



Profit protection

Using advanced tools and technologies to reduce retail theft



**\$379
billion**

**lost to retail
theft last
year—is this
impacting
your business?**

Businesses lose billions annually due to retail shrinkage. Fujitsu's profit protection solutions use advanced technologies to monitor and optimize in-store processes, reducing losses from both employee and customer theft.

Reduce retail shrinkage with Fujitsu profit protection



Reduce the average number of fraudulent events in your business.



Increase store profitability by reducing shrinkage from employee theft by up to **70-85%**.



Reduce the average loss per fraudulent event by **85%** and more.



Detect and react to fraud in as little as **5 days**.



Improve anti-fraud store processes.



Highlight errors within store processes.



Designed for store operation and audit teams.



Self-service toolkit—business operators can modify the system rules, no need for IT to intervene.



CCTV integration.



Profit protection for monitoring

Gain a 360° view of point of sale to prevent and reduce losses from theft, and errors. Our platform alerts retail operations to inconsistent transactions and actively informs users what has led to unexpected stock and cash balances.

Protect your bottom line and margin

Rapid fraud detection	Address fraudulent activity within as little as five days , reducing fraud-related losses over time.
Comprehensive monitoring	Access actionable analytics across many transaction types.
Reduce the accumulation of risk	Lower the average amount of each fraud case.
Frequency detection	Be alerted to small but high-volume fraudulent events.
Management controls	Monitor user activities continuously with configurable validation logic.
Quick ROI—lowest ramp up period	Achieve return on investment within four months on average .
Cost savings and efficiency	Streamline operations and reduce manual errors.
Connect to CCTV footage	Access synchronized video sequences for each transaction.
Accurately manage stock / cash balance	Identify contributors to significant discrepancies.
Globally compliant	Ensure data handling meets local data privacy requirements.

Breakout statistics

Stores catch shoplifters roughly **2% of the time**; the average shoplifter is arrested **once out of every 100 incidents**.



Why Fujitsu?



Proven track record

30+ years optimizing
retail store operations



Global reach

Delivering for customers
in over 100 countries



Scalable solutions

Flexible deployments
across medium to
large store estates

Take the next step with Fujitsu.



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See how Fujitsu can help
your retail operations

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Website

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About Fujitsu

Fujitsu's purpose is to make the world more sustainable by building trust in society through innovation. As the digital transformation partner of choice for customers in over 100 countries, our 124,000 employees work to resolve some of the greatest challenges facing humanity.

Our range of services and solutions draw on five key technologies: Computing, Networks, AI, Data & Security, and Converging Technologies, which we bring together to deliver sustainable transformation.

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