

Environmental Contributions to Society

We vigorously promote activities that make environmental contributions to society and foster mutually beneficial relationships in our communities worldwide.

Our Basic Approach

All employees of the Fujitsu Group recognize the importance of the global environment and, to assure that the next generation inherits a beautiful planet-wide environment, they contribute to their local community through activities that make environmental contributions to society based on the following three pillars: regional contributions, nature conservation, and environmental education. For details of our other activities that contribute to society, see page 39-42.

Regional Contributions

The Group implements programs that contribute to society and the environment as a site-based activity within our Environmental Management Systems (EMS) at branch offices, factories and other facilities throughout Japan.

We carry out associated programs of cleaning, planting vegetation and so on, with the aim of providing the local people with a pleasant environment.

Cleaning and Flower-Planting (Fujitsu Makuhari Systems Laboratory)

Since 2003, Fujitsu's Makuhari Systems Laboratory has joined with neighboring businesses to plant flowers and clean up the surrounding areas.

In 2008, Fujitsu Group employees did cleaning work on two occasions and flower-planting on four, with a cumulative attendance of 262.

Nature Conservation

The Fujitsu Group carries out tree-planting and forest conservation programs with the objective of protecting natural abundance and regenerating the natural environment.

Overseas, we have carried out tree-planting programs in Thailand and Vietnam, and are continuing to implement a tree-planting program in Malaysia for regenerating tropical rainforest. We also engage in activities in Japan that help to conserve biodiversity, such as forest regeneration work in company forests and other locations in Kochi Prefecture, Wakayama Prefecture and around the base of Mt. Aso.

Helping to Conserve Tokyo's Satoyama and Woodlands and other Natural Areas

In the Tokyo Greenship Action campaign, companies work with NPOs and local citizens to conserve designated conservation areas such as Satoyama (urban woodlands) and natural hilly areas in Tokyo. Fujitsu has participated in this campaign since 2005.

A cumulative total of 62 Fujitsu Group employees and their family members attended three conservation exercises during fiscal 2008: tree-thinning at Hachioji's Ooya Green Conservation Area in June 2008, rice harvesting and mowing at Yokosawairi Satoyama Woodland Conservation Area in October 2008, and tree-thinning and preparing 'hodagi' (natural logs for growing

shiitake mushrooms) at Tobuki Kita Green Conservation Area in Hachioji in March 2009. The participants commented; "I'm more aware of what's going on now, knowing that NPOs, government and businesses are working together to conserve these natural areas in and around our cities," and; "It was great to see children playing around, getting all muddy, and having a good time getting in touch with nature."



Tree-thinning at Tobuki Kita in Hachioji

Regenerating Tropical Rainforests in Borneo, Malaysia

Fujitsu is working, from the standpoint of protecting biodiversity, for the revitalization of the tropical rainforest in Borneo, Malaysia, Southeast Asia, which is said to be one of the world's three largest tropical rainforests.

Since 2002, Fujitsu employees, as volunteers, have been reforesting the 150 hectares of the Fujitsu Group Malaysia Eco-Forest Park with the support of the Sabah State Forestry Development Authority and the Japan International Forestry Promotion and Cooperation Center. So far, we have planted 37,500 dipterocarpaceae (a tree indigenous to tropical rainforests) in a 150-ha area colonized by *Acacia mangium*.

In fiscal 2008, in addition to planting more dipterocarpaceae seedlings, we girdled (cutting off rings of bark to make the trees dry out and die) *Acacia mangium* trees growing around the seedlings we had previously planted, in order to encourage the seedlings' growth by allowing them more sunlight.

We now intend to start periodically surveying the wildlife in the area in order to assess the degree of biodiversity in these tropical rainforests as they regenerate.

Environmental Education Activities

The Fujitsu Group holds environmental seminars, and visits schools to give lessons, in order to make local adults and children aware of the importance of the environment.

In fiscal 2008, we gave lessons in some 54 schools and other facilities, for around 3,000 people, in which we presented the 'PC 3R' exercise (in which students learn about 3R while dismantling a PC), the 'Importance of Nature' lesson, which introduces students to the importance of conserving the natural environment, focusing on the function of forests, and the 'My Earth' card game (in which students study global environmental problems). Also, to respond to the demand for more of these lessons, we held an instructor development course in August 2008 in which a further 23 Fujitsu Group employees learned how to deliver the lessons.



Environmental lesson using the 'My Earth' card game at Musashino Higashi Gakuen School