

Fujitsu Hybrid IT:

**Simplifying complexity and driving sustainable transformation**



## Why Hybrid IT?



### Traditional IT

Lacks flexibility, slow to adapt.

### Fully cloud-based solutions

Complex management, compliance issues, integration hurdles.

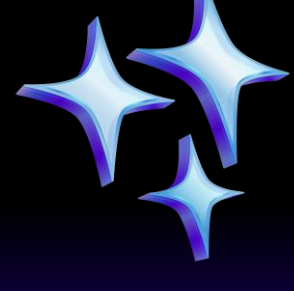


### The need

Combine on-premises and cloud for flexibility and control.

### The goal

Balance innovation with reliability and security.



### The promise

Optimized costs, improved agility, enhanced security.

## Key industry trends driving Hybrid IT

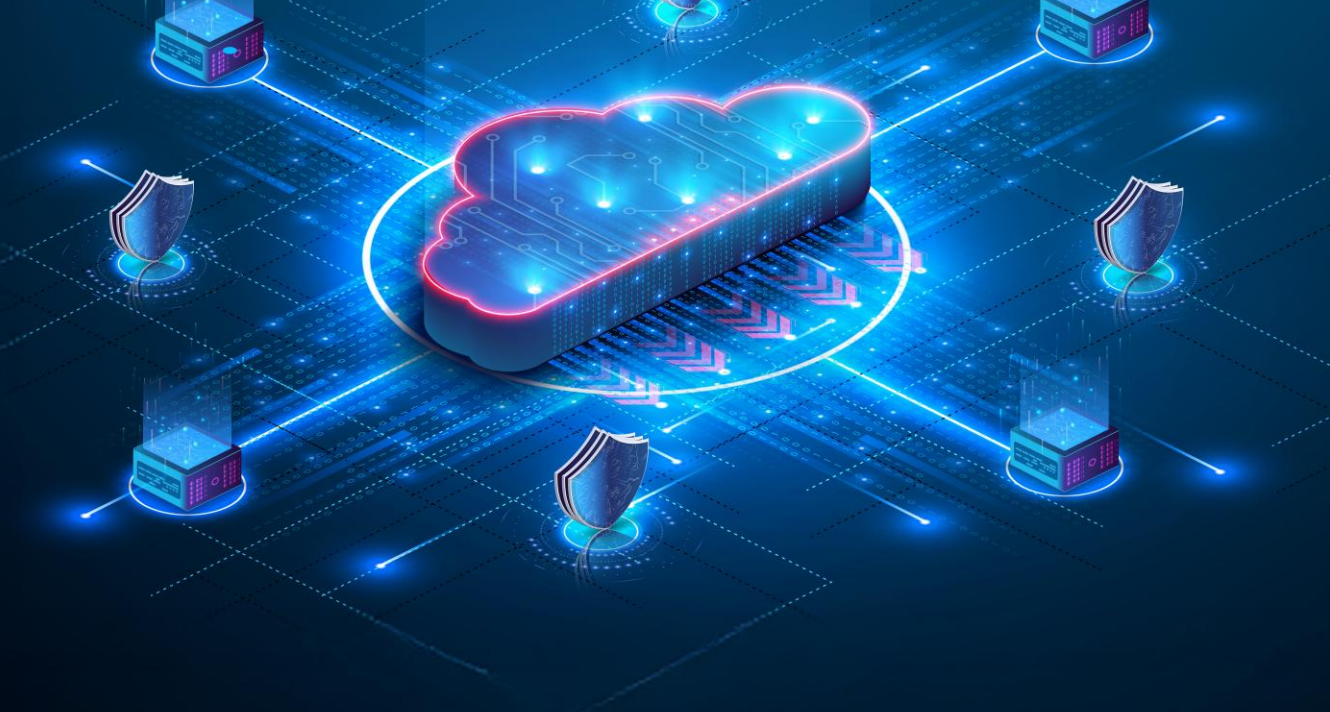
**AI everywhere:**  
Integrating AI into mixed IT for optimization and innovation.

