

# Fujitsu Group Environmental Management

We recognize environmental protection to be an imperative for us as a global ICT corporation and, together with our customers and society, we strive for sustainable growth and development while working to reduce our environmental burden.

## Operating in Harmony with Nature as the Starting Point for Fujitsu Environmental Management

The Fujitsu Group has pursued "operating in harmony with nature" since its founding in 1935. Environmental conservation is one of our highest priorities, and our environmental management is guided by Corporate Values enshrined in the Fujitsu Way, that "in all our actions, we protect the environment and contribute to society."

## Growing Together with Society and Our Customers

The realization of a low-carbon society is one of the central challenges for humanity in the 21st century. To achieve this, it will be necessary for society as a whole to find more environmentally friendly ways to work and live. Multifaceted support from ICT is an increasingly important part of these efforts.

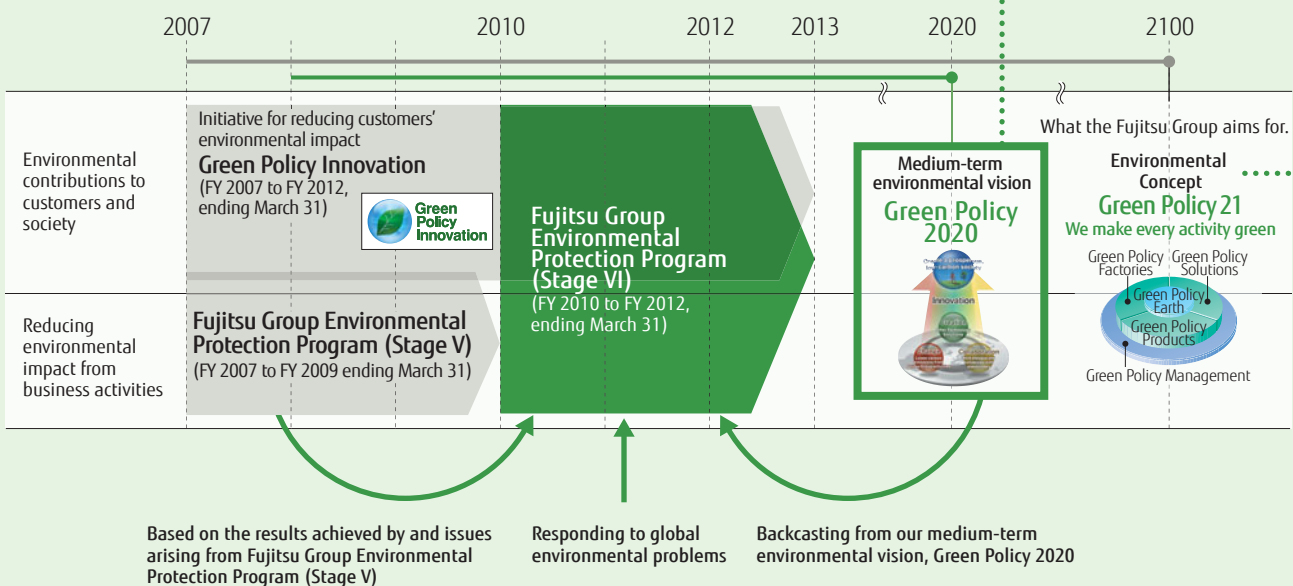
Given this background, we revised the Fujitsu Group Environmental Policy in April 2011. The Fujitsu Group Environmental Policy spells out our ideals and directions to promote environmental management that reflects the uniqueness of the Fujitsu Group enterprise. In the latest revision, we state that "We proactively promote environmentally conscious business activities to help the environment and economy coexist harmoniously," as one of those directions. While it goes without saying that we contribute to reductions in both our customers' and society's environmental burdens, this policy aims to grow our business to achieve sustainable growth and development for the Fujitsu Group along with our customers and society.

