

Fujitsu World Tour 2017

Bruno Sirletti

Presidente e Amministratore Delegato
Fujitsu Italia



Human Centric Innovation

Digital Co-creation

Fujitsu World Tour Agenda



- 10:30 **Welcome**
Bruno Sirletti Presidente e Amministratore Delegato, Fujitsu Italia
con la partecipazione di Maurizio Riva, Country Manager, Intel Italia

- 11:00 **Human Centric Innovation –Digital Co-CreationTransformation**
Craig Baty,VP International, Global Marketing Group & Digital Business Platform Unit (MetaArc)

- 11:45 **Dall’homo alle macchine sapiens**
Massimo Sideri, Innovation editor Corriere della Sera, Direttore del festival dell’Innovazione Galileo e saggista

Fujitsu World Tour Agenda

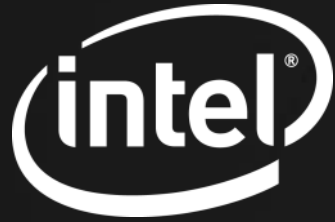
- 12:30 Lunch & Exhibition Area
- 14:00 Sessioni parallele:
Digital Transformation, Infrastructure for the Digital World, Channel

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MASSIMO
SIDERI

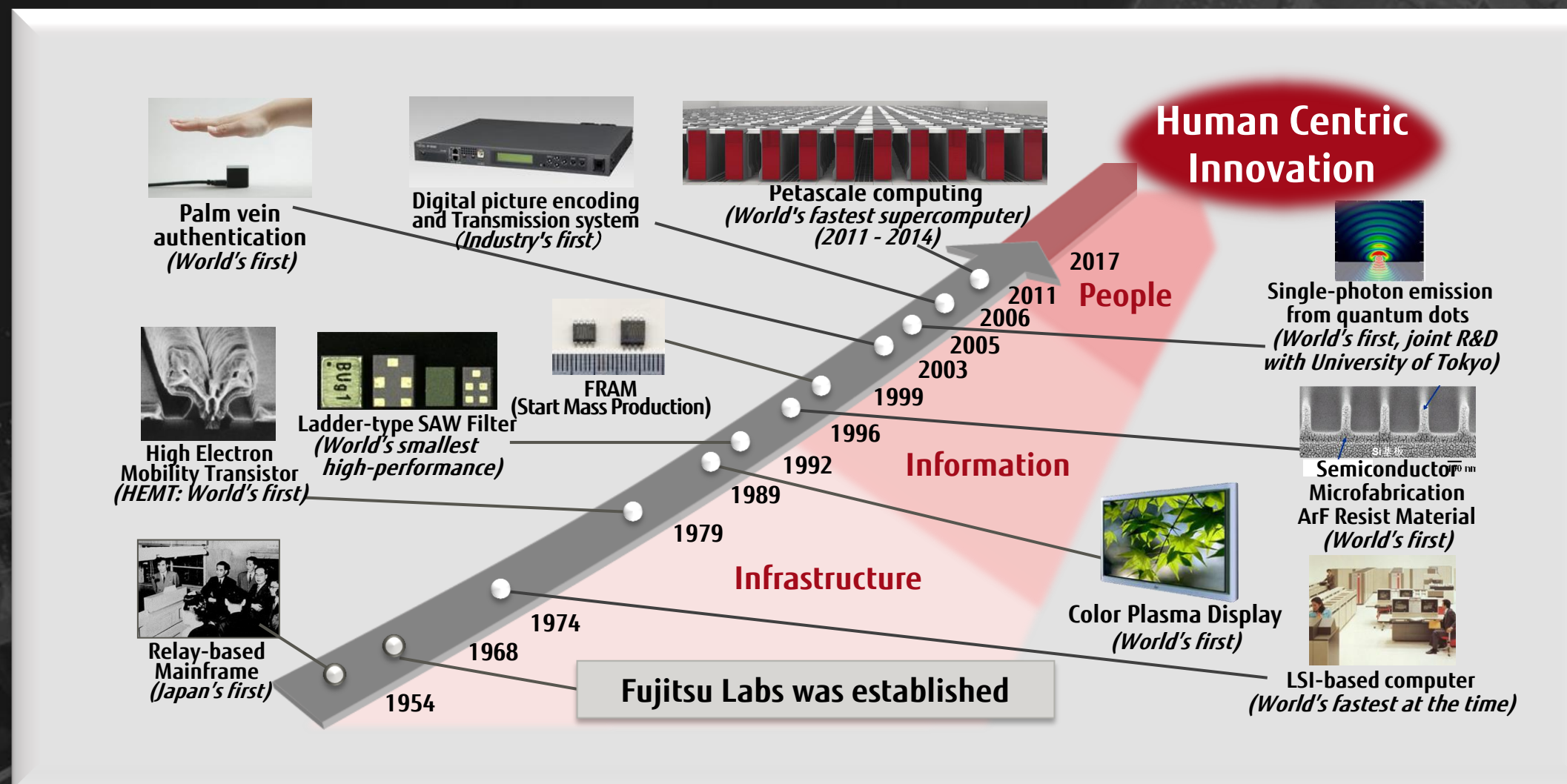
LA SINDROME
DI EUSTACHIO

STORIA ITALIANA DELLE SCOPERTE DIMENTICATE



BOMPIANI

Fujitsu Innovation

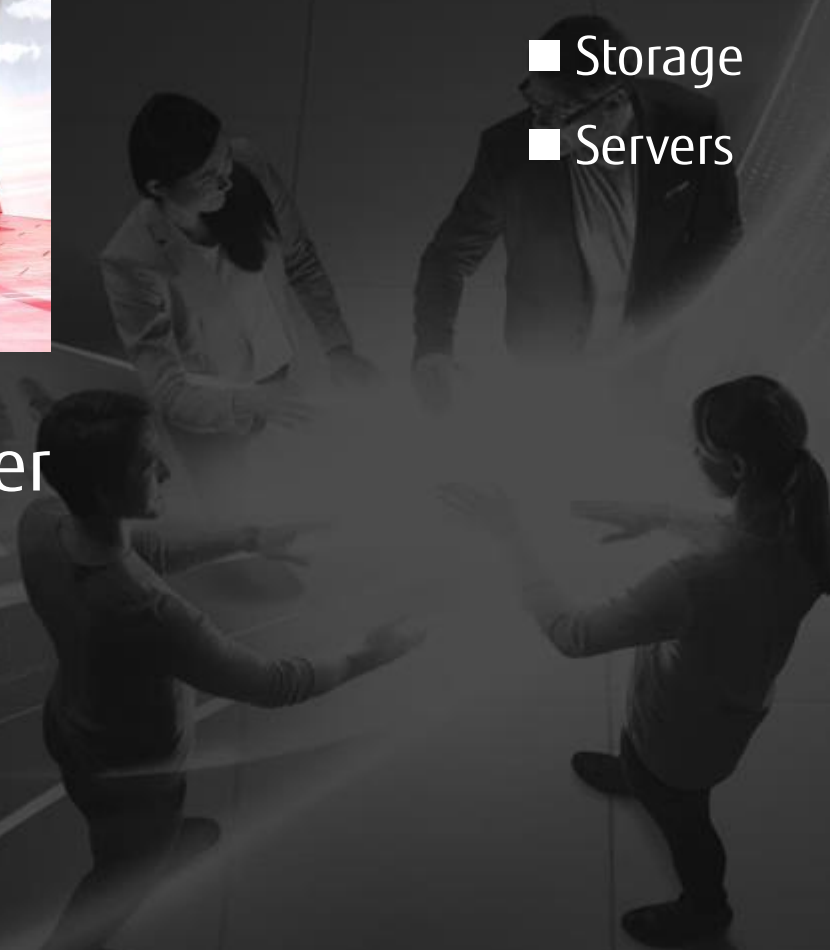


Aree di crescita e d'investimento

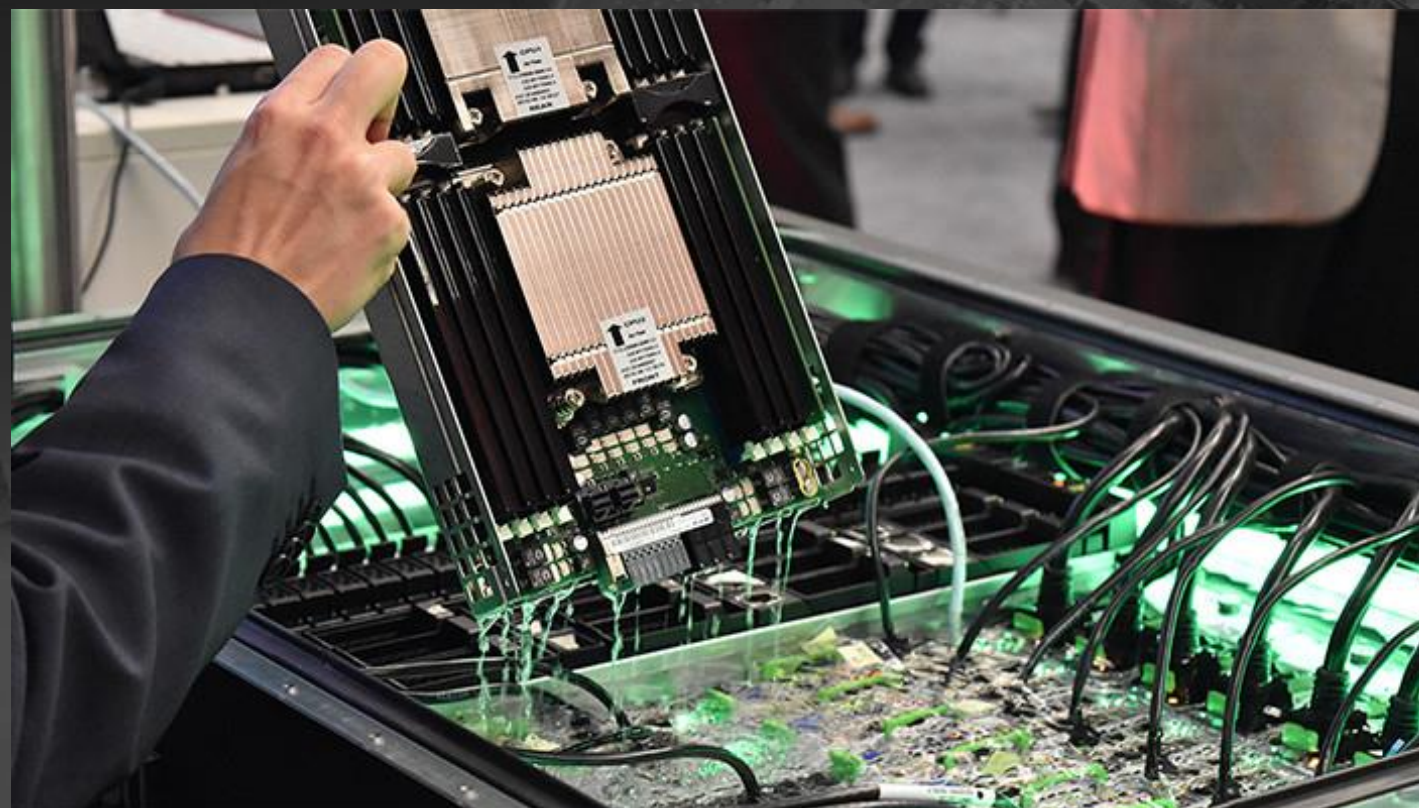


- Integrated Systems
- Storage
- Servers

Business-Centric Data Center



Aree di crescita e d'investimento

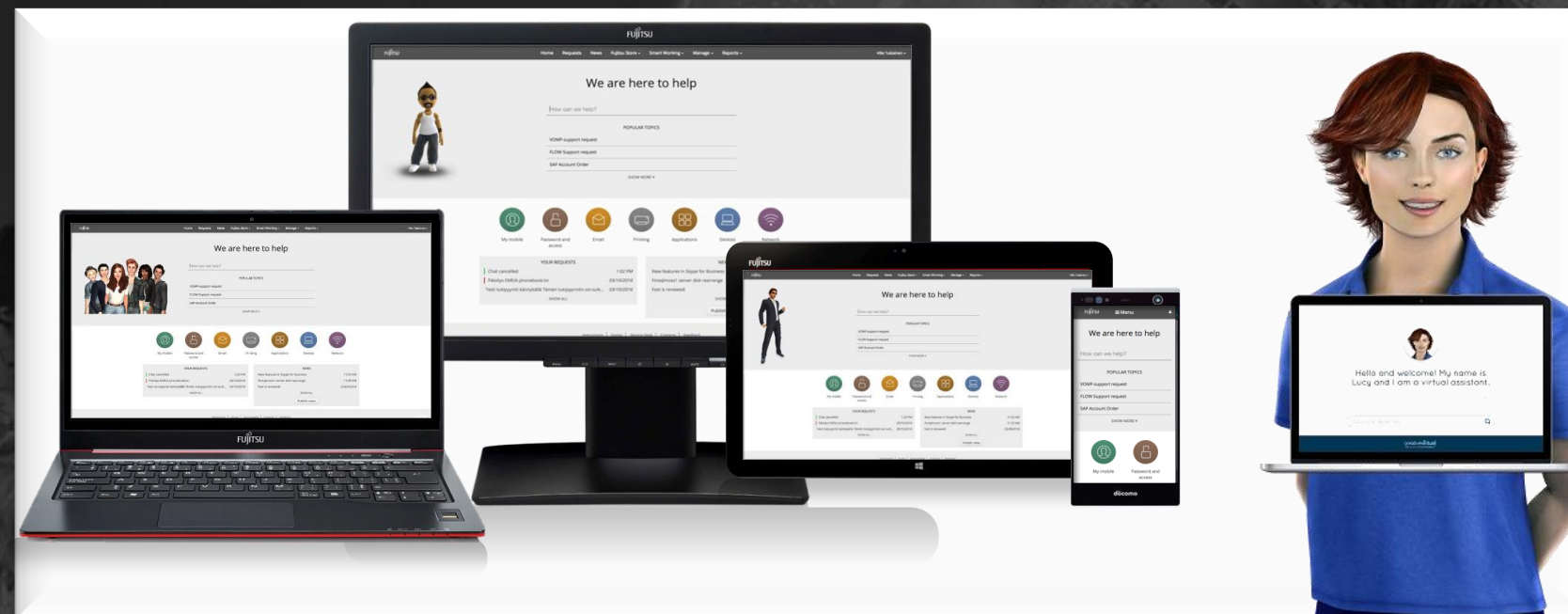


Business-Centric Data Center

Aree di crescita e d'investimento



Value-add services



Next Generation Service Desk

Aree di crescita e d'investimento



- End-user services
- Datacenter outsourcing
- Hybrid/Cloud
- Security Services

Value-add services



Aree di crescita e d'investimento



Digital Solutions

- Italy 2nd European country in terms of industrial production after Germany
- Government and Private investment around IoT and Industry 4.0 to modernize production
- Fujitsu owns considerable IP in this area
- Fujitsu invested in dedicated sales and presales resources + shared delivery resources to go after this market
- Digital engagements with key customers



