

Fujitsu Client Computing Limited

Proper nouns such as product names are trademarks or registered trademarks of their respective companies.

Consideration for the Environment

- Eco-friendly paper is used.
- We use toner that conforms to the Act on Promoting Green Procurement.

Greeting



Fujitsu Client Computing Limited ("FCCL") was founded in 2016 with its firm intention to "Provide varied computing tools in the society to make our life better and comfortable".

For the past 40 years since the launch of FM-8 series in 1981, we have timely responded to customer needs with an integrated manufacturing system from planning, development, designing, manufacturing, and to sales and supporting functions.

In recent years, the customer's ICT environment has been structured in more complicated and sophisticated manner accelerated by so-called digital transformation in which digital technologies plays pivotal roles, changing their business models accordingly. Given our leverage to bridge between customers and varied data combined with our proven IT services, we feel confident that our products and services are getting indispensable to their business needs.

Japan has tackled several vital issues exemplified by a highly aging society with a declining birth rate. FCCL, as a sole provider of customer-friendly products, will assist in supporting those people unintentionally created as the outcome of digital divide, reducing its inequality to digitalization. We also commit expanding global channels under a strategic collaboration with our major shareholders and business partners, Lenovo and Fujitsu Groups.

We will always be at your service with the utmost efforts to continue providing valuable products you would definitely need.

We are looking forward to your continued and warming support on this regard.

Kuniaki Saito Director / Takeshi Okuma President & CEO
Fujitsu Client Computing Limited

Business structure

Fujitsu Client Computing Limited (FCCL)	
Corporate Unit	Departments related to corporate management (President's Office/Human Resources/General Affairs/Legal/Intellectual Property/It infrastructure/Business Transformation).
Marketing Unit	Product Planning, Industrial Design, Public Relations and Branding
Commercial Business Management Unit	Support B2B business negotiation and sales activities.
Business Management Unit	Business management, Finance, Accounting.
Business Operations Unit	Supply Chain Management, Purchase, and Quality Assurance
Product Management Unit	Product Planning of PCs, tablets, and peripheral products, and Development of technology platforms and software
Solutions and Services Group Unit	Product Related Services including repair, maintenance of products and customer support
Consumer Business Unit	Promotion of products and services for individual customers in Japan, and marketing to local electric stores for promotion including technical support
eCommerce Unit	Product and support direct sales to individual customers via on-line (Fujitsu WEB MART, etc.), and provide varied subscription services (My Cloud subscription service, etc.)

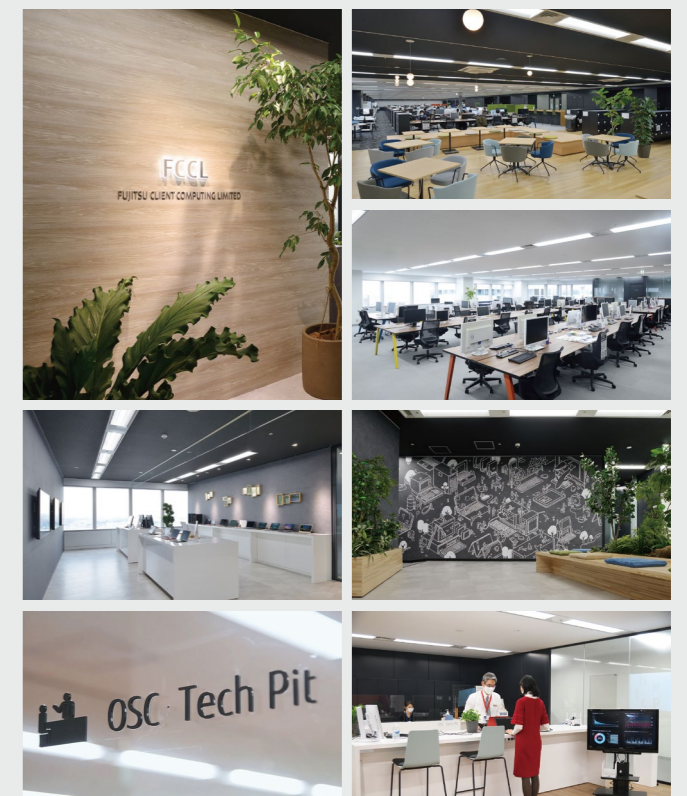
Office environment

FCCL has embraced an idea that "An Office is where we put ideas into practice".

