

Special Feature ②

The Fujitsu Group: Engaging in Activities Rooted in Local Communities Around the World

Examples of Activities at Overseas Locations —Earning the Trust of International Society and Local Communities

The Fujitsu Group conducts business globally, and engages in supportive activities for local communities overseas, such as environmental protection activities, the promotion of cultural events and youth educational programs, etc. Here we introduce various Fujitsu Group activities in fiscal 2007 that sought to increase the value of the Group while contributing to international society and local communities in accordance with the newly revised Fujitsu Way.



in Europe

Fujitsu Services (UK)

Fujitsu Services Ltd. (FS) is a key company in our global business deployment and the nucleus of our European IT service business. It provides IT infrastructure services, primarily outsourcing, to customers in the United Kingdom and over 20 other countries.

FS and its group companies currently not only seek to create added value for their customers but also to discharge their corporate social responsibility (CSR), and from this perspective they select priority themes in each of the four categories Marketplace, Workplace, Community and Environment, for their activities.

 **Fujitsu Services' Corporate Responsibility**
<http://www.fujitsu.com/ul/about/corporateresponsibility/index/html>



Priority themes for Fujitsu Services' CSR

Corporate Summary

- **Name**
Fujitsu Services Ltd.
- **Founded**
In December 1907 as The British Tabulating Machine Company, later ICL (the name was changed to Fujitsu Services Ltd. in 2002.)
- **Head Office**
22 Baker Street, London W1U 3BW, United Kingdom.
- **CEO**
David Courtley
- **Main Lines of Business**
Management of IT infrastructure and the provision of outsourcing services for desktop, network and data-center environments.
- **Sales**
2.567 billion GBP (in fiscal 2007)
- **Employees**
23K (as of March 2008, consolidated)



A view of head office.

Voice

Corporate Responsibility is Fundamental to Our Business. Environmental Considerations and Responsibilities to Our Stakeholders are Behind Our Business Expansion.



Linda Neilson, head of corporate responsibility.

Now, when companies are required to demonstrate their corporate social responsibility (CSR), they are responsible for activities based on, and responding to, stakeholder values.

Customers want IT partners who share their values, and want to buy products and services that enhance their own reputation. Employees want to work for companies that provide a fulfilling experience in a healthy and safe environment and whose values align with theirs. Communities want companies who promote cohesion and prosperity.

At FS, corporate responsibility is fundamental to our business, based on values shared with our stakeholders—our customers, employees and local communities—and our business activities reflect our concern for the global environment.

Corporate social responsibility cannot be an afterthought; it's about responsible action now for the long term and it has to be embedded in what we do.

We are on a journey, moving from compliance to creating new value for our stakeholders that ultimately leads to greater sustainability for us all.

in Europe



Marketplace

We Require CSR from Our Suppliers

We require our suppliers to run their businesses ethically and with proper consideration for their effect on the global environment. Our key suppliers undertake an annual survey, covering everything from equitable labor conditions that embody human rights to the way the environment is managed. If the survey highlights any concerns, we work with the supplier to address them.



Workplace

We Aim to Create a Pleasant Workplace

Our range of family-friendly and other related policies helps our employees to find an appropriate work-life balance. For example, the majority of employees and their families have access to a 24-hour helpline.

Also, we have a comprehensive learning and development program that helps employees to improve their skills. This program uses an intranet website "Invest in Yourself" where employees can search the entire program, apply for suitable courses and get practical help in mapping their careers.

As a result of these approaches, FS has been recognized as a champion (effective 2006 – 2008) under the British government's "Investors in People" program.



An educational support program in South Africa.



Community

A Wide Diversity of Initiatives Contributing to Local Communities

We have organized groups in each community, encouraging volunteer and other activities serving local society. We focus particularly on the areas of education, youth and health.

For example, in the field of education, we are involved in several programs in primary schools and junior high schools. In primary schools in the UK and South Africa we help to increase basic numeracy, literacy and IT skills. We participate in mentoring in junior high schools and have hosted career and

interview technique clinics, supporting employability and life skills. Among young people, we are a patron of the Prince's Trust (headed by Prince Charles), directly supporting disadvantaged young people. Health-related items include employee participation in charity events like the London and New York marathons, raising money for many worthy causes, and donated equipment to local sports clubs.