Aree di crescita e d'investimento



Business-Centric Data Center



Value-add services



Digital Solutions

Maurizio Riva

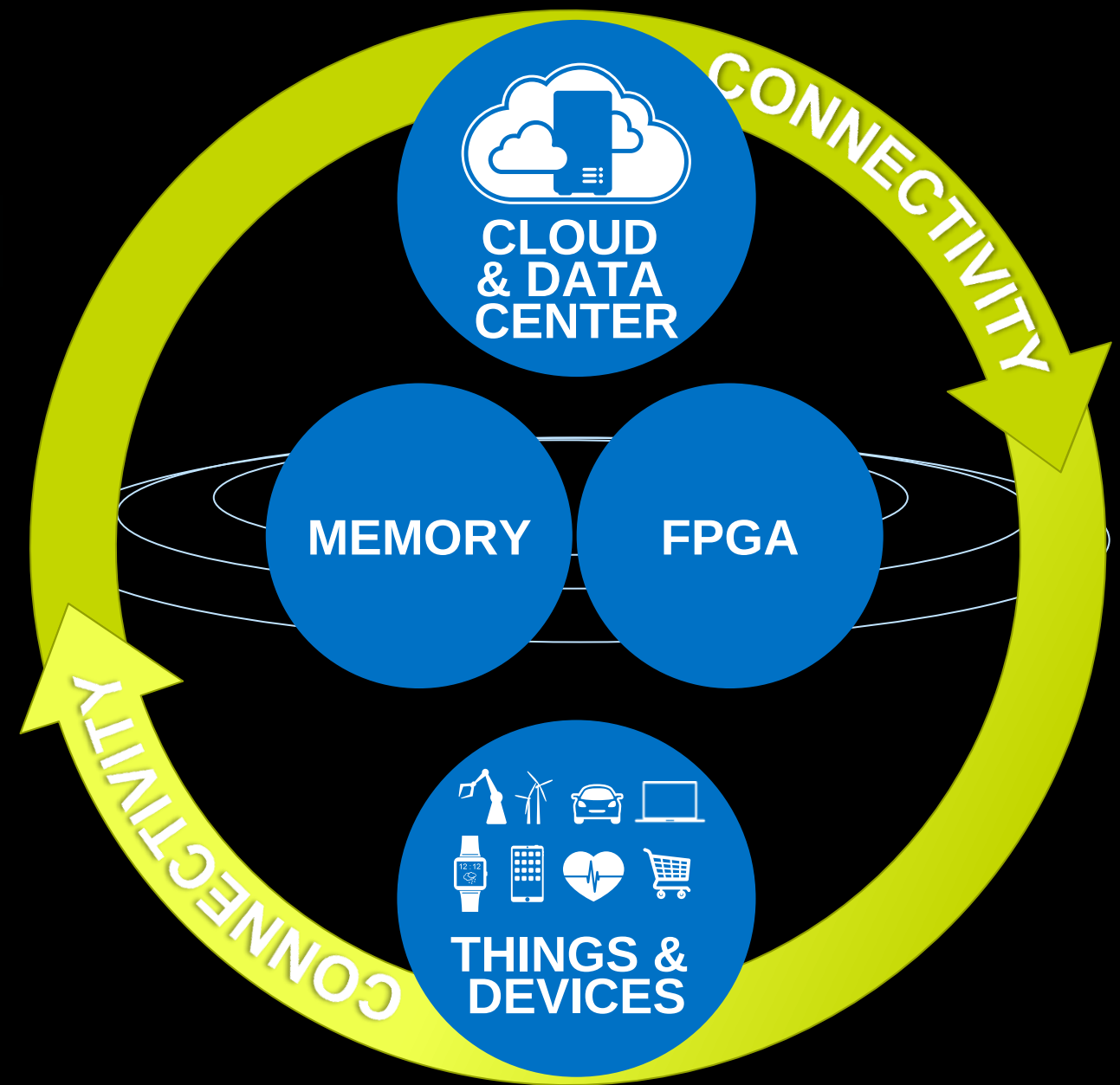
Country Manager
Intel Italia



The Virtuous cycle of growth

Maurizio Riva
Country Manager
Intel Corporation Italia

Intel's VIRTUOUS CYCLE of GROWTH





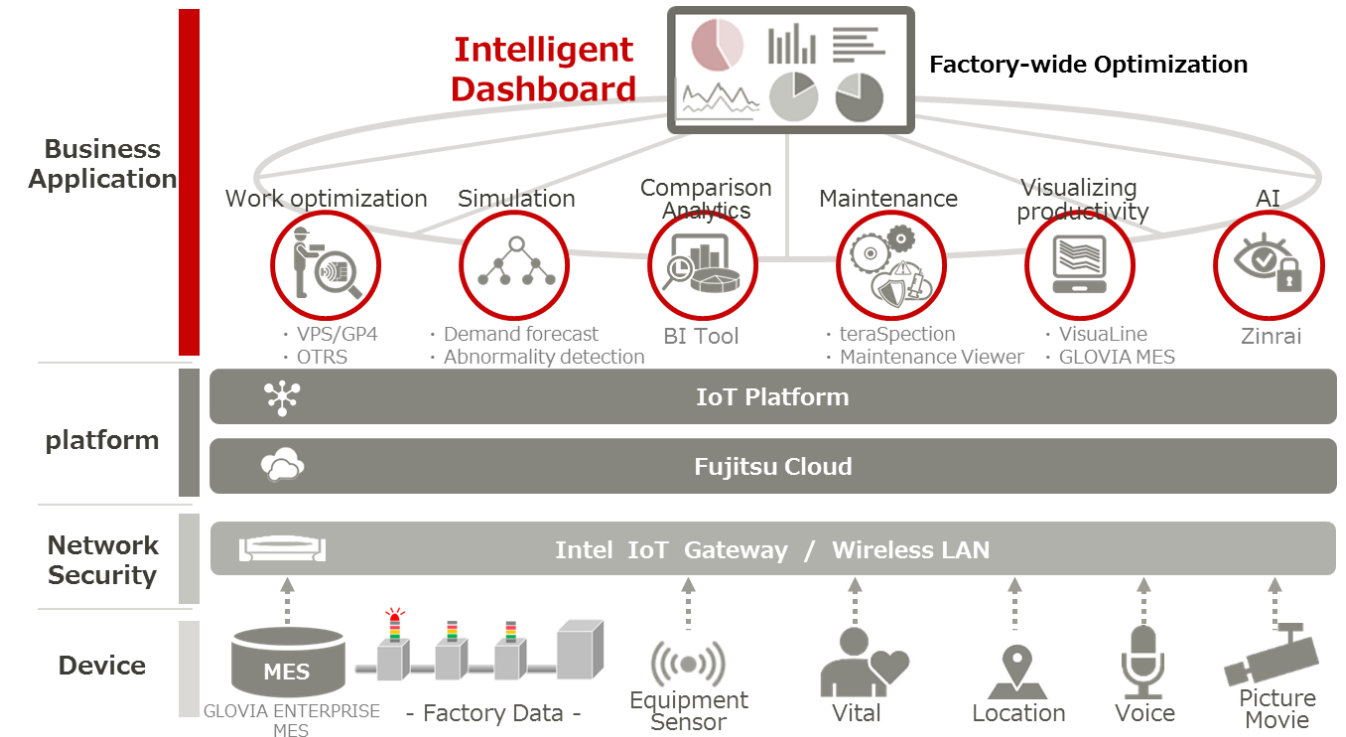
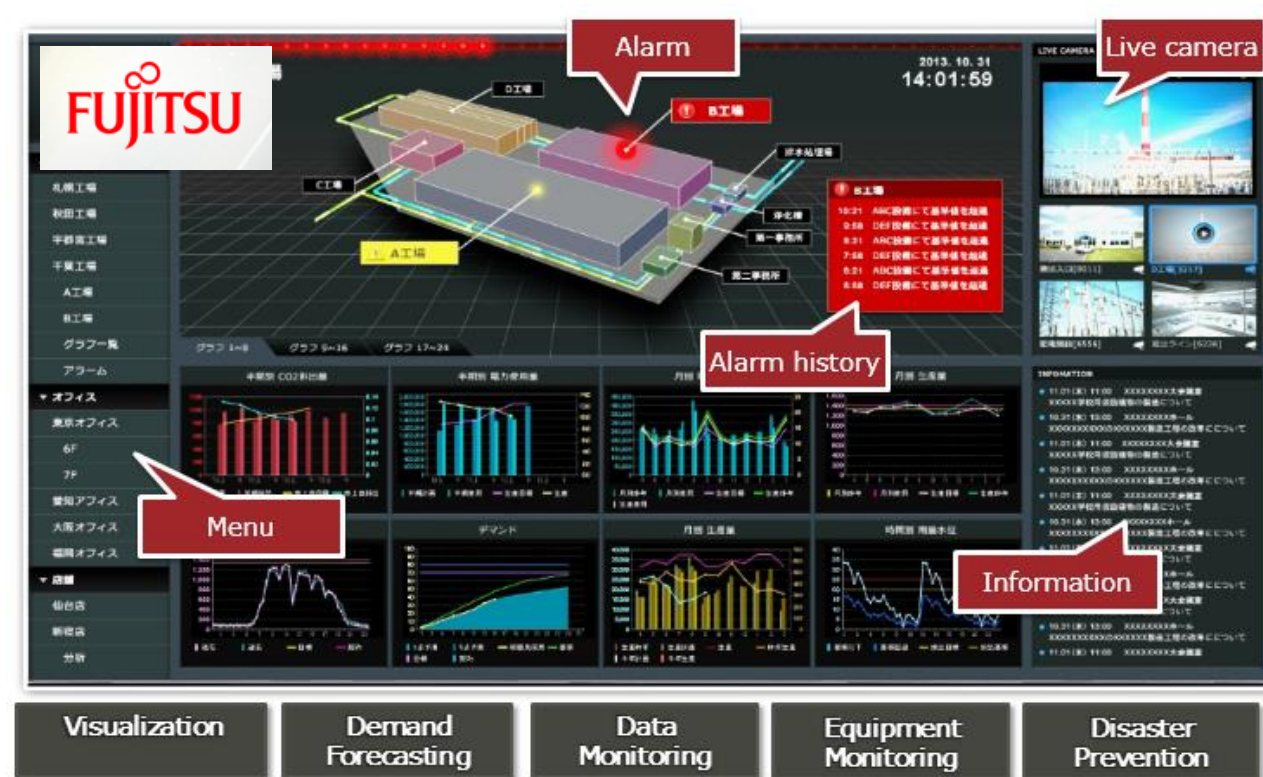
Innovation Starts in the Data Center and Fuels the Business



IoT enabling transformation



Fujitsu „Intelligent Dashboard“ for Manufacturing



CASE STUDY

Manufacturing and Industrial
Internet of Things



Real-Time IoT Tracking and Visualization Improve Manufacturing

Visualizing factory processes with IoT sensor data helps Shimane Fujitsu* track product location and status, simplify prioritization, and save time and money

