

## Our Corporate Philosophy—the FUJITSU Way

Since its establishment in 1935, Fujitsu has contributed to the development of public infrastructure through innovative information and communication technologies. The ideas and spirit of successive leaders who paved the way for the Fujitsu Group's success are condensed and codified in the Fujitsu Way, which forms the core of our management practices.

For the Fujitsu Group, Corporate Social Responsibility (CSR) means putting the Fujitsu Way into practice to address a variety of social issues and contribute to a sustainable networked society.

### Our Corporate Philosophy—the FUJITSU Way

On April 1, 2008, Fujitsu announced a fully revised Fujitsu Way. The Fujitsu Way will facilitate management innovation and promote a unified direction for the Fujitsu Group as we expand our global business activities, bringing innovative technology and solutions to every corner of the globe.

The Fujitsu Way provides a common direction for all employees of the Fujitsu Group. By adhering to its principles and values, employees enhance corporate value and their contributions to global and local societies.

#### The FUJITSU Way

**CORPORATE VISION**  
Through our constant pursuit of innovation, the Fujitsu Group aims to contribute to the creation of a networked society that is rewarding and secure, bringing about a prosperous future that fulfills the dreams of people throughout the world.

<b>CORPORATE VALUES</b>	<b>What we strive for:</b>	
	Society and Environment	In all our actions, we protect the environment and contribute to society.
	Profit and Growth	We strive to meet the expectations of customers, employees, and shareholders.
	Shareholders and Investors	We seek to continuously increase our corporate value.
	Global Perspective	We think and act from a global perspective.
	<b>What we value:</b>	
	Employees	We respect diversity and support individual growth.
	Customers	We seek to be their valued and trusted partner.
	Business Partners	We build mutually beneficial relationships.
	Technology	We seek to create new value through innovation.
Quality	We enhance the reputation of our customers and the reliability of social infrastructure.	

<b>PRINCIPLES</b>	Global Citizenship	We act as good global citizens, attuned to the needs of society and the environment.
	Customer-Centric Perspective	We think from the customer's perspective and act with sincerity.
	Firsthand Understanding	We act based on a firsthand understanding of the actual situation.
	Spirit of Challenge	We strive to achieve our highest goals.
	Speed and Agility	We act flexibly and promptly to achieve our objectives.
	Teamwork	We share common objectives across organizations, work as a team, and act as responsible members of the team.

- CODE OF CONDUCT**
- We respect human rights.
  - We protect and respect intellectual property.
  - We comply with all laws and regulations.
  - We maintain confidentiality.
  - We act with fairness in our business dealings.
  - We do not use our position in our organization for personal gain.

#### Participation in the United Nations Global Compact

The Fujitsu Group joined the United Nations (UN) Global Compact in December 2009, and is enhancing its CSR activities from a global perspective.

The Fujitsu Group is committed to global corporate social responsibility (CSR) activities that uphold the 10 principles of the Global Compact. Through this commitment, we will meet the demands of various stakeholders in international society and uphold responsible management as a truly global ICT company, contributing to the creation of a sustainable society.



#### Global Recognition

The Fujitsu Group's initiatives for society and the environment continue to be highly regarded around the world.