**Increasing complexity:**  
Organizations seek partners to simplify hybrid / multi-cloud.

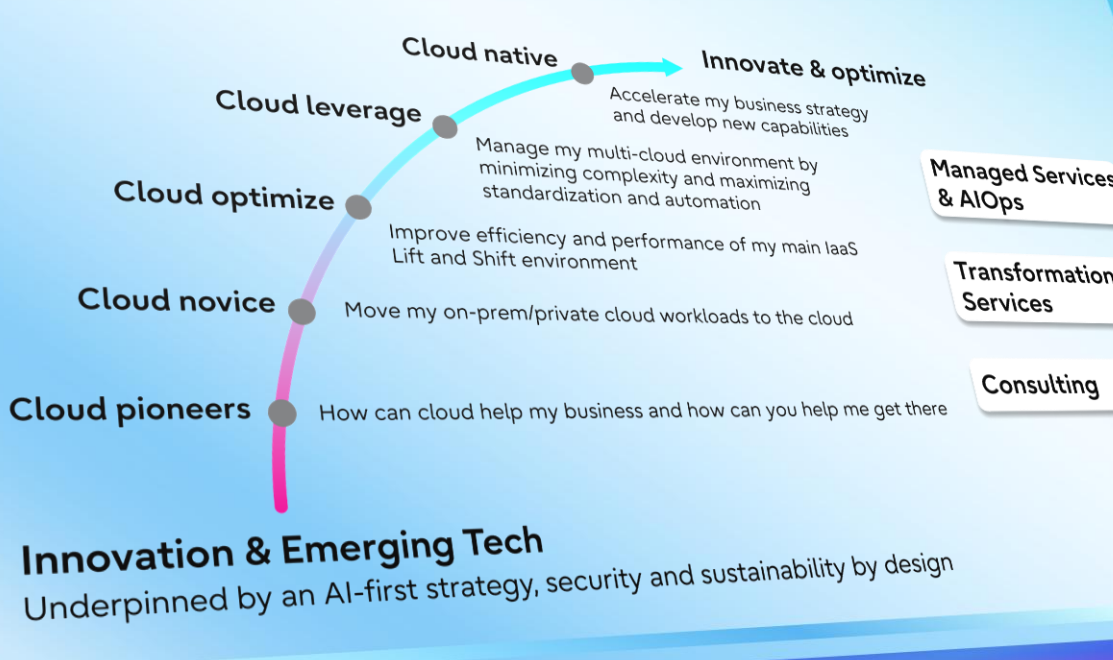
**Cloud-native platforms:**  
Crucial for accelerating development (microservices, containers, Kubernetes).

**Digital sovereignty and compliance:**  
Local data storage and protection.

**Security challenges:**  
End-to-end security needed for IT and OT in hybrid environments.



### Full lifecycle portfolio



## Key customer benefits of Fujitsu Uvance Hybrid IT



### Expertise

Deep AI, security, sustainability and hybrid cloud management.



### Role

Trusted partner, end-to-end digital transformation (including partnerships with Microsoft, AWS, VMware, Oracle, Cisco, Palo Alto, Ericsson, Fortinet, CrowdStrike, XM Cyber, CATO Networks).



### Consultative approach

Personalized and industry-specific solutions based on digital maturity.



### Outcome

Simplified complexity while delivering scalable, resilient IT infrastructure with access to emerging tech.

## Fujitsu Wayfinders: Consulting with a difference



### Mission

Driving change and delivering real impact from data, AI and transformational technologies.



### Method

Expert leadership and cutting-edge technology for real outcomes.

A deep commitment to customer success, and to the world beyond.

## Customer impact



**"We deliver innovative services that seamlessly combine modernized legacy technology with innovative, cutting-edge new technologies."**

**Tim Moody** VP, Fujitsu Uvance Hybrid IT

**Start your cloud journey with Fujitsu Uvance Hybrid IT**