We create a working environment for experimental purpose in which the employees may fully concentrate in making proposals for improvement in our development of products at all times combined with innovative working styles of their own. In addition to amenities or other facilities to provide efficient and comfortable working places, we encourage additional tools to invoke communication and interaction to ignite new ideas to development process, keeping our employees in positive mindset.

We have also established an IT support help desk, called "Tech Pit" at the Shin-Kawasaki Head Office, responding the employee's queries. The selected members of expertise in the Information Systems Division have provided necessary support in wide ranges covering PC arrangement, and improvement of communication environment including its tools. Sharing those queries or incidents reported with our Planning or Customer support divisions, we will also improve our products and services to our clients.

We also adapt a tool to monitor attendance in the office by extracting on-line data transmission from the PCs operating in the office. This helped make proper assessment of loaded data exchanged among each PC, seeking its optimal deployment when working from home. Working from Home is undoubtedly getting its momentum in coming years in FCCL.

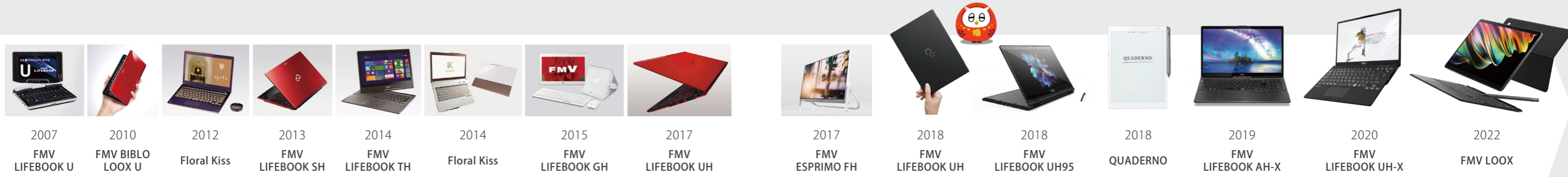


History

Start of PC sales
1981~

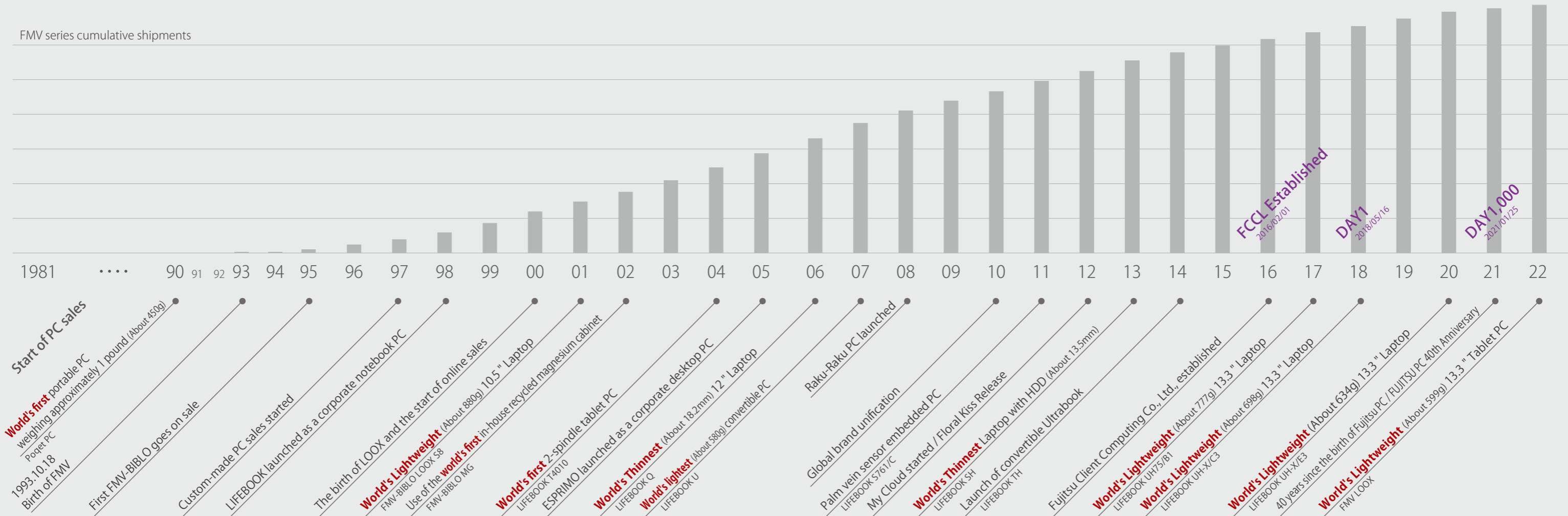


Birth of FMV
1993~



Cumulative shipments of FMV Series 144 million units

FMV series cumulative shipments



Our strengths

An Integrated Manufacturing System to swiftly meet customers' expectations

1 Own development framework

We have teams of engineers with highly technical expertise in response to varied customization or specialized models requested by customers as well as our proven technological leverage to produce world class products.

2 Own manufacturing plants

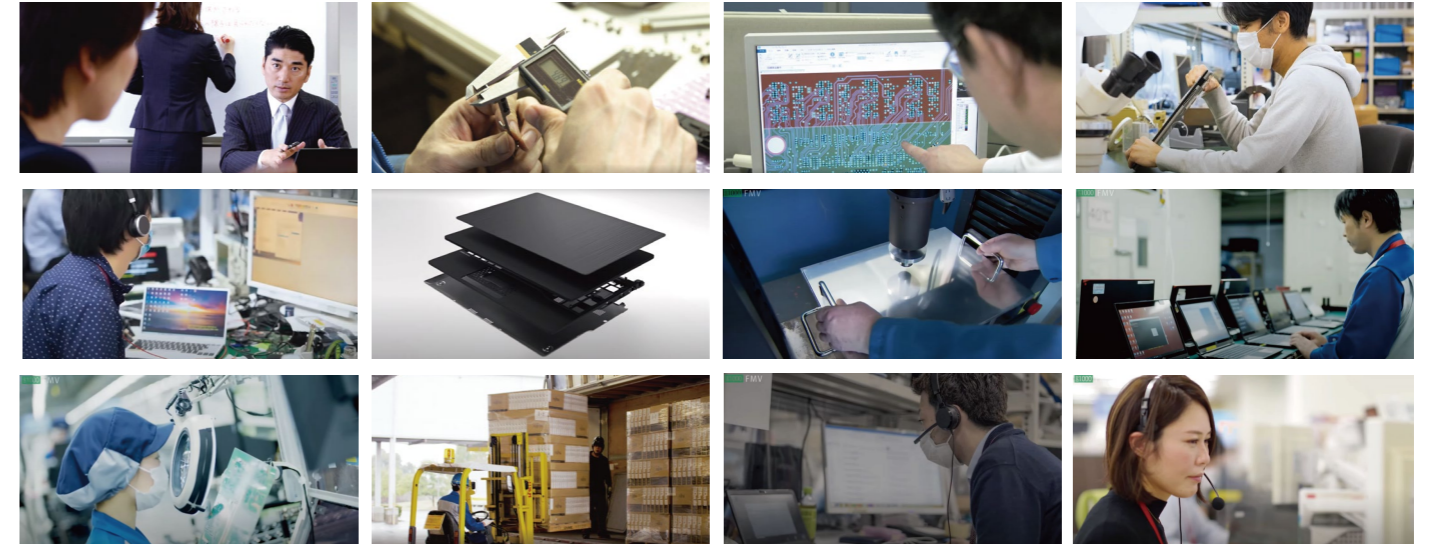
Under our shared slogan, "the best time for customers is when they dearly need", we have run our plants producing PCs in high quality in an organized way to aggressively put our innovative idea into realization.

