

GP2020 themes	Action plan categories	Items
Benefitting customers and society	Strengthening advanced green ICT R&D	<p><i>Strengthen advanced green ICT R&D</i></p> <ul style="list-style-type: none"> • Develop technologies for next-generation datacenters and networking that will double overall efficiency of ICT products by end of FY2012. • By end of FY2012, more than 35% of all technology developed will be solutions for reducing the burden on the environment.
	Improving the environmental value of products and services, and enhancing the development and delivery of green ICT	<p><i>Develop & deliver green ICT to contribute to customers and society</i></p> <ul style="list-style-type: none"> • Provide green ICT that will reduce cumulative CO2 emissions by 15 million tons over FY2009–12 period.
		<p><i>Develop and provide Eco-friendly products (Super Green products)</i></p> <ul style="list-style-type: none"> • With respect to newly developed green products in all departments, Super Green products that contribute to reduced environmental footprints through low energy and resource demands must comprise 30% by end of FY2012.
		<p><i>Develop and provide Eco-friendly products (environmental efficiency factors)</i></p> <ul style="list-style-type: none"> • With respect to newly developed green products in all departments, the environmental efficiency must be raised to 2.5 times the FY2008 value by end of FY2012.
		<p><i>Promote product recycling</i></p> <ul style="list-style-type: none"> • Sustain 90% resource reuse rate of business ICT equipment globally at Fujitsu recycling centers.
		<p><i>Develop and provide environmental solutions</i></p> <ul style="list-style-type: none"> • Promote the development and provision of environmental solutions in all areas, including industry, transport, business, households, and energy conversion sectors. • Expand provision of environmental solutions in major regions, including Japan, Europe, Americas, and Asia/Pacific.
Pursuing internal reforms	Enhancing efforts to reduce the Fujitsu Group's environmental footprint	<p><i>Reduce greenhouse gas emissions</i></p> <ul style="list-style-type: none"> • Reduce total greenhouse gas emissions associated with manufacturing globally to 6% below FY1990 levels by end of FY2012 (CO₂: 5% reduction, other greenhouse gases: 20% reduction).
		<p><i>Reduce greenhouse gas emissions (renewable energy)</i></p> <ul style="list-style-type: none"> • Increase use of renewable energy sources to 3 times FY2007 levels by end of FY2012.
		<p><i>Reduce CO₂ in transport and distribution</i></p> <ul style="list-style-type: none"> • Reduce CO₂ emissions from domestic transport to 11% below FY2008 levels by end of FY2012.
		<p><i>Promote business partners greenhouse gas reduction</i></p> <ul style="list-style-type: none"> • Promote procurement from business partners that limit or reduce greenhouse gas emissions.
		<p><i>Factory improvements (chemicals)</i></p> <ul style="list-style-type: none"> • Reduce output of priority chemicals to 10% below FY2007 levels by end of FY2012.

		<p><i>Factory improvements (waste)</i></p> <ul style="list-style-type: none"> • Reduce waste generation to 20% below FY2007 levels by end of FY2012. • Maintain zero waste emissions at factories in Japan.
		<p><i>Office improvements</i></p> <ul style="list-style-type: none"> • Achieve four-star rating or better under the Green Office plan for every office by end of FY2012.
	Strengthening environmental governance	<p><i>Continuously improve globally integrated environmental management systems</i></p> <ul style="list-style-type: none"> • Promote further ICT deployment for environmental management, build smart environmental management systems. • To increase environmental performance, apply the system to all group manufacturing companies in Japan which enables to comprehensively monitor the environmental management progress such as attainment of internal goals and level of legal compliance by end of FY2012.
		<p><i>Promote environmental management through communications with stakeholders</i></p> <ul style="list-style-type: none"> • Promote environmental communication at all levels to improve environmental management
	Promoting environmental contributions to society	<p><i>Increase environmental awareness among all staff through community-based environmental actions</i></p> <ul style="list-style-type: none"> • Launch Act-Local-System by end of FY2010 to globally share information on social contribution activities around the world. • Sustain environmental social contributions activities around the world and promote activities that will contribute more to local communities through utilizing Act-Local-System. .
Preserving biodiversity	Promoting efforts to preserve biodiversity	<p><i>Reduce impact of company's operations on biodiversity</i></p> <ul style="list-style-type: none"> • Develop numerical indicators to measure impact of operations on biodiversity and build system to expand contribution of ICT to reducing that impact. • Promote procurement from business partners that work to preserve biodiversity.
		<p><i>Contribute to community-building that preserves biodiversity</i></p> <ul style="list-style-type: none"> • Build case studies that contribute to biodiversity through ICT in all major offices by end of FY2012. • Conduct biodiversity preservation/education programs in all offices by end of FY2012.