We are also an active member of Business in the Community (BITC, an NPO), including its May Day Network of 1,000 business leaders committed to action on climate change.

Other items include donations to UNICEF and Médecins sans Frontières, and in the UK and South Africa we offer payroll giving to employees via the company intranet so they can make tax-efficient donations to charities.



Environment

Environmental Management as an IT Company

FS's environmental management system and the continuous improvements it makes will further reduce the environmental impact of our IT services.

In practical terms, we work with The Carbon Trust (set up by the U.K. government) on a company-wide carbon management program. At each of our business locations we are cutting power consumption and increasing our recycling levels. We also use video conferencing facilities to reduce the need for business trips.

We also provide IT services that lessen the impact of our customers on the environment. For example, our new data center near London operates systems on behalf of customers using only half the energy of a conventional data center, and saves up to 10,000 tones of CO₂ each year. Our take-back service for used IT equipment, which is either refurbished and returned or forwarded for further recycling, further reduces our customers' environmental impact.

Fujitsu Microelectronics Europe (Germany)

Fujitsu Microelectronics Europe GmbH (FME) has signed an agreement with Stadtwerke Langen to shift completely to "Watergreen Power" from 2008. This power is produced from 100% renewable energy that generates no carbon dioxide.

Electrical power will come from a hydroelectric plant based in Norway. While usage fees for the power supplied will be slightly higher than before, this arrangement will enable FME to cut its CO₂ emissions by 467 tons per year. This contract was also the first for Stadtwerke Langen in which the company became the supplier of only Watergreen power to a major consumer.



Ceremony commemorating the switch to Watergreen Power

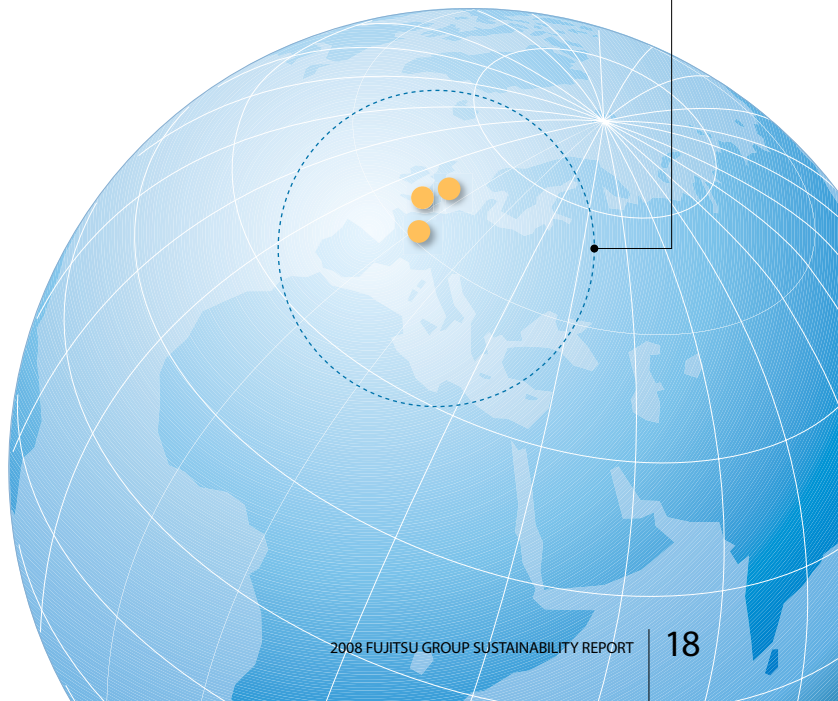
Fujitsu Laboratories of Europe (UK)

Fujitsu Laboratories of Europe Ltd. (FLE) is carrying out a variety of CSR activities.

For example, FLE continuously supports Cambridge University, such as providing scholarships to doctoral students.

FLE also, as part of creating a workplace that facilitates work, has introduced a system allowing employees who live a long distance away to work to spend from one to three days a week working at home, and is trying to establish flexible working styles.

From the environmental perspective, the people of FLE visited research laboratories and government organizations in the U.K. and France to start of new research into the environment and energy in fiscal 2007.



in America

Fujitsu Computer Products of America (USA)

Fujitsu Computer Products of America Inc. (FCPA) established the Fujitsu Technology Grant Program in May 2006. This program seeks to contribute to society by providing Fujitsu products to local communities and NPOs that lack the financial resources to purchase the latest information technologies on their own. The program chose to donate products to 39 recognized groups active in the fields of medicine, the environment, education and the arts. In fiscal 2007, FCPA completed the program by installing the donated equipment.