3 Sales and Support bases throughout Japan

We have provided a solid and reliable sales and support systems. Our sales support is always attentive to our agents or dealers. Any questions and issues raised up by our customers, or those brought to our call centers and repairing sites are promptly handled and solved.

Super valued Chain Service

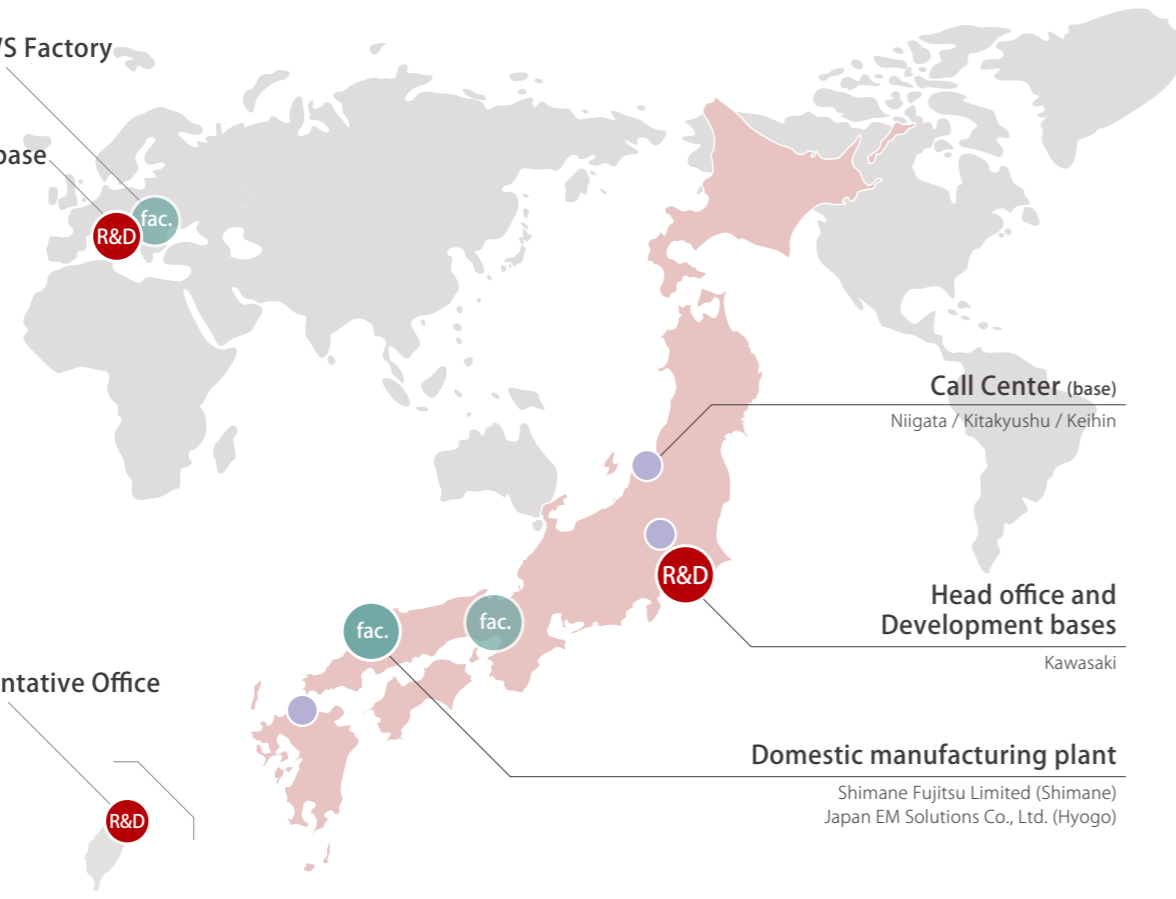
We hold; consistent and integrated manufacturing workflows ranging from planning and development, sales and supports in Japan base, a team sprit of one R&D in FCCL group to requite our valued customers, seeking further strengthened development involving our skilled engineers in each location worldwide.



