeholders such as NPOs.

• Sponsorship of Kawasaki Frontale SDGs food drive

Kawasaki Frontale holds food drive at every home game. Food drives are activities in which people bring unused food that cannot be consumed at home and donate it to food bank groups and local welfare facilities. The food collected at Kawasaki Frontale SDGs food drive will be distributed to local welfare facilities and people in need of food through Food Bank Kawasaki (Tama-ku, Kawasaki City).

We have sympathized with these activities and started supporting the Kawasaki Frontale SDGs food drive since the 2023 season.

Kawasaki Frontale SDGs food drive Booth







Sponsorship of the Japan Amputee Football Championship

Amputee Football is football for persons having upper and lower extremity amputations. Many sports for persons having amputations use special equipment, but amputee football can be played with lofstrand crutches on which they usually use for daily life and rehabilitations. For this reason, persons having amputations can have an easy access to amputee football, and can enjoy the world-class sport.

The Japan Amputee Football Championship, Japan's premier amputee football championship, has been held since 2011, and our company has been a co-sponsor since the 9th championship in 2019.





Amputee Football play





BOOK MAGIC

RESPONSIBLE Consumption And production

We collect the used books and CDs, etc. lying around in the house or office, which will not be read or listened anymore, and donate the sales to the NPO, JEN (Japan Emergency NGO), who organizes the BOOK MAGIC. The fund earned from the donated items is used to build schools in the developing countries.

We've joined this activity since FY2014, and ever been able to donate a total of about 355,000 JPY. (As of the end of March 2025.)

Incidentally, in FY2022, we started a scheme which enables employees to easily participate in this event by donating items directly from their homes.





The letter of thanks



• Delivery of Vaccines with PET-bottle Caps

We collect PET bottle caps within our sites and donate to a certified NPO named The Japan Committee, Vaccines for the World's Children.

The caps will be sold as recyclable materials and become funds for vaccines to be sent to children of the world.

Since starting this activity in November 2015, Fujitsu Frontech Limited and Fujitsu Frontech Systems Limited have been able to donate a total of 1,052,000 caps which are equal to vaccines of 2,091 people in total. (As of the end of March 2025.)



A box to collect caps within a facility



14 LIFE BELOW WATER



• Donations of Used Postal Stamps, etc.

Since 2005, we have continuously collected used postal stamps and unused postal cards, etc., and donated to a foundation named "The Defense of Green Earth Foundation" once a year. The fund earned from the donated items is used to help tree-planting activities in Asia and Africa, where deforestation is very significant.



Collected postal stamps, etc.





• Donations of Ring-pulls for Wheelchairs

In Headquarter Branch of Fujitsu Frontech Labor Union, we collect ring-pulls of drink cans, and donate them to the NPO named "Ring-pulls Recycling Network", by participating in the activity of Fuji Electric Labor Union. Donated ring-pulls are sold for recycled resources, and the fund is used to purchase wheelchairs, which are donated to councils of social welfare, etc. in local community.



Collected ring-pulls





Donation of Tube Files

We donated to a certified NPO named Good Life, tube files which had been no longer needed due to progress of digitalization of in-house documents with donations. The files will be sent to those who need in and outside Japan and be reused. In addition, the donations will be utilized for the activities to eradicate polio, by way of a certified NPO named The Japan Committee, Vaccines for the World's Children.



Tube files before donation





• Green Fund

In our Niigata Plant, we have continuously implemented the fund raising every year since FY2007, to support "Green Fund" activity sponsored by a public interest incorporated association named "Niigata Green 100-year Tale Promotion Committee".





Poster of "Green Fund"



• Donations of PCs, etc.

Fujitsu Frontech Systems Limited (FJFS), in time of replacing into new PCs, not discharges old PCs but donates to welfare facilities for people with physical disabilities, etc. within Maebashi-shi, Gunma Prefecture, in the purpose of utilization of PCs in the local community.

Incidentally, in March 2018, FJFS received a letter of thanks from Council of Social Welfare of Maebashi-shi, because of this effort. In addition, it also received letters of thanks from a total of 21 welfare facilities, because of donating 1,700 tube files in FY2018.





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