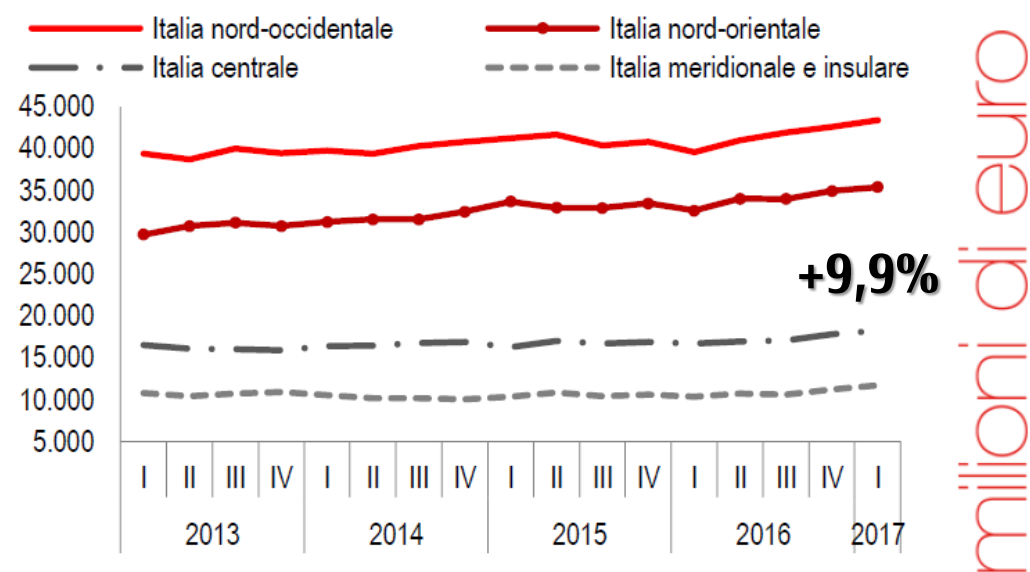
Data visualization
for factory-wide optimization by utilizing IoT