Desktop PC & WS Factory
Czech Republic

European R&D base
Augsburg

Taiwan Representative Office
Taipei



Call Center (base)
Niigata / Kitakyushu / Keihin

Head office and Development bases
Kawasaki

Domestic manufacturing plant
Shimane Fujitsu Limited (Shimane)
Japan EM Solutions Co., Ltd. (Hyogo)

Support system for dealers
16 bases nationwide

Replacement

Support to migrate your PC's photos, music, text, email, and Internet connection settings

Planning

Summarize customer opinions and provide feedback to the product planning process

In use

Backup system for data, net, mail, etc., just in case

Design and Development

We design and develop products and services that are nicely shaped and easy to use, with the user in mind

FMV Quality

Before purchase

If you have any concerns or questions about buying a PC, we can help you.

Manufacture

Quality is ensured by detailed test items considering our living environments

Business content

Domestic Consumer Business



Focusing on varied interaction in the society, we continue providing new lineup of PCs that will make our life fittingly enjoyable and diversified.

- We provide unique products with cutting-edge technologies and continue developing new products with accumulated know-how and feedback to customers.
- Creating products that meet a wide range of customer needs in pursuit of beauty in design, comfortability, and convenience.

Corporate Business



Our proposals backed up by proven integrated manufacturing system will solve any issues brought by customers and fully support their business.

- From small changes in attachments to the development of exclusive new products, our R&D teams and factories collaborate to meet requests.
- Rich in volume and extensive in content, our customization cases will surely lead to prompt solutions (Custom Made Plus Service).

Extensive FMV lineup to meet diversified customer needs

- The FMV Series includes a stunningly light weight in 600 g notebook designed to increase your footwork and productivity, as well as aesthetically pleasing design, solid usability, and technology and features that make your life more comfortable.



Added values we create in our direct marketing on Web

- We offer a custom-made, available only on our Web site, WEB MART original model, etc., which is perfect for your needs.

Support system to distributors nationwide

- Consistently thorough support ranging from sales promotion to technical support
- Providing the latest information to distributors throughout Japan via the Internet

Full support and service

FMV Support	Fujitsu Advisor	Customer Service on Twitter	Customer Service via email	Web community consultation	Customer Service via Telephone
Online chat support	Online diagnosis	Extended warranty and wide warranty	PC off-site Examination service	PC data recovery service	Overseas repair
PC concierge	My Cloud premium	PC tutor	FMV Data Cloud	FMV Manabi Navi	McAfee free for 3 years

Customization example

Tablet for a life insurance company



Tablet tailored for education market

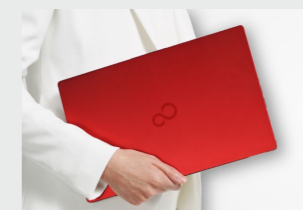
- Lightweight and tough
- Non-slip grip for students
- Waterproof + chlorine tolerant
- Paper-like writing comfort



Work style innovation through mobile security technology for "anytime, anywhere" confidence

Pursuit of thinness, lightness, break-resistance, and ease of use at a high level.

- A complete laptop lineup starting with an ultralight 700g model
- Robust designs that pass strict internal evaluation tests
- Rich interface to improve usability
- Sophisticated detail down to keystrokes and textures



Extensive original security solutions

- Palm vein authentication (PC and tablet with built-in sensor)
- Secret Sharing Scheme Security
- "CLEARSURE Next" remote data wipe
- Screen off by away detection "AuthConductor Client Presence Detection Option"



Business content

Peripheral Business



Contributing to enrich your life by providing a wider range of peripheral key devices, such as printers, displays, and keyboards.