**WEB** Fujitsu Group Environmental Policy  
<http://www.fujitsu.com/global/about/environment/approach/policy/>

### The History of Fujitsu's Environmental Activities

- 1935 Park-style design adopted for new Kawasaki Plant at the suggestion of Fujitsu's founder, Manjiro Yoshimura
- 1938 Kawasaki Plant completed
- 1972 Environmental control sections established at each plant
- 1989 Environmental Committee established
- 1991 Environmental Engineering Center established
- 1992 Fujitsu's Commitment to the Environment formulated
- 1993 Fujitsu Environmental Protection Program (Stage I) formulated
- 1997 All domestic manufacturing sites certified ISO 14001 compliant
- 2000 Corporate Environmental Strategy Unit established
- 2002 Fujitsu Group Environmental Policy established
- 2006 ISO 14001 globally integrated certification acquired, including overseas Group companies
- 2007 Environmental Burden Reduction Project by Green ICT, Green Policy Innovation, started
- 2008 Green Policy 2020 medium-term environmental vision formulated
- 2009 Biodiversity Action Principles formulated
- 2010 Fujitsu Group Environmental Protection Program (Stage VI) formulated

### Fujitsu Group Environmental Activities



## Based on Explicit Concepts and Vision

To instill all Group employees with the concept of “operating in harmony with nature,” which is the starting point for environmental management, we stipulate our “Green Policy 21” environmental concept. Based on this concept, we implement continuing environmental activities in all our business areas.

Furthermore, Green Policy 2020 is our medium-term environmental vision, which indicates the directions and roles that the Fujitsu Group must play as targets for 2020. Green Policy 2020 stipulates three targets, benefiting our customers and society, pursuing internal reforms, and conserving biodiversity, and sets up specific topics to work on in achieving these targets.

**WEB** Environmental Concept “Green Policy 21”  
<http://www.fujitsu.com/global/about/environment/approach/green-policy21/>  
 Medium-Term Environmental Vision “Green Policy 2020”  
<http://www.fujitsu.com/global/about/environment/approach/green-policy2020/>

## Reducing Environmental Burdens Based on Global Targets

Since December 2007, the Fujitsu Group has been promoting the Green Policy Innovation initiative to reduce our customers’ environmental burden using green ICT to achieve the Green Policy 2020 vision’s goals. Under the initiative, we provide customers with solutions and ICT infrastructure that leverage the accumulated technologies and expertise of the Fujitsu Group with the aim of lessening the environmental burden from companies and society in general.

In December 2009, we established the target of helping to reduce CO<sub>2</sub> emissions by at least 15 million tons worldwide over the four years from FY 2009 through 2012, and have been promoting the provision of green ICT while working for cooperation with local regions throughout the world.

## New Environmental Action Plan Strengthens Environmental Activities Globally

Then, in April 2010, we created the Fujitsu Group Environmental Protection Program (Stage VI) that covers FY 2010 through FY 2012 based on back projections from our Green Policy 2020 vision and recent global environmental issues such as climate change and biodiversity conservation (see pages 37 and 38).

We will continue to reliably implement environmental action plans as a unified group and work to realize a prosperous low-carbon society.

### First Certification as an “Eco-First Company” in the IT Services Industry

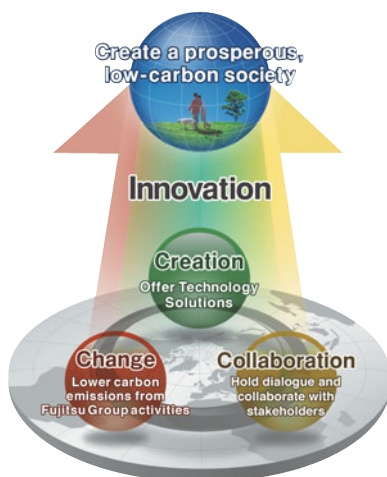


In September 2010, the Fujitsu Group was certified as an Eco-First Company under the Ministry of the Environment’s Eco-First Program. This was the first such certification in the IT services industry.

The Eco-First Program encourages even further actions related to environmental protection by industry leading companies. Under this system, each corporation promises the Minister of the Environment that they will make efforts to protect the environment, for example, by measures to counter global warming or conserve biodiversity.

### Medium-Term Environmental Vision: Green Policy 2020

Fujitsu’s Green Policy 2020 vision proposes a transformation of the Fujitsu Group into an organization with low-carbon corporate activities while it works to create technology solutions in collaboration with a variety of independent parties. It envisions these efforts realizing a low-carbon and prosperous society.



### Environmental Concept: Green Policy 21

At Fujitsu, we place our global scale environmental activities, called “Green Policy Earth,” at the core of our environmental concept and position the specific activities to implement these as our Green Policy Products, Green Policy Factories, and Green Policy Solutions. We further position the mechanism that supports these activities as Green Policy Management.

#### We make every activity green

