5. Social and Relationship Capital 🤝

A stakeholder cooperation platform for driving innovation

Fujitsu's Businesses as well as Social and Relationship Capital

Collaboration with Third-Party Organizations in Various Settings, Including R&D, Systems Integration, and Information Security

The Fujitsu Group seeks to drive innovation in the hyperconnected world, an environment in which a full spectrum of technologies ranging from ICT infrastructure, such as computing and networks, to front-end technology, such as IoT terminals and devices, are mutually connected. The Group will need to spur collaboration not only internally but also with customers, companies in different industries, governments, and academic research institutions. It will be crucial to globally integrate the advanced technologies, products, and services of other organizations.

■ Open Innovation

The Fujitsu Group is promoting open innovation with other institutions through participation in national projects and other means, in tandem with pursuing proprietary technologies. Moreover, Fujitsu Laboratories is collaborating with universities and research institutions in 11 countries around the world, including Japan, with the aim of accelerating and promoting global R&D. Notably, collaboration with overseas institutions is undertaken by setting research themes that harness the culture and strengths of the host country in order to advance R&D together with local researchers. Besides pursuing world-class, cutting-edge technologies, we are focused on research themes aimed at achieving innovation through field trials and partnerships with other industries. For example, in the healthcare field, we joined forces with research institutions in Ireland and developed technologies that employ various sensors to achieve the early detection of abnormalities in motor functions of patients that might otherwise go unnoticed. The research primarily involved conducting field trials at smart houses in Ireland.

In this manner, the Fujitsu Group is collaborating with various stakeholders in pursuit of the advancement and sophisticated use of ICT. Meanwhile, as ICT becomes increasingly valuable as public infrastructure in today's society, we must continue to strengthen measures to counter cyber attacks, which are becoming increasingly sophisticated and subtle. As multiple companies form partnerships to create products, services, and solutions from proprietary and external resources, they create ecosystems for mutual benefit. To protect these ecosystems, we must also cooperate with national governments and various organizations to promote activities to strengthen information security.

Utilize and Strengthen Social and Relationship Capital

Protecting Customers' ICT Environments in Cooperation with Universities, Research Institutions, and External Organizations, along with Security Vendors

The Fujitsu Group has developed advanced security technologies, such as encryption, anonymization, and biometric-authentication technologies, to provide total information protection from sensor data collection through to analysis and utilization. While harnessing those achievements within the Group, we are applying our accumulated expertise to customers' security measures. Moreover, in January 2014, we organized our security-related products and services into the Fujitsu Security Initiative in parallel with setting up the Security Initiative Center, comprising 30 security experts. We are protecting our customers' ICT environments in collaboration with universities, research institutions, and external organizations, along with security vendors.

In June 2014, Fujitsu became one of the first Japanese ICT companies to participate in the IIC, set up by five major US companies, namely General Electric, Cisco Systems, AT&T, IBM, and Intel. The IIC is an organization formed to promote widespread adoption of the Industrial Internet and the IoT. Positioning security as one of its important themes, the IIC has pledged to pursue collaborative and innovative approaches to security.

Continuing to Keep ICT Safe and Secure from a Customer-Centric Perspective in Order to Support Innovation by Customers and Society