Presentation ceremony at the University of California, San Diego.

Fujitsu America (USA)

Fujitsu America Inc. (FAI), has been providing companies grouped in the area surrounding Sunnyvale Campus (California) since August 2007 with a data center using fuel cells as the power source, supplying about 50% of the center's air-conditioning power requirements, that is some 10% of total campus power requirements. This has reduced annual CO₂ emissions by 781 tons (the equivalent of 164 acres of forest) and annual NO_x emissions by 2.8 tons (the equivalent of 146 cars).

Fujitsu Computer Systems Corporation (USA)

Fujitsu Computer Systems Corporation made the contribution to the activities of De Anza College, Cupertino, California, such as planetarium operation and enhancement of the IT classroom environment in May 2008.

Fujitsu Americas Sales Conference

Eight companies of the Fujitsu group in North and South America held the Fujitsu Americas Sales Conference in April 2008. A drawing was held to benefit charity, contributions collected from employees and the companies were given to charitable organizations.

in Asia, Pacific

Fujitsu Systems Business (Thailand)

Fujitsu Systems Business (Thailand) Ltd. (FSBT) presented a total of 149 personal computers to ten schools in Thailand.

In Thailand, there are still many schools where classrooms do not have sufficient personal computers for instruction. The computers presented will enable the young people responsible for the future of Thailand to study IT, and they are expected to use their IT expertise to access useful information.



Presenting PCs to a local school.

Fujitsu PC Asia Pacific (Hong Kong)

To educate staff on the importance of environmental sustainability and how everyone can contribute by going green in the office, Fujitsu PC Asia Pacific Ltd. (FPCA) organised talks by NGOs in Singapore & Hong Kong. Nature walks were also organised in Singapore to raise awareness of negative impacts on our rainforests.



Nature walk in Singapore

Fujitsu Microelectronics Asia (Singapore)

Fujitsu Microelectronics Asia Pte. Ltd. (FMAL) is a corporate partner for Princess Elizabeth Primary School in Singapore as a participant in the government's Corporate and School Partnership Program. This program seeks to transfer corporate technical knowledge through the mentoring system, encourage corporations to groom young environmental leaders and initiate environmental programmes.

The school recently sponsored an eco-shopping bag logo contest, after which eco-bags emblazoned with the winning logo were sold to the students' parents. Proceeds from the eco-bag sales were donated back to the program.

The school also developed an ecologically-balanced aquarium, which only requires water refills once in two years. The company actively supported with funds and employees. In fiscal 2007, the aquarium took third place in Singapore's "Clean & Green School Environment Project," with FMAL receiving a citation from the government alongside the school as its corporate partner.



The ecologically-balanced aquarium

Fujitsu Computer Products Corporation of the Philippines

Fujitsu Computer Products Corporation of the Philippines (FCPP) has run a "3W program", where 3W means Work, Wellness, and Well-Being. This seeks to establish a healthy environment, including work, from the three aspects of the company, the individual and society.

Every Christmas, FCPP identifies one organization as the beneficiary of its Christmas gift-giving activity. FCPP employee-volunteers visit the beneficiary site to meet and exchange pleasantries with the children and the elderly and to give FCPP's presents. Past beneficiaries included street children, abandoned children, abused children as well as the elderly and the homeless.

Fujitsu Australia and Fujitsu New Zealand

Fujitsu Australia Ltd. (FAL) and Fujitsu New Zealand (FNZ) have been running a Fujitsu Community Reach program that supports employee participation in activities contributing to local communities since September 2005.

In fiscal 2007, they introduced applications of communications for remote locations at a high school in Australia's Northern Territory. They also repaired facilities for the physically challenged in the suburbs of the Australian capital, Canberra.



Repairing facilities for the physically challenged

Jiangsu Fujitsu Telecommunications Technology (China)

Jiangsu Fujitsu Telecommunications Technology Co., Ltd. (JFTT) is located in the historic city of Suzhou, not far from the Huashan Environmental Area, the site of ancient ruins. To mark its certification under ISO 14001, JFTT contributed to the activities of nature preservation and planted trees there.



JFTT employees climbing Mt.Hua to plant trees.

