

# Fujitsu FinOps service

From cost optimization to value realization



20.4%



Gartner reports a 20.4% increase in cloud spend year-on-year.

51%



Yet only 51% of organizations have dedicated FinOps teams to advise, manage, and optimize cloud cost strategies.

For many, the promise of cloud hasn't delivered — yet.

Hidden costs, integration challenges, vendor lock-ins, and a lack of visibility have led to wasted spending and inefficiencies. Multi-cloud environments only amplify these struggles, demanding elite skills and practices.

Cloud's potential benefits **are real**. But it takes careful planning, robust tooling, skilled personnel, and a proactive approach to get there.

**Fujitsu FinOps Service** puts you back in control, helping you to manage costs effectively, optimize resources, and get the most value out of your cloud investments.

## Without FinOps, you don't know what you don't know

FinOps isn't a tool; it's a practice that helps IT, finance, and business teams to continuously improve the economics of running cloud — providing the insights, analytics and reporting capabilities you need to support your company's objectives.

Fujitsu FinOps tools focus on the whole cloud landscape, encompassing public cloud, SaaS, and private cloud — which is key to maximizing value. And they play a crucial role in automating and enhancing cost optimization strategies at scale, including:

- Rightsizing resource usage
- Turning off unused resources
- Forecasting future resource needs for informed purchase decisions

By improving visibility and reducing unnecessary spend, you can focus your cloud budget on innovation and unlock your organization's full potential.



## Fujitsu FinOps Service: Maximizing cloud's value with customized solutions

We recognize that FinOps is everyone's responsibility and requires a holistic approach. It's a practice that involves looking at everything from infrastructure and data services, to application resource management, to security and compliance.

Our FinOps engagement starts with a short 4-6-week assessment that provides an immediate insight into savings opportunities for your organization.

## Visibility. Optimize. Protect.

We're your trusted partner for cloud optimization expertise. Our focus starts with gaining visibility into your cloud operations and identifying any high-impact quick wins, before introducing longer-term, scalable strategies.

There are three stages to our FinOps Service:

### FinOps Assessment

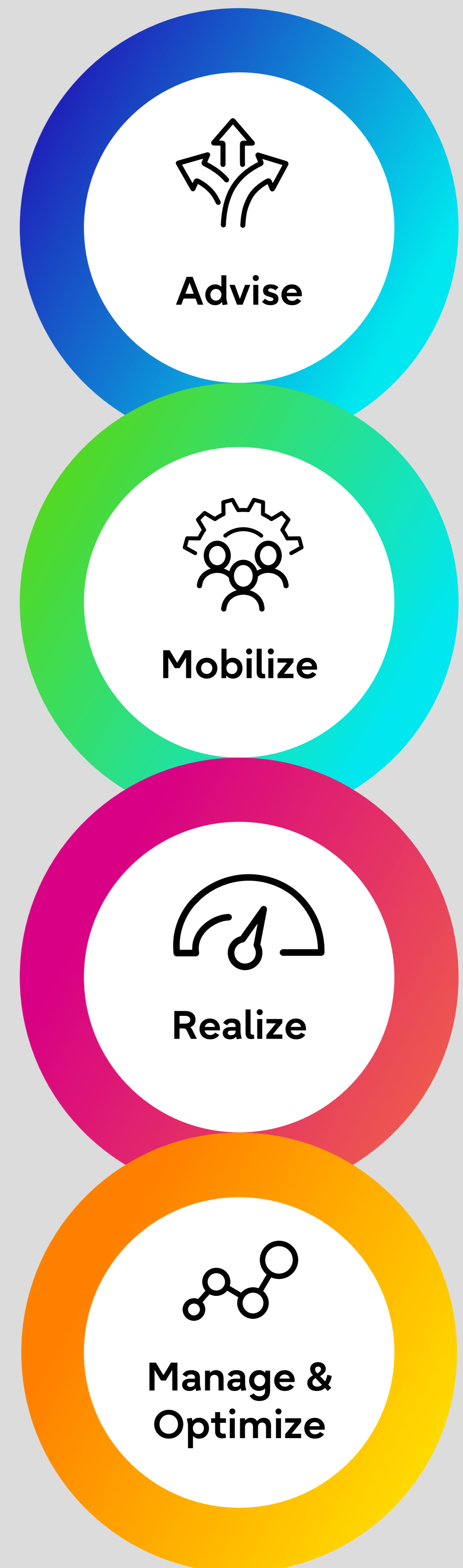
First, we create the case for change by analyzing your critical financial paths and providing actionable recommendations.

### FinOps Service

Next, we implement FinOps best practices and tools, accelerating your journey at scale with tangible cost savings and efficiencies.

### FinOps Optimize

Finally, we manage and optimize your FinOps and security posture 24/7, providing AI-driven recommendations to maximize value, minimize waste, and reduce risk.



We adopt a "crawl, walk, run" approach tailored to your needs, based on your organization's maturity. In addition to our structured approach, we also offer:

- **Carbon Impact Assessment:** Get accurate insights into your energy usage and carbon emissions for informed, sustainability-led decision-making that saves on costs.
- **Comprehensive Security Metrics:** Gain access to over 600 security metrics to detect code vulnerabilities, all of which complement your existing security services.



## Fujitsu: Your partner to achieve your ambitions

With global reach and local expertise, we'll help you take control of your spending and unlock the true potential of cloud.



**Deep technological expertise** - with an industry-leading services portfolio and the right strategic partnerships.



**A holistic approach** - we deliver end-to-end solutions that we co-create with you, including bespoke consulting.



**A strong commitment to sustainability** - we put sustainability at the heart of everything we do.

## Ready to maximize the value of cloud?

Talk to our experts today. Or sign up for an initial 4-6-week assessment to discover your FinOps posture, with solutions tailored to your needs.

**[Book an assessment or contact us](#)**