- Peripherals designed to help customers work more efficiently and use PCs more comfortably
- Development of PC-related devices that contribute to work style innovation

A diverse lineup of printers that are fittingly and extensively meet any business demands and situations ranging from general office work to exclusive use for business printing



Fujitsu peripherals with advanced features

- Wide variety of monitor products for every application
- Easy-to-use Fujitsu mobile keyboard



Multiple display



FMV Mobile Keyboard

PRS (Product Related Services) Business



Lineup of services and support systems to enable customers to use PCs for longer periods after purchase

- Contact center with experienced staff to respond to customer problems
- Reliable repair support system by expert staff using latest facility at the factory

Providing support to clear off uneasy operational issues or to help customers in trouble

- Telephone support for inquiries on usage and problems
- Solving customer problems and offering services that meet their needs
- Chat and email support available to suit your lifestyle
- Concierge service by dedicated advisors with extensive knowledge and high skills
- Updated support information and content updates to the "FMV Support" web page



Providing services for safe and reliable PC use

- PC warranty upgrade service for extension of manufacturer's warranty and wide range of accidents
- Memory and battery exchange service for more comfortable use
- Speedy and reliable PC pick-up repair service with expert staff who are familiar with the product
- Pick-up and inspection service for comfortable and long-lasting use through internal cleaning and meticulous inspections
- Data recovery service to rescue important data in the emergency trouble



Business content

Software Services Business



Creating thoroughly user-friendly interfaces and services that enable a wide range of customers to use digital technologies securely, pleasantly, and comfortably

- From Internet security measures to biometric authentication systems, we provide functions and services that will sweep off our customers' uneasiness.
- Development of convenient support functions, AI functionalities, sensor devices, and other functions to make customers' lives more comfortable and fulfilling.

My Cloud Premium

My Cloud Premium is a popular monthly service that offers various benefits based on the concepts of "comfort" "Value" and "convenience". There are various benefits such as phone support, FMV PC support benefits such as repair warranty, and other helpful service menus and coupons.

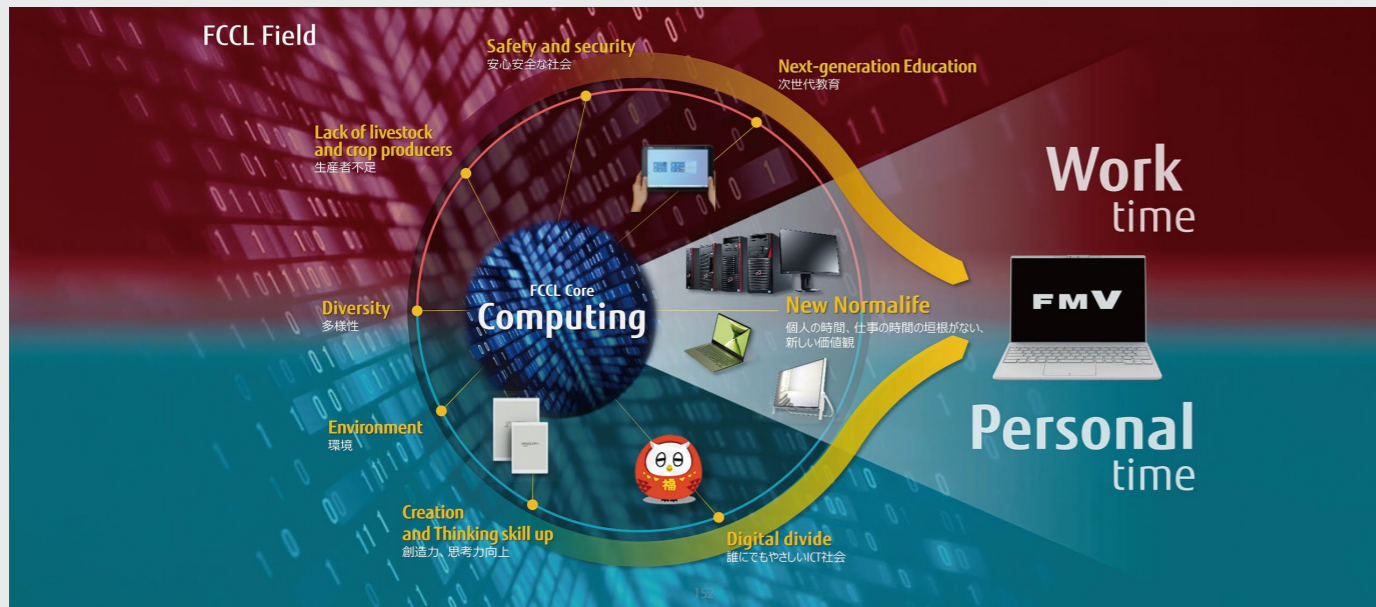


FMV Manabi Navi

"FMV Manabi Navi" is an online learning service where you can learn school subjects, English conversation, programming typing practice and office operation. The service is available online, so you can receive various services at home.



