# FUJITSU ACCELERATOR Season 9 Overview

Application Ends September 30th, 2020



### Program Goal

FUJITSU ACCELERATOR aims to provide new values to the world by combining innovative Startup technologies with Fujitsu Group's products and solution services. FUJITSU ACCELERATOR Program Office facilitates the matching process between Startups with Fujitsu Group business divisions.

### Program Summary

Each participating business divisions submit their specific needs that can be solved through collaboration with Startups. The FUJITSU ACCELERATOR Program Office recommends Startups to the business divisions that have a potential match. If the business divisions agree, an online interview session will take place to understand more about Startup's technology and the potential of a collaboration.

During the program period, Startups and Fujitsu business divisions team to plan and execute a PoC with a Fujitsu customer. If the PoC is successful, the team will have a chance to demonstrate the outcome during the FUJITSU ACCELERATOR Season 9 Demo Day (Early April, 2020).

After the Demo Day, Fujitsu may consider investing in the Startups which participated in the program.

### Program Benefits

- 1 Full commitment and participation by the Fujitsu Group's Decision makers to achieve collaboration with Startups
- 2 Access to Fujitsu Group's customer reach in Japanese market (over 170K customers)
- 3 Each program phase designed to accelerate effective business collaboration with Startups
- 4 Startup promotion through "Pitch Contest" and "Demo Day"
- 5 Investment considered to the Demo Day participating Startups
- 6 Media coverage on the participating Startups

### Targeted Startups

Startups who are willing to drive business in the Japanese market

## Program Schedule

þ	Season 9 Applications Open	
+	Application Deadline (September 30th, JST)	
•	Document Screening and Interviews	
	Online Interviews with the Fujitsu's business divisions (Starting Mid October)	
¢	Pitch Contest (Late November)	
	An event open to the public to decide go/no-go with the Business Collaboration Trial Period	
þ	Business Collaboration Trial Period	
•	Phase 1: PoC Planning	
'	Discussions on PoC Planning (Until December 2020)	
•	Phase 2: PoC Execution	
	PoC at Fujitsu customer site (Until end of March 2020)	
Þ	Demo Day (Early April, 2021)	
	An event open to the public to promote the results of PoC	
•	Phase 3: Commercialization	
	Discussions to commercialize the collaboration product. (Fujitsu's Sales team is also involved in the process)	
Þ	Goal: New Product Release	

Product sales through Fujitsu's Sales channel

shaping tomorrow with you



#### **Application Themes**

	Category	Description		
Themes By Verticals	Manufacturing	Technologies and services that create new value in the industrial IoT, network fields, and remote field operation support - Visualization of factory equipment, such as machine tools - Small AI devices of about 10 cm × 10 cm - Failure prediction (Predictive algorithm for voice/vibration data, sensor data, learning data) Advancement of manufacturing through information coordination between design and manufacturing		
	Retail	Utilization of accumulated data in the smart store business, and SCM reform Technologies and services to realize smart logistics Support for unmanned and contact-less store operations		
	Finance	Reduce friction in digital channels in the financial industry Contribute to innovation in non-face-to-face communication tools and marketing/risk management in financial operations AML (Anti-Money Laundering) and KYC (Know Your Customer) technologies and services for financial institutions		
	Healthcare	Data analysis, Al technologies, and personal disease-free, preventative, and therapeutic applications in the next generation of healthcare Proprietary IoT devices for pharmaceutical/chemical research		
Themes By Technology	IoT	Indoor detecting/ positioning technology Identification technology, authentication technology, and services for identification of ID cards Optical system technologies for image sharpening, such as lighting research, environmental light (Outer Light/Shadow) reduction, and pre-image processing Behavior detection technology (Technology to detect suspicious operation patterns in real time) Technologies and services to support DX innovation in voice network/physical security/office environment solutions for office facilities Technologies and services for sensing and analyzing human emotions using sensors		
	Digital Twin	VDI/image compression and transfer technology and services suitable for 3D design work in remote working Products and services that provide stereoscopic and tactile feeling in virtual product reviews Technology and services for unmanned laboratories Services to speed deployment of PDM (Product Data Management) systems CAD, simulation, and patent technologies and services to support the intellectual creation and business innovation of design departments		
	Security	Device Vulnerability Avoidance Techniques (Technology to extract not only basic countermeasures but also preventative measures for vulnerabilities publicized through JVN information, etc.) Efficient network security technology that supports zero trust Technologies, products and business models for trusted networks Providing a secure environment for remote development as remote work becomes commonplace Technology for accurately and quantitatively predicting cyber security risks Technologies and services for high-speed processing (Classification and search) of large amounts of data from the viewpoint of security Technologies and services that render endpoints harmless without affecting performance		
	Mobility	Technology and services for analysis, prediction, and visualization of all aspects of mobility data		
	5G	Communications carrier-related data and 5G technologies and services - Solutions that support applications utilizing broadband and low latency - Using 5G, as the technology to support new style of watching sports		
	Hybrid IT	Cloud Service Quality Visualization Technology (For identifying response (user comfort) levels on a per-service basis and finding bottlenecks) Service that can be used to restore a system to its original state in the event of a takeover attack Provide network hubs to enable Hybrid IT services		
Themes By Purpose	New Normal	Technology that supports working styles that are not tied to time or place (Remote work solutions, business chat tools, workflows, facilities, etc.) Technologies that revolutionize workplace communication and business processes (Business chat tools, workflow, RPA, etc.) Business support solutions for diverse working styles (Communication tools, virtual conference rooms, remote work visualization, etc.)		
	Digital Marketing	Technologies to improve BPO (Business Process Outsourcing) in the digital marketing field - Clarification of customer image (Customer surveys, customer insights, etc.) - Perception/Interest/Consideration/Purchase (MA, SNS, Web advertising, etc.) Technologies and services to improve customer contact infrastructure Technologies and services such as cloud infrastructure, AI infrastructure, omni-channel CRM, speech recognition, and text mining IP-PBX/Call Center/Voice Recognition Technologies and Services		
	Automation	A technology that uses image recognition and character recognition technology to accurately read the contents of round bills with a camera. Image recognition and character recognition technologies that can automate the identification of objects to be photographed (round ticket) Technologies and services that help realize more efficient operations (Automated quote responses, etc.) using natural language processing technologies		
	Data Utilization	Technologies and services that create new value by combining data such as open data, customer internal data, SNS data, image data, and sensing data Knowledge extraction technology from graphs, diagrams and tables in technical document information in the field of ECM (Enterprise Content Management) Barcode recognition, voice input, and image recognition technologies and services for MES (Manufacturing Execution System) smartphone application development Technologies and services for converting Fujitsu Group ERP packages to cloud services		
	Education	Technologies and services for improving human resource development for working people Data storing or relating or structuring knowledge for learning Technologies that utilize learning data		

#### Achievements from the past seasons

Additional and passions				
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