

BUSINESS OVERVIEW

For the fiscal year ended March 31, 2014

*In accordance with the adoption of the amended IAS 19, the figures for fiscal 2012 have been retroactively revised.

Fujitsu delivers total solutions in the field of information and communication technology. Along with multifaceted services provision, our comprehensive business encompasses the development, manufacture, sales and maintenance of the cutting-edge, high-quality products and electronic devices that make these services possible.

NET SALES/BREAKDOWN OF NET SALES*

SUB-SEGMENT SALES*

Technology Solutions

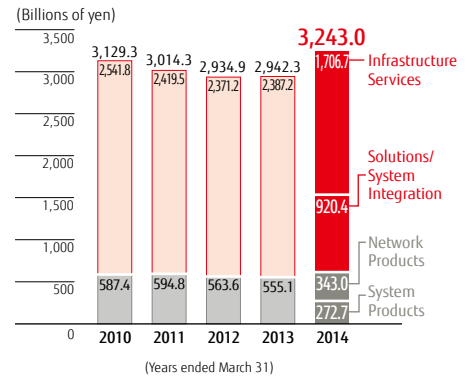
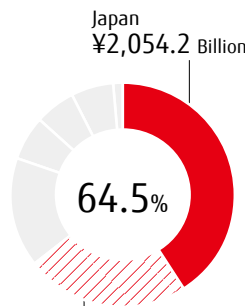


2-way tower server
PRIMERGY TX300 S8



Exterior view of the new Akashi
System Center building

¥3,243.0 Billion



(Billions of yen)

■ Services
■ System Platforms

* Including intersegment sales

Ubiquitous Solutions

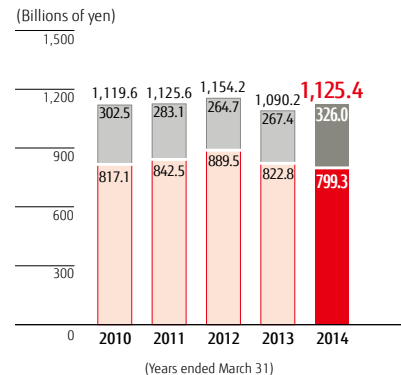
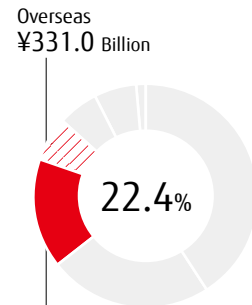


A PC designed with a feminine touch
Floral Kiss (LIFEBOOK CH75/R)



Realizing the ultimate in
smartphone character input
technology, ARROWS NX F-05F

¥1,125.4 Billion



(Billions of yen)

■ PCs/Mobile Phones
■ Mobilewear

* Including intersegment sales

Device Solutions

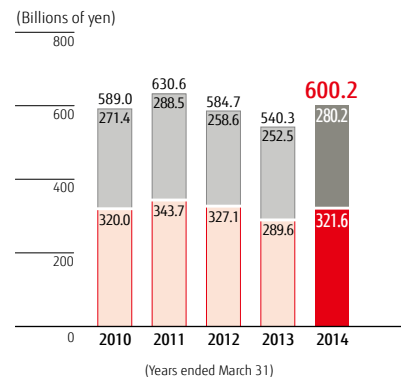
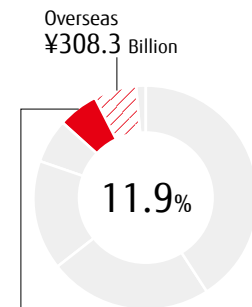


4 Mbit FRAM non-volatile
memory compatible with
SRAM MB85R4M2T



Thin profile primary cell achieving
a five-year life expectancy due to
superior low self-discharge
characteristics

