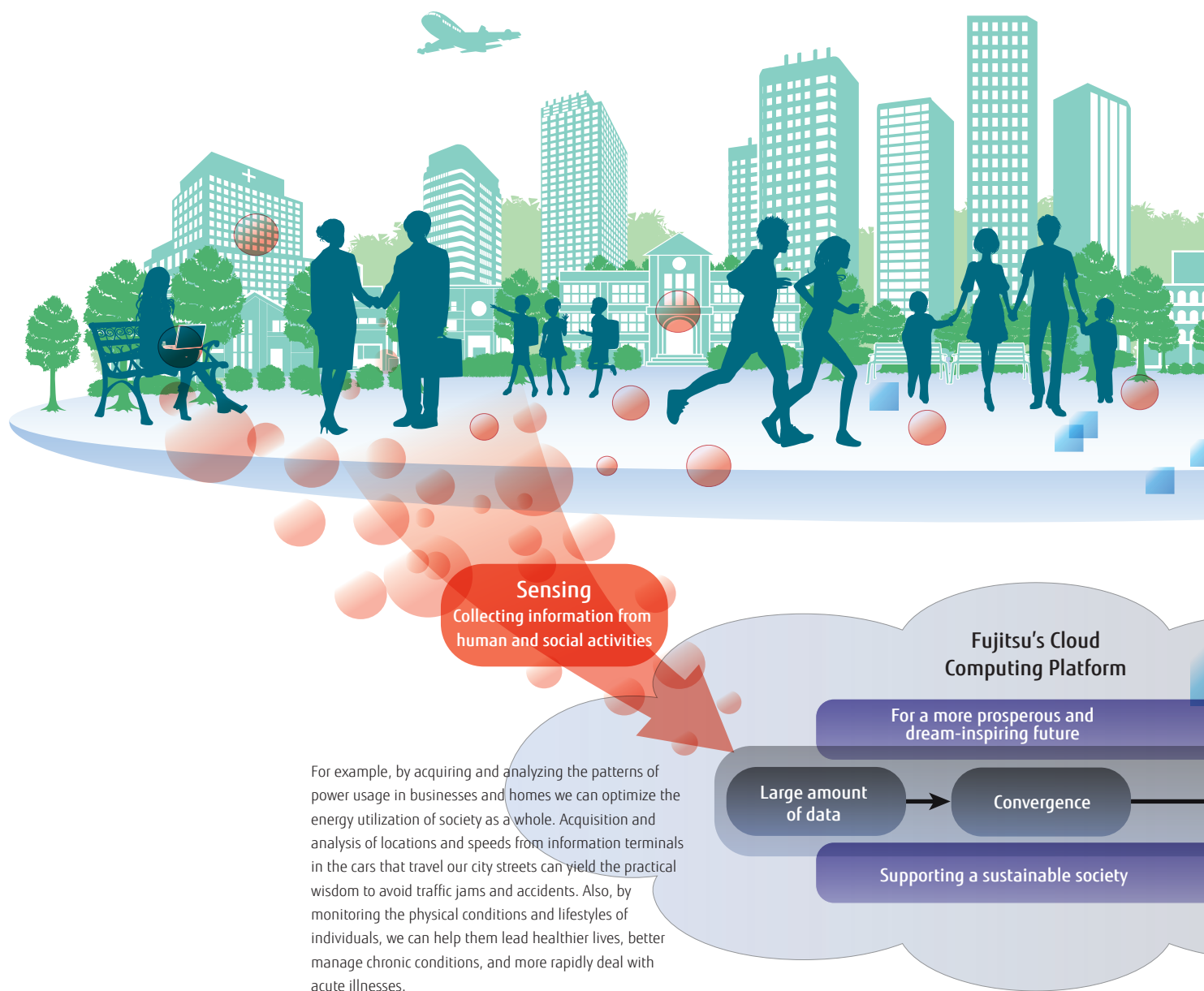


Bringing About a Prosperous Future

For the creation of a prosperous future that fulfills the dreams of people, we will strive to advance ICT and leverage its power for our customers, local communities and the planet, creating new values and underpinning the sustainable development of society.