Innovazione driver di crescita per l'Italia

ESPORTAZIONI PER RIPARTIZIONE TERRITORIALE

I trimestre 2013-I trimestre 2017, dati destagionalizzati, milioni di euro

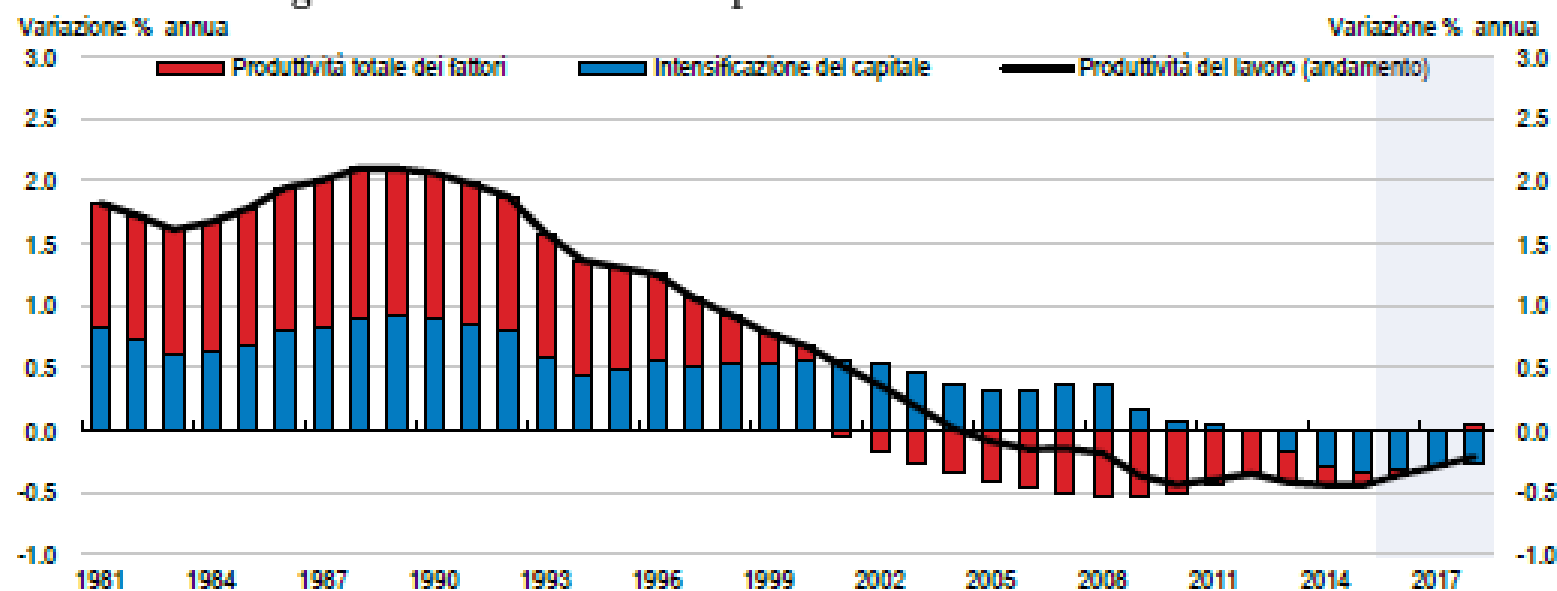


Fonte: Istat



Innovazione driver di crescita per l'Italia

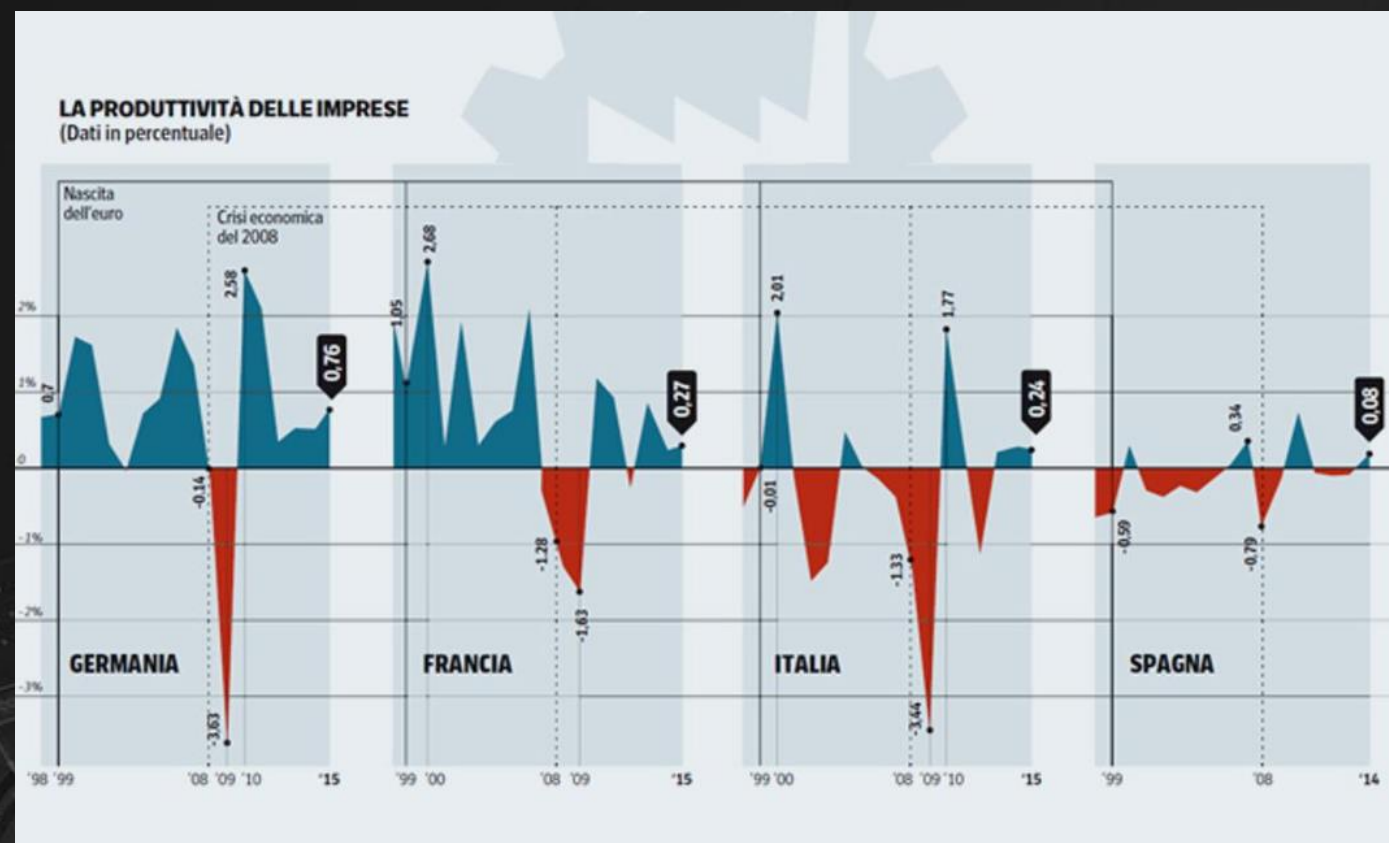
Figura 21. L'aumento della produttività del lavoro è in calo



Fonte: OECD Economic Outlook 100 Database, proiezioni aggiornate al 20 gennaio 2017.



Innovazione driver di crescita per l'Italia



Innovazione driver di crescita per l'Italia

- Semplificazione e digitalizzazione della Pubblica Amministrazione
- Trasformazione del settore finanziario verso una maggiore automazione e digitalizzazione
- 13 miliardi di investimenti per la modernizzazione dell'apparato produttivo nel Piano di Governo Industry 4.0



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Human Centric Innovation
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