Computing that supports your daily life



Enriching your lives by applying, implementing, and permeating computing into society.

- R&D for human-centric computing
- Initiatives to realize products, and support services, which enable all customers to experience comfortable, gentle, and beautiful lifestyles

Your all-the-time assistant "Fukumaro"

"Fukumaro" is a FCCL's original and friendly AI assistant developed under the concept of "A New Family Helps Your Life and Smile". Fukumaro will nicely guide you to help daily operations of your PC. You may easily direct from LINE application to operate your PC, and instruct smartphones to operate your PC and play music on your PC. "Tell me Fukumaro" helps you with remote support. With rich animation and lovable character, Fukumaro will surely become your family member.



Digital Paper QUADERNO

QUADERNO is a digital paper offering smooth writing as if you write on a piece of paper with a pen. With its clean, easy-to-see displays combined with remarkably thin and lightly weighted in size, this has gained popularity. In addition to notetaking, you may edit imported PDF data from PCs or smartphones. It contains data capacity up to 200,000 notebooks in B5 paper size. You can take notes at meetings, manage schedules, solve workbooks, and draw illustrations, covering needs both from your work and private life.



Corporate Profile

Corporate Profile	Fujitsu Client Computing Limited
Location	Headquarters : Shinkawasaki Twin Tower (West Tower) 1-1-2 Kashimada, Saiwai-ku, Kawasaki, Kanagawa 212-0058, Japan Business Sites : [Domestic] Hokkaido [Sapporo], Tohoku [Sendai], Kanto [Saitama], Hokuriku [Kanazawa], Tokai [Nagoya], Kinki [Osaka], Chugoku [Hiroshima, Okayama], Kyushu [Fukuoka], etc. [Overseas] Taiwan Representative Office
Representative	Representative director and president Takeshi Okuma
Capital	400 million yen
Foundation	February 1, 2016
Major businesses	Planning, R&D, designing, manufacturing, sales, maintenance and support of notebook PCs, desktop PCs, etc.
Number of employees	1,126 employees (as of April 2023)
Group companies	Shimane Fujitsu Limited FCCL GmbH

Introduction of Directors



Hiroyasu Takeda
Chairman



Takeshi Okuma
Representative Director
President & CEO



Toshihisa Takashima
Senior Executive Officer
Head of Consumer
Business Unit



Yoji Hirose
Senior Executive Officer & CTO
Head of Product
Management Unit



Nanahiro Kida
Executive Officer
Head of Commercial Business
Management Unit



Shinji Yoshida
Executive Officer
Head of Solutions and
Services Group Unit

Non-executive Directors

Kuniaki Saito
Ken Wong
Wai Ming Wong
Jammi Tu
Junji Ishihara
Yukiko Nanba

Statutory Auditor

Joey Wong
Satoshi Watanabe



Hiroki Takahata
Executive Officer
Head of Business
Operations Unit



Yuichi Sakurai
Executive Officer & CFO
Head of Business
Management Unit

Overview of consolidated subsidiaries

Shimane Fujitsu Limited

Foundation	December 1989
Location	Hikawa-cho, Izumo, Shimane Prefecture
Major businesses	Manufacturing, repair, and kitting services for notebook PCs, desktop PCs, etc., as well as design and production services
Factory size	Site area: approximately 180,000 square meters Building area: approximately 23000 square meters x 2 buildings
Number of employees	627 employees (as of April 2023)



FCCL GmbH

Foundation	August 2019
Location	Augsburg, Germany
Major businesses	PC Product Development for commercial market
Number of employees	139 employees (as of April 2023)

