

Sustainable supply chain through cross-industry data linkage

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Our Purpose

Make the world more sustainable
by building trust in society
through innovation.



Essential contributions

Materiality



- Climate change (Carbon neutral)
- Assuring responsible supply chains
- Ensuring a positive work environment and addressing labor shortages



Approach to solving social issues that are particularly closely related to the logistics industry

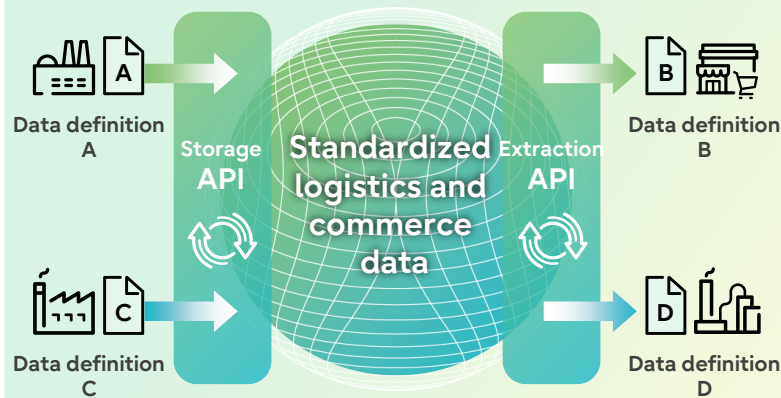
Open platform for logistics and commerce



Enable efficient and optimized physical internet

Data standardization of logistics and commerce

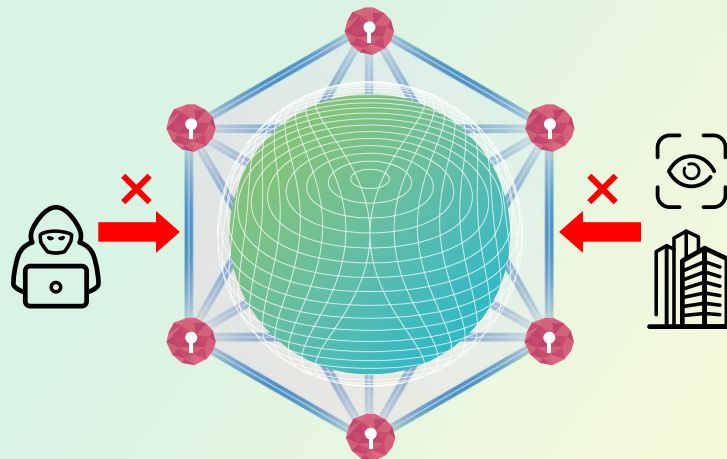
Automatically standardize data stored with different definitions, reducing the labor and cost required for data linkage.



Comply with SIP Logistics Information Standards
(SIP : Cross-ministerial Strategic Innovation Promotion Program)

Securing data reliability with blockchain

Data-holding companies set optimal access permissions to prevent information leaks and falsification.



Maximize logistics assets with data and AI

Maximize logistics assets by extracting optimal locations of vehicles, drivers, and logistics bases using data and AI



Fujitsu Unified Logistics

Issues to overcome in cooperation

 Physical standardization



 Behavior change of shippers and logistics companies



 Compliance with regulations



Knowledge

- Knowledge of each Industry
- Large customer bases
- Achievement of standardization



Technology

- Cyber Security
- Data management and Utilization
- AI

Achieving sustainable logistics with industry know-how and technology

**Expand the relationship of
logistics cooperation together**

Thank you