¥600.2 Billion

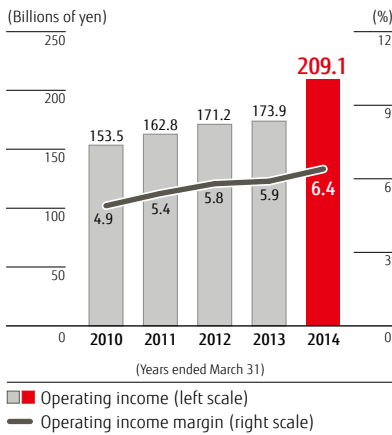


(Billions of yen)

■ LSI Devices
■ Electronic Components, Others

* Including intersegment sales

**OPERATING INCOME (LOSS)/
OPERATING INCOME MARGIN**



BUSINESS DESCRIPTION

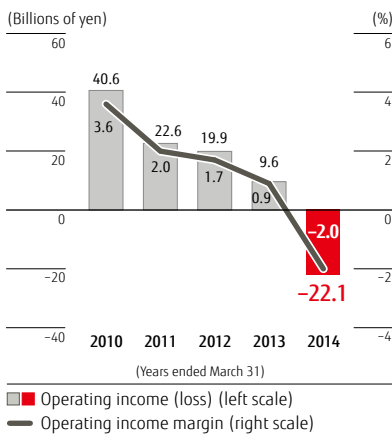
Services
Fujitsu provides solutions/system integration services focused on information system consulting and construction, and infrastructure services centered on outsourcing services (complete information system operation and management).

System Platforms
Fujitsu offers system products such as servers and storage systems which form the backbone of information systems, along with network products such as mobile phone base stations, optical transmission systems, and other communications infrastructures.

MAIN PRODUCTS & SERVICES

Services
Solutions/SI
System integration (system construction, business applications), consulting, front-end technologies (ATMs, POS systems, etc.)
Infrastructure Services
Outsourcing services (datacenters, ICT operation/management, application operation/management, business process outsourcing, etc.), network services (business networks, distribution of Internet/mobile content), cloud services (IaaS, PaaS, SaaS), system support services (maintenance and surveillance services for information systems and networks), security solutions (installation of information systems and networks)

System Platforms
System Products
Full range of servers (mainframe, UNIX, mission-critical IA and other x86 servers), storage systems, various types of software (operating system, middleware)
Network Products
Network management systems, optical transmission systems, mobile phone base stations



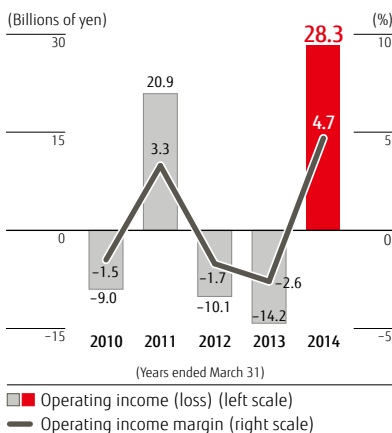
Fujitsu manufactures PCs within a made-in-Japan framework, delivering high quality, high added-value products including desktop PCs, laptop PCs, water- and dust-resistant tablets, and customization options.

In Mobile Phones, Fujitsu offers high-end smartphones with advanced, high-speed CPUs, and the Raku-Raku Phone series featuring easy-to-read displays, clear-sounding speakers, and intuitive functionality.

In Mobilewear, Fujitsu is answering diverse needs through "Connectivity Products," among them intuitively operated car navigation systems that connect with wireless networks for a more enjoyable driving experience.

PCs/Mobile Phones
PCs, mobile phones

Mobilewear
Car audio and navigation systems, mobile communication equipment, automotive electronics



LSI devices and electronic components comprise Fujitsu's Device Solutions. Fujitsu Semiconductor, the Fujitsu Group's operating company in semiconductors, provides LSI devices found in products such as digital home appliances, automobiles, mobile phones, and servers. Meanwhile, publicly listed consolidated subsidiaries such as Shinko Electric Industries, Fujitsu Component, and FDK provide semiconductor packages and other electronic components, as well as structural components such as batteries, relays, and connectors.

LSI Devices
LSI Devices

Electronic Components
Semiconductor packages, batteries, structural components (relays, connectors, etc.), optical transceiver modules, printed circuit boards