ICT that Has Become Truly Human-Centric

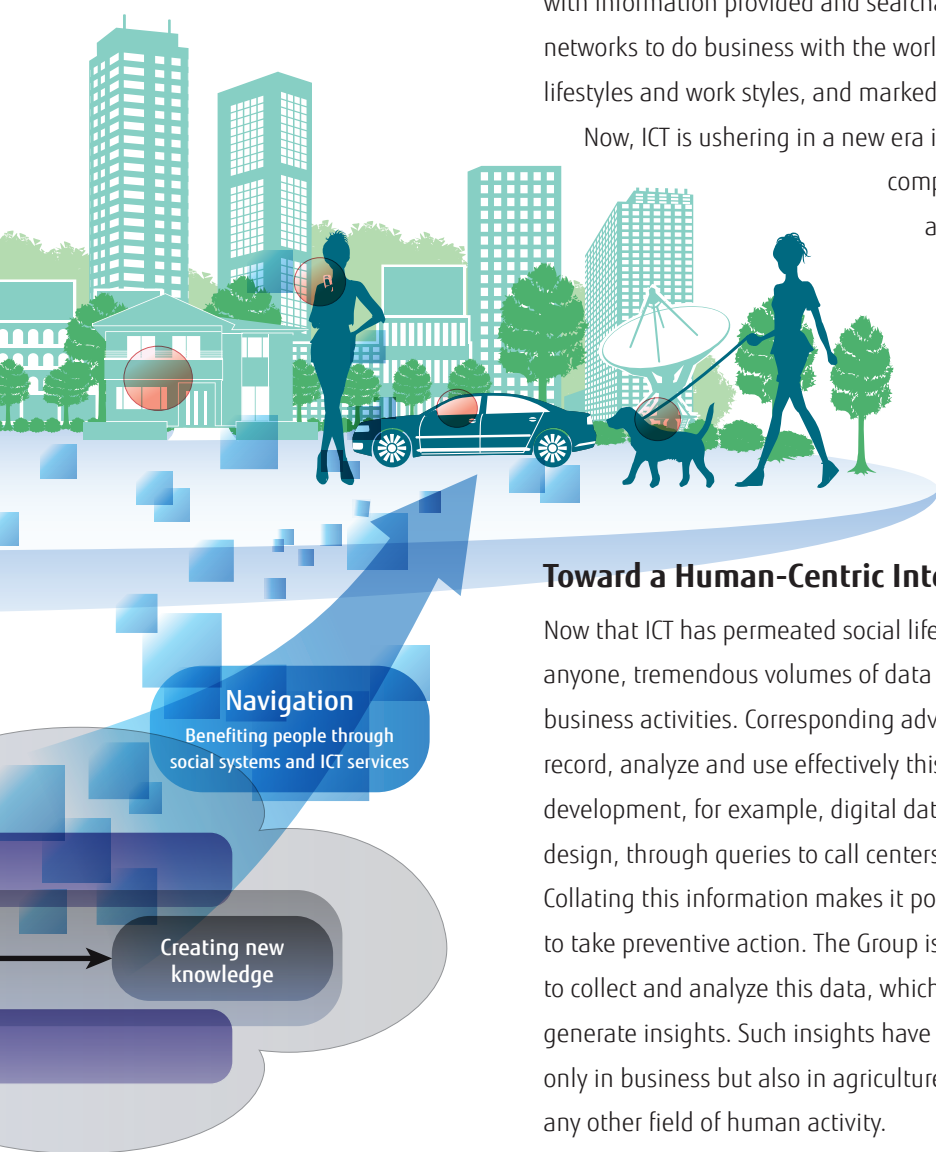
Computers, which began to be widely used in the 1970s, performed important roles in advancing science and technology and in improving industrial productivity. However, computers called for special knowledge and skills. Business hours also had to be shifted depending on the timing of computer availability. It was a computer-centric era.

The 1990s saw the explosive growth of the Internet and networking systems became central to business. E-mail communications,



with information provided and searchable on the Web, made it possible to use networks to do business with the world. Networks brought dramatic changes in both lifestyles and work styles, and marked the advent of the network-centric era.

Now, ICT is ushering in a new era in which people can take advantage of the computer/network environment without even being aware of it. Much faster networks combined with advances in mobile phones, smartphones and other terminals, and the spread of cloud computing now make ICT resources readily available to anyone. This has made ICT a truly human-centric infrastructure.



Toward a Human-Centric Intelligent Society

Now that ICT has permeated social life and business and can be readily used by anyone, tremendous volumes of data are being generated in our daily lives and business activities. Corresponding advances in ICT infrastructure make it possible to record, analyze and use effectively this large amount of data. In product development, for example, digital data exists for everything from records of the design, through queries to call centers, to the product ratings on social networks. Collating this information makes it possible to detect potential problems early on and to take preventive action. The Group is developing technologies and service platforms to collect and analyze this data, which will shed light on what was once obscure and generate insights. Such insights have the potential to bring about innovations not only in business but also in agriculture, healthcare, energy and the environment or any other field of human activity.

Leveraging the power of ICT, the Fujitsu Group is working to achieve an intelligent and human-centric society where people can lead prosperous lives. We will actively collaborate with our customers and other stakeholders and seek to create new business opportunities. At the same time, we will address global environmental issues and other problems facing the world, including that of poverty in developing nations.